



Mercedes-Benz

Press Information

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Mercedes-Benz USA Announces Pricing for the all-new E-Class Sedan

Atlanta. The Mercedes-Benz E-Class Sedan has set the standard for mid-range luxury sedans for more than 75 years. Arriving in U.S. dealerships in Q1 2024 and starting at \$62,300, the new generation E-Class seamlessly brings together tradition and modernity, pairing classic sedan proportions with distinctive new design elements, and featuring the very best of digital and analog luxury throughout its spacious interior. A technological powerhouse with significant advances throughout, the 2024 E-Class Sedan introduces a new third generation MBUX (Mercedes-Benz User Experience) infotainment system, creating a foundation for an immersive entertainment experience, including the optional MBUX Superscreen.

The all-new E-Class greets the driver and passengers with a premium mix of the highest quality interior surfaces, which feature a new fine-grain finish. A high-resolution 14.4" central multimedia display appears to float in the center of the dashboard. Customers who opt for the MBUX Superscreen Package will enjoy the additional 12.3" front passenger display, privacy function for passenger display, and the all-new selfie and video camera. The large glass surface of the MBUX Superscreen extends from the A-pillar on the passenger side to the central display, giving front passengers their own personal display and control area to stream video while on the move, use apps or even participate in video conferences when the vehicle is parked.

The electronic architecture in the new sedan is more software-driven, which makes individual updates easier in the future. Numerous functions are powered by a new central onboard computer, including MBUX Augmented Reality for Navigation and a zero-layer design which reduces user scrolling for common functions. The Routines feature enables customers to automate comfort functions to match their personal habits. Customers can also enjoy a vastly expanded number of third-party apps optimized for a better user experience (a camera-based system uses an advanced filtering concept to ensure the content on the screen is not visible to the driver while in motion).

Available Burmester® 4D Surround Sound with Dolby Atmos® Spatial Audio features 17 premium speakers (including speaker units in the headliner), 15 amplifier channels, a total system output of 730 watts and Dolby Atmos® technology for compatible audio formats, including playback via online music streaming services¹ like Apple Music and Amazon Music.

¹ Existing user account required

The new exterior features the proportions of a classic ‘cab-backward’ design (a short front overhang and long hood) as well as progressive design elements, including a striking black panel connecting the radiator grille with the headlamps. High-performance LED headlamps are fitted standard, with the optional DIGITAL LIGHT headlamps constantly adapting the illumination of the road to the lighting conditions, traffic situation, course of the road and weather. Highlights at the rear include the two-section LED taillights with a new contour and unique star motif design.

Customers can further sharpen the look of the E-Class sedan with an array of paint options, including a new Verde Silver metallic finish, a variety of wheel designs in 18 to 21” sizes, and an optional illuminated grille, where the contour of the radiator grille lights up as a perimeter light.

Standard 4MATIC all-wheel drive and AGILITY CONTROL suspension with selective damping delivers outstanding ride comfort and agile handling. Available 4.5 Degree Rear Axle Steering, part of the optional AIRMATIC Package, further enhances handling stability and maneuverability. The package also includes AIRMATIC suspension with air springs and adaptive ADS+ dampers controlled automatically for each individual wheel, and separately during rebound and compression.

The new Mercedes-Benz Digital Vehicle Key, standard on the new E-Class, enables users to unlock, lock, and start the vehicle with a compatible iPhone or Apple Watch. Key sharing is also possible. In doing so, the main user of the Mercedes me Connect account can assign different access for each device².

Trim Levels at a Glance:

Premium Trim (standard)	Pinnacle Trim ³
E 350 4MATIC Sedan: \$62,300 ⁴ E 450 4MATIC Sedan: \$68,100 ⁴	E 350 4MATIC Sedan: \$64,850 ⁴ E 450 4MATIC Sedan: \$70,650 ⁴
Highlights Include: • AMG Exterior Styling • LED Headlamps with Adaptive Highbeam Assist • Panoramic Sliding Sunroof • Digital Vehicle Key • 14.4” Center Touchscreen Display • MBUX Augmented Reality for Navigation • Parking Package with Surround View 360° Camera • Blindspot Assist • 64-Color Ambient Lighting • Wireless Smartphone Charging	Highlights Include: • All Standard Features • Illuminated Grille • Active Ambient Lighting with Sound Visualization • Heat and Noise Insulating Glass • Head-Up Display

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² Customers with Apple iPhone 11 and newer with iOS 16.4 and Apple Watch Series 6 and newer will be eligible to utilize Mercedes-Benz’s latest technological enhancement

³ Requires Digital Light Package

⁴ Above pricing excludes \$1,150 destination and delivery charge

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

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