



Mercedes-Benz

Press Information

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600,000th Mercedes-Benz G-Class: Success story continues

- G 580 with EQ Technology rolls off the production line in Graz as 600,000th G-Class
- 600,000 G-Classes highlight the enduring popularity of the revered model series
- G-Class remains true to tradition with iconic design and extraordinary off-road capability

Stuttgart/Graz. Production anniversary for a brand icon: the 600,000th unit of the legendary Mercedes-Benz G-Class rolled off the production line in Graz, Austria – a Mercedes-Benz G 580 with EQ Technology in Obsidian Black Metallic. The off-road icon, often praised for its remarkable off-road prowess, has been writing its own success story since 1979. The G-Class achieved cult status within its growing fan base with its unique combination of unmistakable design and exceptional off-road capability.

The degree of individualization available for the G-Class is among the highest in the Mercedes-Benz lineup. With the MANUFAKTUR portfolio, customers have numerous possibilities for personalization. Over 90 percent of G-Class customers worldwide now choose at least one MANUFAKTUR option – on average, it's three per vehicle globally. MANUFAKTUR also fulfils the increasing demand from G-Class customers for heritage paint colors and exclusive hues inspired by iconic designs.

Since 1979, the top model among luxury off-road vehicles has set new standards

Alongside the S- and E-Class, the G-Class is one of the longest-produced model series in the history of Mercedes-Benz passenger cars. The very first model combined superior off-road capability with on-road comfort and a high level of safety typical of Mercedes.

In the past four decades, the G-Class has evolved from its utilitarian roots while retaining its unmistakable character. All-wheel drive, differential locks with 100 percent locking and the robust ladder frame have been part of the G-Class since the beginning. Iconic design elements such as the round headlights, the exposed spare wheel on the side-opening rear door and the distinctive silhouette ensure the off-road icon is still recognizable today as the first model in 1979.

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit group.mercedes-benz.com/northamerica.

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