



Press Information

August 1, 2023

2024 Mercedes-AMG EQE SUV to start at \$109,300

Mercedes-Benz USA Announces Pricing and Packaging Structures for the first all-electric performance SUV from Mercedes-AMG

Atlanta. With its spacious interior, advanced technology and performance-oriented drive concept, the AMG EQE SUV is the most versatile electric vehicle in the performance and sports car brand's portfolio. The 2024 Mercedes-AMG EQE SUV is now available in U.S. dealerships and starts at \$109,300*.

The Mercedes-AMG EQE SUV features an extensive list of standard equipment for the U.S. market. A specially curated Pinnacle trim level builds upon this with expanded technology and comfort features. A focused selection of optional features and packages enables customers to further personalize the performance SUV to their individual tastes.

The dynamic proportions of the AMG EQE SUV emphasize the vehicle's performance character with numerous AMG-specific exterior design features. These include the AMG black panel radiator grille with chrome vertical struts, unique front and rear fascia, aerodynamically optimized air diffusers, as well as a number of other distinctive elements.

Two available exterior design packages – AMG Night Package and AMG Night Package Plus – further sharpen the look with exterior accents finished in gloss black and black chrome. Exclusive wheel designs in 21- and 22-inch sizes also contribute to the sporty aesthetic.

The interior includes a host of unique details throughout. The standard MBUX Hyperscreen extends from A-pillar to A-pillar with three OLED displays. Special upholsteries featuring AMG-specific seat patterns and embossed front headrests are also available standard in Nappa Leather or MB-Tex/microfiber with red contrast stitching. Depending on the upholstery or trim specified, customers can choose an AMG Performance steering wheel in Nappa leather, Nappa leather/microfiber or microfiber/carbon fiber.

Powerful AMG-specific electric motors at the front and rear axle along with AMG Performance 4MATIC+ fully variable all-wheel drive form the basis for the dynamic driving experience in the AMG EQE SUV. Standard AMG RIDE CONTROL+ air suspension with Adaptive Damping System, rear-axle steering and AMG ACTIVE RIDE CONTROL active roll stabilization provide particularly agile handling.

The optional AMG DYNAMIC PLUS Package elevates the vehicle's impressive performance with additional dynamic features, including a powerful boost for RACE START to 677 hp and 738 lb-ft enabling acceleration from 0 to 60 mph in 3.4 seconds, an increase in top speed to 149 mph and the AMG SOUND EXPERIENCE "Performance" soundscape.

Trim Levels at a Glance:

Standard Features	Pinnacle
\$109,300*	\$112,600*
Highlights include: • AMG RIDE CONTROL+ Air Suspension with Adaptive Damping System • Active Rear-Axle Steering • DIGITAL LIGHT Headlamps with Projections • MBUX Hyperscreen with 12.3" Driver Display, 17.7" Central Display and 12.3" Passenger Display • Burmester 3D® Surround Sound System with Sound Personalization, Music Streaming and Dolby Atmos® • MBUX Navigation • Active Park Assist with Surround View System • Driver Assistance Package Plus • Inductive Wireless Mobile Device Charging • Nappa Leather Upholstery • Panorama Sunroof	Highlights Include: • All Standard Features • Augmented Video for Navigation • Head-Up Display with AMG-specific Content • Four-Zone Climate Control • AIR BALANCE • Active Ambient Lighting • Animated AMG Logo Projectors for Front Doors • Advanced USB Package

**Above pricing excludes \$1,150 destination and delivery charge.*

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About Mercedes-Benz

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric Mercedes-EQ family. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

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