



MAYBACH

Press Information

August 16, 2024

Exclusive Mercedes-Maybach S 680 Edition Nordic Glow celebrates world premiere

- **Special edition available exclusively for U.S. customers, limited to 50 units**
- **Custom two-tone paint, unique finishes, hand-stitched MANUFAKTUR Nappa leather and numerous elegant details exemplify craftsmanship at the highest level**
- **Extensive equipment offers exceptional luxury and comfort**

Atlanta/Pebble Beach. Mercedes-Maybach continues its extraordinary series of special editions with the world premiere of the new Mercedes-Maybach S 680 Edition Nordic Glow at Pebble Beach. The exclusive model is crafted by the MANUFAKTUR individualization program and represents the pinnacle of luxury, refinement and exclusivity. Available solely for the U.S. market and strictly limited to 50 units, the 2025 Mercedes-Maybach S 680 Edition Nordic Glow arrives at select U.S. dealerships beginning later in 2024, priced at \$339,000¹.

The unique exterior of the Maybach S 680 Edition Nordic Glow features a custom two-tone Northern Lights Violet Metallic / Moonlight White Metallic paint finish, inspired by the breathtaking violet glow of aurora borealis over the gleaming white landscape of the arctic circle. The striking paint is applied to the body with extra care in the dedicated MANUFAKTUR line at the factory in Sindelfingen to ensure the highest quality finish. Progressive visual elements from the Maybach Night Series Design Package such as Dark Chrome trim accents and other darkened design elements elevate the stunning exterior. This is further complimented by contrasting 21-inch Maybach Exclusive Multi-Spoke Champagne Flute wheels.

The interior also hosts numerous exquisite details that underscore the Maybach tradition of craftsmanship at the highest level. The cabin features hand-stitched MANUFAKTUR Rose Grey Exclusive Nappa leather with intricate Amethyst Grey contrast stitching. This special upholstery extends throughout, including the MANUFAKTUR wood/Nappa leather steering wheel, Nappa leather inserts for the rear seat folding tables and rear seat comfort pillows with MANUFAKTUR script. High-pile trunk and floor mats with an embroidered Mercedes-Maybach logo and Rose Grey Nappa leather piping exemplify the exacting attention to detail. MANUFAKTUR Natural Grain Herringbone Pattern Dark Walnut Wood trim from the Maybach Night Series Design Package elegantly accents the interior. An "Edition Nordic Glow 1 of 50" badge adorns the center console, emphasizing the exclusivity of the special model.

The Mercedes-Maybach S 680 Edition Nordic Glow is fitted with generous equipment for exceptional luxury and comfort. Among the extensive features are the Executive Rear Seat Package Plus with a first class four-seat configuration, heated and cooled rear cupholders, a refrigerator for rear seat passengers and Maybach champagne flutes.

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¹ Above pricing excludes \$1,150 destination and delivery charge.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

Accredited journalists can visit our media site at media.mbusa.com.

Contacts:

Michael Minielly	michael.minielly@mbusa.com
Cathleen Decker	cathleen.decker@mbusa.com
Andrew Brudnicki	andrew.brudnicki@mbusa.com