



MAYBACH

Press Information
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The new Mercedes-Maybach SL 680 Monogram Series

- Sporty, elegant two-seater for the ultimate open-air experience
- Two specially curated design concepts: “Red Ambience” and “White Ambience”
- Unmatched refinement with outstanding acoustic and ride comfort

Stuttgart/Ibiza. Mercedes-Maybach expands its product portfolio with the new 2026 Mercedes-Maybach SL 680 Monogram Series – the sportiest model in Maybach brand history. The open-top two-seater combines a dynamic driving experience with intrinsic qualities of Mercedes-Maybach vehicles: skilled craftsmanship, highest quality materials and exquisite details. Arriving at U.S. dealerships in later in 2025, the Mercedes-Maybach SL offers a holistic sensory experience in line with the brand philosophy.

“We want to surprise, inspire and excite our customers. With the Mercedes-Maybach SL Monogram Series, we’re offering them the sportiest and most extravagant model we’ve ever created. It’s a true Maybach for the ultimate in open-air-motoring enjoyment.”

Daniel Lescow, Head of Mercedes-Maybach, Mercedes-Benz Group AG

Customized luxury experience with two curated concepts

The Mercedes-Maybach SL is an extraordinary combination of beauty and sportiness. This is notably expressed by the two curated design concepts. “White Ambience” presents itself in a new interpretation of Maybach two-tone paintwork with Obsidian Black Metallic over MANUFAKTUR Moonlight White Magno. In “Red Ambience,” Obsidian Black Metallic contrasts elegantly with MANUFAKTUR Garnet Red Metallic. Developed for the first time for the new Mercedes-Maybach two-seater, this new color is characterized by its vibrant, rich hue and remarkable depth.

The extensive use of sustainably tanned MANUFAKTUR Crystal White Nappa leather throughout the interior creates an airy, refined ambience. The elegant upholstery adorns the seats with a new, floral design and also extends to the door panels, center console and space behind the seats. The seat backrests and trim elements in silver chrome provide a striking contrast. The intricate design of the seat surface and backrest ensures maximum comfort. The seat side panels are also positioned lower for ease of ingress and egress.

Over 50 MANUFAKTUR Exclusive colors for individualization

In addition to the two curated design concepts, more than 50 MANUFAKTUR Exclusive paints are available for the Mercedes-Maybach SL. The color palette is inspired by precious stones, minerals and natural environments such as Côte d'Azur Blue, as well as current color trends from fashion, architecture and design. This also includes newly interpreted classic hues from the historic paint archives of Mercedes-Benz and Maybach.

Maybach exterior design with sporty elements

The open-top two-seater is the first Maybach model in which the design of the Maybach-specific chrome radiator grille, with its fine vertical slats, has an A-shape contour. In typical sports-car fashion, it shifts the visual center of gravity downward. The contour of the radiator grille is illuminated, as is the delicately integrated Maybach lettering. The front fascia, with its horizontal air intakes and striking chrome trim, also emphasizes the sporty character of the Maybach SL. Additional distinctive details include the windshield frame finished in gleaming chrome, rose gold accents in the headlights, side sill panels with an integrated chrome element, as well as the hood bearing a standing Mercedes star and chrome element positioned longitudinally. 21-inch Maybach forged wheels, available in five-hole Monoblock or multi-spoke designs, underscore the vehicle's exclusivity.

The rear of the Maybach SL is characterized by the taillights featuring the Mercedes-Maybach logo, a Maybach-specific rear fascia with chrome accents, unique diffuser panel and tailpipe trims with signature horizontal bar. Aerodynamically designed double scoops behind the rear seats, together with the chrome element on the hood, give the two-seater a particularly elegant, sporty profile, especially with the soft top down. The acoustic soft top features a light black fabric with a subtle anthracite Maybach pattern.

