



Press Information

August 16, 2023

Mercedes-Benz USA Reveals Exclusive Mercedes-AMG SL 63 MANUFAKTUR Big Sur

- **Special edition model to be available in limited numbers, only for U.S. customers**
- **Unique MANUFAKTUR paint, hand-stitched MANUFAKTUR Nappa leather and numerous elegant details**
- **Generous suite of equipment for high levels of luxury and dynamic driving performance**

Atlanta. To celebrate the start of Pebble Beach Automotive Week, Mercedes-Benz USA presents the 2024 Mercedes-AMG SL 63 MANUFAKTUR Big Sur. The MANUFAKTUR program provides exquisite details and distinctive colors and finishes to offer customers the highest possible individuality and exclusivity. Available solely for the U.S. market in limited numbers, the special edition model will make its public debut at the Mercedes-Benz Star Lounge in Pebble Beach, CA on August 17-19.

Inspired by the breathtaking sunsets of the Pacific Coast, the Mercedes-AMG SL 63 MANUFAKTUR Big Sur is finished in MANUFAKTUR Orange Flame Metallic. The striking paint color is applied to the body with extra care in the dedicated MANUFAKTUR line at the factory, while components such as the front and rear bumpers are hand-sprayed to ensure the highest quality finish.

The unique paint is complimented by a unique mix of contrasting design elements from the AMG Exterior Chrome Package, exclusive black brake calipers, a black soft top, and black 21-inch AMG Forged Cross-Spoke wheels. An AMG emblem adorns the front fascia above the radiator grille for the first time on the AMG SL roadster.

Magnificent details are also highlighted in the interior. Hand-stitched MANUFAKTUR Mystic Red/Black Nappa leather with orange contrast stitching extends throughout the cabin. This includes the seats, steering wheel, armrest, center door panels and lower instrument panel. The standard active multicontour seats with massage feature intricate diamond quilting perforations. Deep-pile floor mats with an embroidered AMG logo, Mystic Red Nappa leather piping and orange contrast stitching underscore the exacting attention to detail. The trim on the center console is finished in eye-catching MANUFAKTUR Orange Flame Metallic paint. The center console door is embellished with “MANUFAKTUR” script in high-gloss chrome, emphasizing the vehicle’s utmost craftsmanship.

The Mercedes-AMG SL 63 MANUFAKTUR Big Sur is fitted with an extensive offering of standard equipment to enhance comfort, safety and dynamic driving performance. This includes the Performance Trim Line with Front Axle Lift System, the AMG DYNAMIC PLUS Package and AMG ACTIVE RIDE

CONTROL Suspension, as well as the Burmester® High-End 3D Surround Sound System, AMG Light Display and Driver Assistance Package.

At the heart of this special edition model is a Handcrafted AMG 4.0L V8 Biturbo engine, producing 577 hp and 590 lb-ft of torque. Coupled with an AMG SPEEDSHIFT® MCT 9G transmission and AMG Performance 4MATIC+ fully variable all-wheel drive, acceleration from 0 to 60 mph is achieved in 3.5 seconds. The top speed is electronically limited to 196 mph.

The Mercedes-AMG SL 63 MANUFAKTUR Big Sur also marks the launch of the MANUFAKTUR program in the U.S for the wider AMG SL model range. Beginning with the 2024 AMG SL, U.S. customers will have a greater level of individualization with the introduction of three new MANUFAKTUR paints and two MANUFAKTUR Nappa leather upholsteries.

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About Mercedes Benz

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric Mercedes-EQ family. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

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