



Press Information

May 3, 2025

## Mercedes-AMG presents highly exclusive special edition for start of the new movie *F1* - one of the most exciting and intense racing films of all time

- Mercedes-AMG GT 63 “APXGP Edition” exclusively limited to 52 units worldwide
- Mercedes-AMG supported the film crew with Formula 1® team expertise and current AMG models
- Apple Original Films’ new movie *F1*, starring Brad Pitt and Damson Idris and hailing from director Joseph Kosinski and producer Jerry Bruckheimer, premieres this year
- Global co-promotion campaign accompanying the film’s release in theatres

Affalterbach/Miami. This year, movie theatres will be the hot spot for Formula 1® fans worldwide when the film of the summer, *F1*, starring Brad Pitt and Damson Idris, hits the big screen. Filmed at actual Formula 1® races around the world, the film will deliver authentic racing action combined with equally compelling characters and a powerful story. As an official promotional partner of Apple Original Films and Warner Bros. Pictures, Mercedes-AMG supported the film crew with F1® team expertise as well as performance vehicles and sports cars from its current portfolio. Off the racetrack, an AMG SL, G-class and GT are featured on screen. The Mercedes-AMG Official FIA F1® Safety Car and Medical Car were also provided for use in the movie, in action. A global co-promotion campaign in AMG’s core markets supporting the movie’s release will round off the partnership.

At the Formula 1® Miami Grand Prix, Mercedes-AMG presents the highly exclusive special edition 2026 AMG GT 63 “APXGP Edition” ahead of the film’s release. It features numerous unique design elements and equipment details that closely mirror the design from the film’s fictional APXGP Formula 1® team. The Mercedes-AMG GT combines a highly dynamic driving experience with everyday practicality. Advanced technology such as AMG ACTIVE RIDE CONTROL suspension with active roll stabilization, active rear-axle steering and active aerodynamics deliver precise handling. The sporty coupe also features a 577-hp Handcrafted AMG 4.0L V8 biturbo engine and AMG Performance 4MATIC+ fully variable all-wheel drive. The exclusive AMG sports car architecture with its sophisticated bonded aluminum body structure allows for a spacious interior with available 2+2 seating and generous cargo space.

**“F1 brilliantly intertwines the fictional APXGP team with the real-world Formula 1®. The thrilling storyline and realistic race footage will set moviegoers’ hearts racing. We’re excited to showcase our performance vehicles, including the dynamic AMG GT, in this high-performance setting. With the exclusive APXGP Edition, we’re creating a limited number of GTs that blend AMG’s excitement with the cinematic masterpiece *F1*.”**

Michael Schiebe, Chairman of the Board of Management of Mercedes-AMG GmbH and  
Head of the Mercedes-Benz G-Class & Mercedes-Maybach divisions

*F1* stars Brad Pitt as a former driver who returns to Formula 1®, alongside Damson Idris as his teammate at APXGP, a fictional race team on the grid. The movie was shot during real-life Grand Prix weekends as the team competed against the titans of the sport. The star-studded cast also includes Academy Award nominee Kerry

Condon, Academy Award winner Javier Bardem, Emmy Award winner Tobias Menzies, Emmy Award nominee Sarah Niles, Kim Bodnia and Samson Kayo.

Joseph Kosinski (*Top Gun: Maverick*) directed and produced the film alongside Jerry Bruckheimer and Chad Oman of Jerry Bruckheimer Films. Co-producers were Brad Pitt, Dede Gardner, and Jeremy Kleiner for Plan B Entertainment, and Lewis Hamilton under the auspices of his Dawn Apollo Films banner. The movie was made in collaboration with Formula 1® and the F1® community, including the ten Formula 1® teams and their drivers, the FIA and race promoters. Copper CEO Penni Thow served as executive producer.

*F1* will be distributed in theatres around the world and in IMAX® by Warner Bros. Pictures, opening in theatres in North America on June 27, 2025, and internationally beginning on June 25, 2025.

### **Special model in the livery of the movie's fictional Formula 1® team**

The “APXGP Edition,” strictly limited to just 52 vehicles globally, is closely based on the movie and showcases a special APXGP Edition paint finish. Numerous APXGP-specific designs have been painstakingly applied by hand based on the *F1*® film car's paintwork. Amongst others, Race Gold accents can be seen on the surround of the AMG-specific radiator grille, front fenders (with checkered flag design), side sills, rear apron and rear diffuser blade.

The 21-inch AMG Forged Cross-Spoke wheels are also painted in matte Race Gold. The black brake calipers of the AMG High Performance Carbon Ceramic Brake System with six-piston fixed calipers at the front and one-piston floating calipers at the rear provide a powerful contrast.

The AMG Carbon Fiber package with front splitter, side sill trims, rear diffuser, and in conjunction with the AMG Aerodynamics package, a fixed rear wing on the trunk lid in high quality carbon fiber emphasizes the connection to motorsport. The AMG Extended Night Package also enhances the unique exterior of the “APXGP Edition” with elements finished in black chrome including radiator grille, AMG crest, model badging and Mercedes star at the rear of the vehicle. An AMG fuel filler cap in silver chrome with AMG lettering further emphasizes the vehicle's sporty character.

Numerous exclusive details in Race Gold are also highlighted throughout the interior. The AMG Performance seats are upholstered in black Nappa leather/microfiber and customized with gold contrast stitching. The AMG trim elements in carbon fiber with gold-colored threads compliment the heated AMG Performance steering wheel in microfiber with black 12 o'clock markings and gold stitching. This contrast stitching also extends to the door panels, instrument panel and center armrest. The MANUFAKTUR door sill trims with AMG lettering are anodized black and with gold illumination. The AMG floor mats feature a leather insert embroidered with the “APXGP” logo in Race Gold. The “Limited Edition 1 of 52” badge in the center console underscores the exclusivity of the special model.

The Burmester® High-End 3D Surround Sound System with 15 speakers and 1,170-watt system output is included among the edition's extensive equipment. AMG TRACK PACE captures a wealth of data when driving on the racetrack. A lift system on the front axle can be used to raise the vehicle for additional clearance over speed bumps and steep driveways.

Each AMG GT 63 “APXGP Edition” also includes a custom, edition-specific AMG Indoor Car Cover with a breathable outer skin made of tear-resistant synthetic fiber fabric and an antistatic inner fabric made of flannel.

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**About Mercedes-Benz USA**

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com) and [www.mbvans.com](http://www.mbvans.com). To learn more about all Mercedes-Benz entities in North America, visit [group.mercedes-benz.com/northamerica](http://group.mercedes-benz.com/northamerica).

Accredited journalists can visit our media site at [media.mbusa.com](http://media.mbusa.com).

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