

MERCEDES-EQ

Quick Reference Guide

MY24 EQB

Models & MSRP*

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|------------------|-----------|---|
| ▪ EQB 250 | \$53,050* | arriving at U.S. dealers first half of 2024 |
| ▪ EQB 300 4MATIC | \$57,000* | arriving at U.S. dealers first half of 2024 |
| ▪ EQB 350 4MATIC | \$60,650* | arriving at U.S. dealers first half of 2024 |

**above prices exclude \$1,150 destination & delivery charge*

What's New

- MBUX Augmented Reality for Navigation equipped as standard
- KEYLESS-GO equipped as standard
- Illuminated Door Sills equipped as standard
- Wireless Charging equipped as standard
- SiriusXM® w/ Platinum Plan Trial equipped as standard
- Mid-Line Sound System equipped as standard
- New Star Pattern and Illuminated Star Pattern Trim

Standard Feature Highlights

- Two years of Unlimited 30-minute DC Fast Charging Sessions on the Electrify America Network, and Two-Years of included Maintenance are standard on the EQB SUV
- New-generation MBUX Multimedia System with Augmented Reality Navigation system with Electric Intelligence, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- Multifunction sport steering wheel in leather
- EQ-specific LED headlamps, with front and rear light band
- New-generation MBUX Multimedia System with Augmented Reality Navigation system, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- Power liftgate
- Aluminum roof rails
- Ambient Lighting with 64 Colors, including a new EQ-Specific Color Scheme
- KEYLESS-START®
- Rearview Camera
- DYNAMIC SELECT including Comfort, Sport, Eco and Individual driving modes
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- Smartphone Integration with Apple CarPlay and Android Auto
- 18" Wheels
- Blind Spot Assist
- 2-zone Climate Control

Optional Feature Highlights

- Panorama Sunroof
- AMG Line
- Driver Assistance Package with Active Distance Assist DISTRONIC, Active Lane Keeping and Blind Spot Assist
- Head-Up Display
- Solo Distronic
- Third Row Seat
- Winter Package with Heated Windshield & Windshield Washer System that heats up the washer fluid bottle and lines to prevent freezing

Technical Highlights

- **Mercedes-Benz User Experience (MBUX):** A completely revolutionary multimedia system featuring innovative technology based on Artificial Intelligence and an intuitive operating system. MBUX is pioneering a new level of in-car experience. The system can be operated by a new generation of Voice Control, the center touchscreen, a new Touchpad, and/or by the Touch Control Buttons on the steering wheel. The system has learning capabilities and intelligent Voice Control with Natural Language Understanding and a verbal cue of “Hey Mercedes.”
 - **Touchscreen Multimedia Display:** Central to the comprehensive MBUX concept is a touchscreen display
- **Optional 3rd Row Seat:**

	Five-seater	Seven-seater (option)
Second seat row	Seat backrest can be divided and folded in a ratio of 40:20:40	
	Multi-stage seat backrest inclination adjustment	
	Seat row can be moved 5.5 inches longitudinally, sitting surface can be divided in a ratio of 40:60 (option)	Seat row can be moved 5.5 inches longitudinally, sitting surface can be divided in a ratio of 40:60
		EASY-ENTRY function
Third seat row	-	Two retractable individual seats

