



MAYBACH

Press Information
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Mercedes-Benz USA Announces Pricing for the new Mercedes-Maybach SL 680 Monogram Series

The new 2026 Mercedes-Maybach SL 680 Monogram Series marks a bold new chapter in open-top ultra-luxury, combining timeless elegance and dynamic performance with the craftsmanship and attention to detail expected from Mercedes-Maybach. Arriving at U.S. dealerships in the second half of 2025, the Mercedes-Maybach SL 680 Monogram Series will start at \$224,900¹.

Atlanta. The Mercedes-Maybach SL 680 Monogram Series is the first two-seater roadster in Maybach history and stands as the brand's sportiest model to date. As with all Maybach vehicles, it offers a comprehensive suite of standard features including two specially curated design concepts – “Red Ambience” and “White Ambience” - each featuring distinctive two-tone paintwork and exclusive interior themes.

“White Ambience” showcases a new interpretation of Maybach’ signature two-tone paint with Obsidian Black Metallic over MANUFAKTUR Moonlight White Magno. In “Red Ambience,” Obsidian Black Metallic contrasts elegantly with MANUFAKTUR Garnet Red Metallic. In addition to the two design themes, MANUFAKTUR Exclusive paint options are also available upon request, allowing for a highly personalized expression of the Mercedes-Maybach SL 680 Monogram Series².

Exterior design highlights include an illuminated Maybach grille featuring an upright Mercedes-Benz star, an optional PixelPaint Mercedes-Maybach hood pattern, rose-gold accents and chrome elements, plus exclusive 21-inch forged wheels and a soft top embossed with an anthracite Maybach pattern. The rear features Maybach-logo taillights, a chrome-accented fascia, a diffuser and aerodynamic scoops.

Inside, both concepts feature sustainably tanned MANUFAKTUR Crystal White Exclusive Nappa leather, extending across the door panels, center console and the brand's signature comfort seats. The digital driver display and electrically adjustable center multimedia display feature Maybach-specific start-up animations and display themes. Additional Maybach hallmarks include the signature steering wheel, stainless steel pedals and illuminated stainless-steel door sills.

¹ MSRP excludes \$1,150 destination and delivery charge. Final pricing may vary depending on configuration and optional equipment.

² Due to the high degree of handcraftsmanship, MANUFAKTUR Exclusive paint options may require additional production time, and their availability may be limited by workshop capacity. Please see your dealer for more information.”

Powering the Mercedes-Maybach SL 680 Monogram Series is a handcrafted 4.0-liter V8 biturbo engine, producing 577 hp and 590 lb-ft of torque. This performance translates into a 0–60 mph time of approximately 4.0 seconds, delivered via a 9G-TRONIC automatic transmission and 4MATIC+ fully variable all-wheel drive system, ensuring optimal traction and driving safety in any driving condition. The advanced chassis features active hydraulic roll stabilization and rear-axle steering for agile, composed handling. Four drive programs - “Comfort,” “Maybach,” “Sport” and “Individual” – allow for tailored driving experiences. Extensive sound insulation, an acoustic soft top and a bespoke exhaust system provide the serene ride quality expected of a Maybach.

With its blend of bespoke craftsmanship, advanced engineering and thoughtfully curated design concepts, the SL 680 Monogram Series introduces a new dimension of luxury roadster—tailored, expressive and unmistakably Maybach.

Standard Features at a Glance

Performance & Handling	Comfort & Convenience	Safety & Assistance
4.0L V8 Bi-turbo engine SPEEDSHIFT MCT 9G 9-Speed Automatic Transmission 2.5° Rear-axle steering 21-inch Maybach forged wheels in Monoblock or Multi-Spoke designs ACTIVE RIDE CONTROL suspension	MANUFAKTUR Crystal White Nappa leather in floral design, with embossed Mercedes-Maybach emblem MAYBACH Trim in Silver Chrome Multicontour seats 12.3" Digital Instrument Cluster w/ specific Maybach display style Illuminated Grille w/ MAYBACH lettering Luggage shelf behind the front seats with floral design seam layout and embossed Mercedes-Maybach emblem ENERGIZING AIR CONTROL Fingerprint sensor AIRSCARF	LED tail lamps in Mercedes-Maybach-specific design GUARD 360° DIGITAL LIGHT with projection function, with pins in rose gold and Mercedes-Maybach emblems Surround View System Driver Assistance Package MAGIC VISION CONTROL

Technical data at a glance

Mercedes-Maybach SL 680 Monogram Series		
Drivetrain		
Cylinder arrangement/number		V8
Displacement	cc	3,982
Output	hp	577 at 5,500-6,500 rpm
Torque	lb-ft	590 at 2,500-5,000 rpm
Drive config.		4MATIC+ fully variable all-wheel drive
Transmission		9G-TRONIC automatic
Dimensions and weight		
Length / width / height	in	184.9 / 75.4 without mirrors (82.7 with mirrors) / 53.5
Wheelbase	in	106.3
Turning circle (with standard 2.5-degree rear axle steering)	ft	40.5 (wall-to-wall)
Trunk volume ³	cu ft	7.5-8.5
Curb weight	lbs	TBA
Performance		
Acceleration 0-60 mph	sec	4.0 (est.)
Top speed	mph	161 (electronically limited)

³ Based on guideline ISO 3832:2002-06. Luggage compartment volume may vary depending on optional equipment.

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit group.mercedes-benz.com/northamerica.

Accredited journalists can visit our media site at media.mbusa.com.

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