



Mercedes-Benz  
Press Information  
March 9, 2023

All-new Mercedes-Benz GLC SUV to start from \$47,100

Mercedes-Benz USA Announces Pricing and Packaging Structures for 2023 GLC SUV

**Atlanta.** The new generation Mercedes-Benz GLC SUV continues to raise the bar in its segment. With a new dynamic exterior design, elevated interior, systematically electrified engine and innovative technologies, the all-new SUV effortlessly embodies modern, sporty luxury. The 2023 GLC SUV will arrive in U.S. dealerships in spring 2023, starting from \$47,100\*.

The Mercedes-Benz GLC SUV model range includes the GLC 300 SUV and GLC 300 4MATIC SUV. Both models come extremely well equipped and will be available in two additional curated trim levels for the U.S. market: Exclusive and Pinnacle. Building upon a host of standard equipment, each trim level showcases a variety of comfort features and technologies, in addition to a range of options to enable customers to further tailor the vehicle to their individual lifestyle.

The exterior design of the new GLC SUV is immediately recognizable as a member of the Mercedes-Benz SUV family. Redesigned standard LED headlamps connect directly to the radiator grille to emphasize the vehicle's width, while a full, spanned surface design of the body with precisely shaped edges on the sides accentuate the muscular wheel arches and create a balance between elegance and off-road performance. The AMG Line package provides an even more dynamic aesthetic with wheel arch liners available in body color for the first time and the Mercedes-Benz star pattern included on the radiator grille.

Inside, the modern, sporty interior features a new floating 12.3-inch digital instrument panel along with an 11.9-inch central display that rises seamlessly from the center console and is slightly angled towards the driver. The latest generation MBUX (Mercedes-Benz User Experience) infotainment system makes it easy to control comfort and vehicle functions, including the new "Transparent Hood," available with Surround View in the GLC 300 4MATIC. When the off-road mode is active at low speeds, the "Transparent Hood" shows a virtual view of under the front of the

vehicle on the central display, including the front wheels and their steering position, enabling the driver to recognize obstacles in their path.

The interior is further elevated with the choice of 13 available upholsteries in MB-Tex, leather and Nappa leather, as well as a number of new trims, including Glossy Brown Ash Wood, Natural Grain Black Wood with Aluminum Lines and Metal Weave.

A new, more powerful turbocharged four-cylinder engine with a second-generation integrated starter generator (ISG) and 48-volt mild hybrid system powers the all-new GLC. The smooth, efficient electrified powertrain is fitted standard and delivers 255 hp and 295 lb-ft of torque – an increase of 22 lb-ft of torque compared to its predecessor. The 48-volt mild hybrid system provides up to an additional 23 hp and 148 lb-ft of torque during certain driving conditions, as well as allows gliding with the engine switched off and recuperation for greater efficiency.

The Mercedes-Benz GLC SUV represents the best-selling model from the Mercedes-Benz USA lineup in 2022. The new generation 2023 GLC SUV will arrive in U.S. dealerships in spring 2023.

#### Trim Levels at a Glance:

| Standard Features                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Exclusive                                                                                                                                                                                                                                                                                                                           | Pinnacle                                                                                                                                                                                                                                                             |
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| GLC 300 SUV: \$47,100*<br>GLC 300 4MATIC SUV: \$49,100*                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | GLC 300 SUV: \$49,350*<br>GLC 300 4MATIC SUV: \$51,350*                                                                                                                                                                                                                                                                             | GLC 300 SUV: \$51,450*<br>GLC 300 4MATIC SUV: \$53,450*                                                                                                                                                                                                              |
| Highlights include: <ul style="list-style-type: none"><li>• 12.3" Digital Instrument Panel</li><li>• 11.9" Center Touchscreen Display</li><li>• Inductive Wireless Mobile Device Charging</li><li>• Wireless Apple CarPlay and Android Auto</li><li>• MBUX Intelligent Vehicle Assistant</li><li>• KEYLESS START® and KEYLESS-GO®</li><li>• Heated 16-Way Power Front Seats with Memory</li><li>• Auto-Dimming Rearview Mirror</li><li>• 64-Color Ambient Lighting</li><li>• LED Headlamps with Adaptive Highbeam Assist and Taillamps</li><li>• Rain Sensing Wipers</li></ul> | Highlights Include: <ul style="list-style-type: none"><li>• All Standard Features</li><li>• Burmester® 3D Surround System with Sound Personalization and Music Streaming</li><li>• MB Navigation</li><li>• Surround View System</li><li>• GUARD 360®</li><li>• Enhanced Ambient Lighting</li><li>• Illuminated Door Sills</li></ul> | Highlights Include: <ul style="list-style-type: none"><li>• All Standard and Exclusive Trim Features</li><li>• Augmented Video for Navigation</li><li>• Head-Up Display</li><li>• DIGITAL LIGHT with Projections</li><li>• Heat and Noise Insulating Glass</li></ul> |

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| <ul style="list-style-type: none"> <li>• Active Brake Assist</li> <li>• ATTENTION ASSIST</li> <li>• Blind Spot Assist</li> <li>• PARKTRONIC with Active Parking Assist</li> <li>• PRE-SAFE® with PRE-SAFE® SOUND</li> <li>• DYNAMIC SELECT</li> </ul> |  |  |
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*\*Above pricing excludes \$1,150 destination and delivery charge.*

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### **About Mercedes Benz**

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric Mercedes-EQ family. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at [www.mbusa.com](http://www.mbusa.com) and [www.mbvans.com](http://www.mbvans.com).

Accredited journalists can visit our media site at [media.mbusa.com](http://media.mbusa.com).

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