- **Second Row Adjustability:** The second row seats offer passengers the ability to adjust the inclination of the backrests in several stages while also providing the flexibility to adjust the seats forward increasing the cargo compartment.
- **Driver Assistance Systems:** The EQB receives the latest in driver assistance technology including intelligent hands-off detection. The Driver Assistance Package includes:
 - **Active Distance Assist DISTRONIC®** is an adaptive cruise control system that is able to automatically adjust your set speed for traffic ahead
 - **with Route-Based Speed Adaptation**, the vehicle is able to reduce the speed in anticipatory mode by referencing map data ahead of curves, junctions, roundabouts, toll booths and exit roads
 - **Active Steering Assist** generates steering torque which helps the driver to stay in the centre of the lane on straight roads and slight bends, taking its guidance from vehicles ahead and lane markings
 - **with Active Emergency Stop Assist**, which brakes the vehicle to a stop in a controlled manner when the system recognizes that the driver is distracted for a longer period or cannot intervene in vehicle control
 - **and Active Lane Change Assist**, which assists the driver in a convenient and cooperative manner when making lane changes
 - **Active Brake Assist with Cross-Traffic Function** is able to help the driver avoid impending collisions with vehicles ahead, even stationary or crossing vehicles and pedestrians, if the driver fails to take action quickly enough
 - **Active Speed Limit Assist** automatically adapts the vehicle's speed to identified speed limits in conjunction with the embedded navigation
 - **Active Blind Spot Assist** is able to provide the driver with a visual alert, plus an audible alarm when a turn indicator is activated, to warn the driver if another vehicle is detected in the blind spot area. It can also help avoid a collision by single-sided braking if a lane change is still attempted with an obstacle in the blind spot
 - **Active Lane Keeping Assist** is able to warn the driver by means of vibrations of the steering wheel when the vehicle is unintentionally drifting out of its lane. If the vehicle passes over a solid line, or a dashed line when opposing traffic is detected, this system can pull the vehicle back into its lane by applying the brakes on one side
 - **PRE-SAFE® PLUS with PRE-SAFE® Sound** - activates the PRE-SAFE safety measures when a collision from behind is imminent as well as applying the brakes when the vehicle is at a standstill in order to prevent subsequent accidents. PRE-SAFE® Sound emits a short interference signal if an imminent collision is detected, triggering a protective reflex in the

human ear referred to as the “stapedius reflex,” which can help reduce hearing loss in the event of an accident

Model Positioning

- The EQB carries over the Mercedes-EQ innovation, style and unique design while holding true to the sporty and dynamic SUV design. The EQB provides a generous amount of space for up to seven passengers with its available 3rd row, enabling an active and flexible lifestyle. Perfectly suited for customers who want intelligence and ease through the car’s connectivity and services in a surrounding ecosystem.

At a Glance

	EQB 250	EQB 300 4MATIC	EQB 350 4MATIC
MSRP	\$53,050*	\$57,000*	\$60,550*
Motor	Front Wheel Drive - Permanently Excited Synchronous Motors with 140 kW output	Dual Motors – Front Asynchronous motor and Rear Axle Permanently Excited Synchronous Motors with 168 kW output	Dual Motors – Front Asynchronous motor and Rear Axle Permanently Excited Synchronous Motors 215 kW output
Battery	Lithium Ion	Lithium Ion	Lithium Ion
Battery Capacity (kWh)	70.5	70.5	70.5
All-Electric range WLTP (km)	436-536	396-448	396-448
Charging time, wallbox (240V/32A)	5hours 55 minutes (0 – 80%)	5hours 55 minutes (0 – 80%)	5hours 55 minutes (0 – 80%)
Charging time, DC Fast Charging (100kW, 10%-80%)	32 mins (0 – 80%)	32 mins (0 – 80%)	32 mins (0 – 80%)
Length	184.4”	184.4”	184.4”
Width w/ mirrors (w/o mirrors)	79.5” (72.2”)	79.5” (72.2”)	79.5” (72.2”)
Height	65.6”	65.6”	65.6
Wheelbase	111.3”	111.3”	111.3”
Curb Weight (lbs)	4,519	4,629	4,629
Drive Config.	Front Wheel Drive	4MATIC All-Wheel Drive	4MATIC All-Wheel Drive
Performance	188 hp 284 lb-ft	225 hp 288 lb-ft	288 hp 384 lb-ft
Transmission	Single-speed	Single-speed	Single-speed
Estimated 0-60 mph (sec)	8.0	7.0	6.0
Estimated Top speed (mph)	100	100	100
Main Competitors	Tesla Model Y Audi Q4 e-tron VW ID.4	Tesla Model Y Audi Q4 e-tron VW ID.4	Tesla Model Y Audi Q4 e-tron VW ID.4

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More information about Mercedes-Benz is available online at www.media.mbusa.com.