



Mercedes-Benz

Press Information
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Kimi Antonelli meets the new Mercedes-Benz CLA in a festive holiday film

- 2025 Mercedes-AMG PETRONAS Formula 1 Team driver Kimi Antonelli appears with the upcoming all-electric Mercedes-Benz CLA
- The short film shows the recuperation power of the new CLA, with a holiday flare
- Watch the video on Mercedes-Benz global social media channels

Stuttgart. In 2025, two of the most anticipated new arrivals for Mercedes-Benz will debut. On the racetrack, Kimi Antonelli joins the Mercedes-AMG PETRONAS F1 Team driver lineup to race alongside George Russell, and the all-new CLA will make its world premiere. The new star and car meet in a fun short film with the theme “Charging up for 2025.”

Before Kimi takes to the track in F1® pre-season testing, he starts the journey in the European Alps. His car, a camouflaged version of the upcoming CLA in dazzling red illuminated livery, highlights its impressive energy recuperation performance. By the end of the drive, the CLA has generated enough energy to plug in¹ and power the festive holiday lights. The sequence was filmed on a closed course and under supervision.

The new Mercedes-Benz CLA will set standards in its segment for efficiency and sustainability. Almost all brake applications are performed with the aid of recuperation and not mechanically via the wheel brakes, thereby recovering kinetic energy to charge the battery. The strong deceleration values result in more recovered energy and a longer all-electric range.

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

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¹ The use of bidirectional charging may be subject to market-specific conditions in terms of legislation and the requirements of energy suppliers.