Hood with integrated Maybach pattern using innovative PixelPaint process

To further enhance exclusivity, the Obsidian Black Metallic hood is also available with the Maybach pattern integrated in Graphite Grey. This is accomplished via a complex process with the utmost precision. First, the hood receives a base coat and an initial clearcoat, which is then sanded by hand. It is then printed with the Maybach pattern using the new PixelPaint process. The hood receives two more coats of clear and is sanded by hand until the final clearcoat finish is applied. The four coats of clear lacquer and three hand-sanded coats give the Maybach pattern an extraordinary visual depth. Each layer of clear lacquer is sanded by hand, which takes several hours and requires meticulous attention to detail.

Inspired by an inkjet printer, the innovative, sustainable painting technology enables custom patterns and designs to be applied directly to the bodywork with incredible precision. The print head has more than 1,000 nozzles, each of which can be controlled individually. These can apply drops of paint at a microscopic size of 20 to 50 microns at a speed of over 1,000 drops per second. The extremely precise color application means no spray mist is produced. Labor-intensive masking and multiple passes for painting are no longer necessary, resulting in less waste and lower emissions.

High acoustic comfort for serene driving pleasure

The highest standards also apply to the acoustic comfort of the Mercedes-Maybach SL. Comprehensive measures ensure the quiet, comfortable driving experience typical of the brand. This includes extensive sound insulation, aluminum butyl surfaces and sound absorption foams, among other things. The exhaust system is also designed with the highest possible proportion of insulating materials. The muffler features innovative inlays made of recyclable fiberglass fabric to make the Mercedes-Maybach SL even quieter.

Superb driving dynamics and supreme comfort

Agile and powerful, the open-top two-seater is equally suited for both relaxed cruising and sporty driving. It offers a high level of Maybach comfort combined with the sophisticated driving dynamics of an SL thanks to its advanced suspension with active, hydraulic roll stabilization. Hydraulic elements replace conventional mechanical anti-roll bars and compensate for rolling movements in fractions of a second. The system enables maximum ride comfort when cornering, driving straight ahead and over road imperfections. Maybach-specific valves for the damper hydraulics and softer steel springs also allow the suspension to respond more sensitively. Uneven road surfaces are gently absorbed. New front-axle head bearings, modified overall elastokinematics and Pirelli P Zero tires also contribute to the excellent ride comfort.

Four drive programs, “Comfort,” “Maybach,” “Sport” and “Individual,” provide a wide range of driving experiences. In the Comfort and Maybach programs, softer accelerator pedal calibration offers a smoother and more refined response to driver inputs.

The 577-hp 4.0-liter biturbo engine and smooth-shifting 9G-TRONIC automatic transmission ensure dynamic driving pleasure at the Maybach level. 4MATIC+ fully variable all-wheel drive and an electronically controlled locking rear differential provide outstanding traction and driving safety, even in slippery road conditions. Standard rear-axle steering contributes to the vehicle’s precise and stable handling.

Exclusive collection from MAYBACH Icons of Luxury

To match the new Mercedes-Maybach SL Monogram Series, MAYBACH Icons of Luxury is offering a collection in the online store. The design is inspired by the materials and colors of the open-top two-seater. The collection includes a leather jacket, sneakers, scarf, bag and dog carrier.

Technical data at a glance

Mercedes-Maybach SL 680 Monogram Series		
Drivetrain		
Cylinder arrangement/number		V8
Displacement	cc	3,982
Output	hp	577 at 5,500-6,500 rpm
Torque	lb-ft	590 at 2,500-5,000 rpm
Drive config.		4MATIC+ fully variable all-wheel drive
Transmission		9G-TRONIC automatic
Dimensions and weight		
Length / width / height	in	184.9 / 75.4 without mirrors (82.7 with mirrors) / 53.5
Wheelbase	in	106.3
Turning circle (with standard 2.5-degree rear axle steering)	ft	40.5 (wall-to-wall)
Trunk volume ¹	cu ft	7.5-8.5
Curb weight	lbs	TBA
Performance		
Acceleration 0-60 mph	sec	4.0 (est.)
Top speed	mph	161 (electronically limited)

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit group.mercedes-benz.com/northamerica.

Accredited journalists can visit our media site at media.mbusa.com.

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¹ Based on guideline ISO 3832:2002-06. Luggage compartment volume may vary depending on optional equipment.