



Mercedes-Benz

Press Information

September 17, 2025

Mercedes-Benz, Roger Federer and the Laver Cup celebrate the opening of refurbished public tennis courts ahead of the Laver Cup 2025

- Mercedes-Benz, Roger Federer and the Laver Cup join forces with the USTA Foundation to refurbish public tennis courts in San Francisco continuing the Neon Legacy initiative.
- Mercedes-Benz and Roger Federer launched Neon Legacy in 2021 as a “give back” initiative to make tennis more accessible to young athletes.
- As a longstanding partner of the Laver Cup, Mercedes-Benz provides G-Classes as “Team Cars” for the Laver Cup 2025 in San Francisco.

Stuttgart/San Francisco. Ahead of the Laver Cup 2025, tennis legend Roger Federer and Mercedes-Benz proudly announce the latest milestone in their joint social project, the Neon Legacy initiative. In collaboration with the Laver Cup and the USTA Foundation, six public tennis courts at John McLaren Park in San Francisco have been fully renovated and resurfaced, offering enhanced access to quality sports facilities for the local community.

The Neon Legacy initiative, founded by Federer and Mercedes-Benz, is rooted in a shared commitment to social responsibility and community engagement through the revitalization of public sports infrastructure, helping foster the next generation of athletes by making training spaces more accessible and inclusive.

Following successful projects in London, Vancouver, and Berlin, the San Francisco renovation marks the next chapter in Neon Legacy’s global impact. The upgraded courts were reopened during an official ceremony yesterday, with children from local tennis programs, Roger Federer, Team Europe Laver Cup Captain Yannick Noah, as well as and the Mayor of San Francisco, Daniel Lurie, officially inaugurated the facility.

“I am delighted to be here in San Francisco with Mercedes-Benz to celebrate the opening of our next Neon Legacy project. Tennis has shaped my life, and I hope that this project will inspire the next generation of players and let them discover their passion for the sport right here.”

Roger Federer, 20-time Grand Slam winner

“Teaming up with Roger Federer and the Laver Cup for the next chapter of our Neon Legacy initiative is something truly special for us. We use the strength of our partnership to give something back to the citizen of San Francisco. Here’s to these courts becoming a place full of laughter, learning, and lasting memories for the local children.”

Mathias Geisen, Member of the Board of Management Mercedes-Benz Group AG, Marketing & Sales

The tennis courts were opened just ahead of the Laver Cup 2025, hosted at San Francisco's Chase Center September 19-21, 2025. Mercedes-Benz has been a partner of the Laver Cup since the tournament was first held in 2017 in Prague. Mercedes-Benz will provide a fleet of G-Glasses as the official "Team Cars" of the Laver Cup 2025, in addition to officials and selected guests enjoying exclusive access to the Mercedes-Benz shuttle fleet on site.

Contact Mercedes-Benz:

Emily Rieders emily.rieders@mbusa.com

Cathleen Decker cathleen.decker@mbusa.com

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit <https://group.mercedes-benz.com/northamerica/>.

Accredited journalists can visit our media site at media.mbusa.com.