



Mercedes-Benz

Press Information

February 13, 2024

Mercedes-Benz USA Announces Pricing for the all-new CLE Coupe

Atlanta. The stunning CLE continues a long Mercedes-Benz tradition of sporty, elegant dream cars, combining the most desirable aspects of the C-Class and E-Class into one iconic new model series. Arriving in U.S. dealerships in Q1 2024 and starting at \$56,500, the 2024 CLE Coupe introduces a striking exterior design, spacious interior, innovative technology and mild hybrid powertrains.

The all-new CLE Coupe features a powerful, athletic exterior, from the aerodynamic “shark nose” front end to the seamless rear design. The forward-leaning front end with a low-slung hood and unique flat LED headlights lead to a newly designed, three-dimensional chrome grille with a Mercedes-Benz pattern. The rear of the vehicle is highlighted by two-part LED taillights with new contours and three-dimensional light bodies.

The available AMG Line package, standard on the CLE 450 4MATIC, provides an even more dynamic appearance with a unique front bumper featuring sporty air intakes and a chrome trim element, larger front brake discs, an exhaust system with two tailpipe trim elements integrated into the rear bumper, among other equipment. Customers can further personalize the CLE Coupe with the optional Night Package, an array of exterior paints, including four new MANUFAKTUR colors, as well as a variety of wheels in sizes up to 20”.

The new third generation MBUX (Mercedes-Benz User Experience) infotainment system, equipped standard, forms the foundation for an exceptional entertainment experience. A new compatibility layer allows the installation of third-party apps¹ for music streaming, games and more. MBUX also supports the new Routines function, which allows customers to tailor the CLE to their personal habits by automating comfort features.

A Burmester® 3D Surround Sound System with Sound Personalization and Music Streaming is also standard. The system employs 15 high-performance speakers tuned to match the vehicle’s interior,

1 A personal Mercedes me ID and consent to the terms of use for the Mercedes me connect services are required to use the Mercedes me connect services. In addition, the respective vehicle must be linked to the user account. After the initial term has expired, the services can be extended for a fee, provided they are still offered for the vehicle in question. The services can be activated for the first time within one year of initial registration or commissioning by the customer, whichever comes first. The customer's own data volume is also required to use the MBUX entertainment package. To be able to use certain apps via the Mercedes me connect service, a separate customer contract with the app provider may be required.

including speakers integrated into the driver seat headrest, as well as a DSP amplifier with a total output of 710 watts – an increase of 120 watts compared to the previous generation system.

Numerous advanced safety assistance systems, including Blind Spot Assist, Adaptive Highbeam Assist, Active Brake Assist and ATTENTION ASSIST, are among the extensive standard equipment on the CLE Coupe. The optional Driver Assistance Package offers expanded functionality with Active Lane Change Assist, DISTRONIC PLUS with Steering Assist and Stop & Go Assist, Route-Based Speed Adaptation, in addition to other safety and assistance systems.

Trim Levels at a Glance:

Standard Features	Pinnacle Trim
CLE 300 4MATIC Coupe: \$56,500 ² CLE 450 4MATIC Coupe: \$65,650 ²	CLE 300 4MATIC Coupe: \$59,100 ² CLE 450 4MATIC Coupe: \$68,250 ²
Highlights Include: • Third Generation MBUX Infotainment • Burmester® 3D Surround Sound System with Sound Personalization and Music Streaming • Speakers in Driver Seat Headrest • 12.3" Driver Display • 11.9" Central Multimedia Display • Wireless Apple CarPlay and Android Auto • Wireless Smartphone Charging • Panoramic Sliding Sunroof • Blind Spot Assist	Highlights Include: • All Standard Features • DIGITAL LIGHT with Projections • MBUX Augmented Reality for Navigation • Parking Package with Surround View 360° Camera • MBUX Entertainment Plus • GUARD 360 with Picture Taking Functionality • Head-Up Display

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

Accredited journalists can visit our media site at media.mbusa.com.

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² Above pricing excludes \$1,150 destination and delivery charge