



Press Information
February 7, 2025

Exclusive Mercedes-AMG SL 63 MANUFAKTUR Golden Coast celebrates U.S. debut

- Special edition limited to 100 units worldwide
- Distinctive MANUFAKTUR Kalahari Gold Magno paint, elegant details and unique finishes
- Extensive standard equipment for exceptional luxury and performance

Affalterbach/Atlanta. Mercedes-AMG presents the new 2025 AMG SL 63 MANUFAKTUR Golden Coast. Limited to 100 units globally, the special edition roadster arrives at select U.S. dealerships beginning in February 2025. The exclusive model is crafted by the MANUFAKTUR individualization program, which offers customers the highest possible individuality and exclusivity with exquisite details and distinctive finishes.

The AMG SL 63 MANUFAKTUR Golden Coast is finished in MANUFAKTUR Kalahari Gold Magno, reminiscent of gleaming golden sand beaches. The striking paint is complimented by 21-inch AMG Forged Cross-Spoke wheels in black with MANUFAKTUR Kalahari Gold Magno rim flanges. Black AMG brake calipers with white AMG logos further highlight the vehicle's special status.

The AMG Night Package, AMG Extended Night Package and AMG Aerodynamics Package are among the extensive standard equipment and feature contrasting exterior elements. This includes a front splitter, A-Wing trim, exterior mirror caps, side sills and rear accents in gloss black, among other elements. Additionally, the radiator grille, as well as twin tailpipe trims, model badge and Mercedes star at the rear of the vehicle are finished in black chrome.

Elegant details are also highlighted in the interior of the special edition model. Standard AMG Performance seats are covered in hand-stitched black Nappa leather with intricate diamond stitching in gold. This gold contrast stitching extends throughout the cabin, including to the AMG Performance steering wheel, armrest, center door panels and instrument panel. MANUFAKTUR high-pile floor mats with black Nappa leather piping, an embroidered AMG logo and contrast stitching in gold also underscore the superb attention to detail. Unique MANUFAKTUR Kalahari Gold Magno trim elements on the seats, doors panels and center console further accent the interior. A "MANUFAKTUR Golden Coast" badge adorns the center console door, emphasizing the exclusivity of the special model.

A Handcrafted AMG 4.0L V8 biturbo engine powers the AMG SL 63 MANUFAKTUR Golden Coast, producing 577 hp and 590 lb-ft of torque. An AMG SPEEDSHIFT® MCT 9G transmission and AMG Performance 4MATIC+ fully variable all-wheel drive enable acceleration from 0 to 60 mph in 3.5 seconds.

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Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and

the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

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