



Mercedes-Benz

Press Release

November 20, 2024

Mercedes-Benz E-Class named MotorTrend 2025 Car of the Year

Atlanta. Mercedes-Benz USA today announced that the all-new Mercedes-Benz E-Class is the winner of [MotorTrend's 2025 Car of the Year](#) award. The new E-Class, available in both Sedan and All-Terrain body styles, combines timeless elegance and luxurious appointments with modern design and innovation. The Mercedes-Benz E-Class has long set the benchmark in the midsize luxury segment, earning this prestigious honor from MotorTrend in 1996, 2021 and once again today.

“We are pleased to accept this award and are particularly honored that it represents back-to-back wins for the E-Class from MotorTrend. With every generation, the E-Class redefines customer expectations in the luxury segment with its highly compelling combination of sophisticated design, advanced technology and thoughtful details. We are proud to celebrate the triumphant and class-leading heritage of the E-Class and the incredible technological advancements presented in this new model that seamlessly combine to provide an exceptionally refined and luxurious experience for our customers.”

Dimitris Psillakis, President and CEO, Mercedes-Benz USA

MotorTrend carefully selects a field of new and significantly updated vehicles to compete for its coveted “Golden Calipers” each year. An expert team of editors and guest judges thoroughly evaluates every contender based on six key criteria: safety, value, advancement in design, engineering excellence, efficiency and performance of intended function, to determine which car receives MotorTrend's highest accolade.

“The meticulous and thoughtful changes that went into the 2024 E-Class are easily notable and incredibly impactful, which left the MotorTrend team thoroughly impressed. The E-Class met the mark across all six of our judging criteria and was undeniably the inner when compared to other vehicles in the segment.”

Ed Loh, Head of Editorial, MotorTrend Group

In its selection for 2025 Car of the Year, MotorTrend found the E-Class offers significantly more than ever before. The new generation model highlights remarkable advancements in design throughout, compelling new technology with user-friendly features, enhanced driver assistance systems, as well as elevated ride comfort, performance and efficiency.

The new Mercedes-Benz E-Class Sedan and E-Class All-Terrain is available now at U.S. dealerships.

#

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

Accredited journalists can visit our media site at media.mbusa.com.

Contacts:

Paul Harmon	paul.harmon@mbusa.com
Cathleen Decker	cathleen.decker@mbusa.com
Andrew Brudnicki	andrew.brudnicki@mbusa.com