



MAYBACH

Press Information

April 14, 2023

World premiere of the new Mercedes-Maybach EQS SUV on two different stages

- The first all-electric series model of the tradition-steeped luxury brand
- To be unveiled on Monday April 17, 2023, at 8:00 a.m. EDT / 5:00 a.m. PDT on the Mercedes me media online platform and in front of a live audience at Auto Shanghai in China
- Digital world premiere at <https://media.mercedes-benz.com/maybach-eqs-suv> will then be available as video on demand

With the Mercedes-Maybach EQS 680 SUV the legendary Maybach brand is presenting its first all-electric series model. It will celebrate its world premiere on April 17, 2023, at 8:00 a.m. EDT / 5:00 a.m. PDT on two stages: digitally, in an inspiring film on Mercedes me media and in front of a live audience at Auto Shanghai in China.

The Mercedes-Maybach EQS SUV embodies nothing less than the redefinition of automotive excellence in the age of electromobility. It offers an absolutely top-class electric driving experience combined with the unique aura of the extraordinary that is typical of Maybach – welcome to beyond.

See for yourself! On Mercedes me media, we provide you with transcripts of the world premiere film as well as extensive press materials for downloading in a media special at <https://media.mercedes-benz.com/maybach-eqs-suv>.

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About Mercedes Benz

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric Mercedes-EQ family. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. Accredited journalists can visit our media site at www.media.mbusa.com.

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