



Mercedes-Benz

Press Information

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Mercedes-Benz USA Announces Pricing for the all-new GLC 300 4MATIC Coupe

Atlanta. The 2024 Mercedes-Benz GLC 300 4MATIC Coupe features striking proportions, an electrified mild hybrid powertrain and an extensive suite of standard features. Pricing for the 2024 Mercedes-Benz GLC 300 4MATIC Coupe starts at \$57,000¹. Arriving in U.S. dealerships in late fall 2023, the new GLC Coupe combines sporty performance and high efficiency with its mild hybrid 48-volt technology and an integrated starter-generator for an extra boost and energy recuperation. The new GLC Coupe is at home on almost any terrain and impresses with its comfort and agility thanks to standard sport suspension. In any season, on any road, standard 4MATIC all-wheel drive and Electronic Stability Program provide maximum confidence and control. An intuitive off-road screen and the "transparent hood" as an element of the standard Surround View 360-degree camera further enhance the driving experience when going off-road.

The high standards of the new GLC Coupe are evident in every detail. Like the GLC SUV, the new GLC Coupe features a host of upgrades to its already generous standard equipment offering. This includes larger driver and center infotainment displays, an upgraded MBUX infotainment system, Mercedes-Benz Navigation system, inductive wireless smartphone charging, and heated seats for drivers and passengers. A panoramic sunroof is also fitted standard, offering a significantly increased opening area – 2.4 inches longer than its predecessor. In addition, the package logic has been considerably simplified. Features frequently combined by customers in the past are now offered as packages. Where design options such as paint finish, upholstery, trim and wheels are concerned, customers can configure their vehicles individually as before.

The defining feature of the new GLC Coupe is its sporty silhouette. The Mercedes-Benz star pattern is now standard on the radiator grille cover. Dramatic surfaces continue to define the exterior design, which is enhanced with precisely shaped edges that accentuate the proportions and the muscular wheel arches. The new model features 19.2 cu ft of trunk space behind the second-row seats (1.6 cu ft more than the preceding model) and 52.6 cu ft of trunk space with the second row seats folded down (an increase of 3.1 cu ft from the preceding model). The optional AMG Line offers standout features like AMG-specific wheels, body styling, perforated brake discs with Mercedes-Benz lettered calipers and wheel arches painted in the body color. In order to fulfil high customer demand for the AMG Line, initial market deliveries of the GLC Coupe will come equipped exclusively with the AMG Line. This equipment level will bring the starting price to \$59,850².

¹ MSRP does not include \$1,150 Destination and Delivery Charge

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The dynamic nature of the interior of the new GLC Coupe matches the exterior, showcasing a clearly structured dashboard with the upper section featuring a wing-like profile with new, flattened vent outlets. The lower section has a generous trim area that flows seamlessly into the curved center console. The 12.3-inch high-resolution driver display appears to float freely above the wing profile and trim surface. The 11.9-inch central portrait display rises from the center console and appears to float above the trim surface. Like the dashboard, the screen surface is slightly angled towards the driver. The full-screen navigation is equipped as standard and gives the driver the best possible route guidance. MBUX Augmented Video for Navigation is available with the Pinnacle Trim. A camera registers the surroundings in front of the vehicle. The central display shows the moving images and also superimposes virtual objects, information and markers. These include traffic signs, directional arrows, lane-change recommendations and addresses. This makes navigation much easier, especially in city environments. The optional AMG Line includes a flat-bottom multifunction sport steering wheel, sport seats and AMG line floor mats.

The 2024 Mercedes-Benz GLC 300 4MATIC Coupe is now available to order and will arrive in U.S. dealerships in late 2023.

Trim Levels at a Glance:

Pinnacle Trim	Driver Assistance Package	Night Package
\$2,150	\$1,950	\$200
Highlights include: • Burmester 3D Surround Sound System (incl. Music Streaming & Sound Personalization) • DIGITAL LIGHT with Projections • Head-Up Display • Heat & Noise insulating glass • Augmented Video for Navigation	Highlights include: • PRE-SAFE® PLUS • PRE-SAFE® IMPULSE SIDE • BAS PLUS with Cross-Traffic Assist • Active Speed Limit Assist • DISTRONIC PLUS with Steering Assist and Stop & Go Assist • Driver Assistance Package Plus • Route-Based Speed Adaptation • Active Lane Change Assist • PRE-SAFE® Brake with Pedestrian Recognition	Highlights include: Choice of: • 19" AMG Twin 5-Spoke Wheels w/ Black Accents • 20" AMG Multispoke Wheels w/ Black Accents (+\$750) • High-Gloss Black Elements: Front wing, grille lamellas, rear diffuser insert, exterior mirrors, beltline and window trim

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About Mercedes Benz

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric Mercedes-EQ family. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

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