



MERCEDES-EQ

Press Information

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Fully-electric EQE SUV to start from \$77,900

Mercedes-Benz USA Announces Pricing and Packaging Structures for Alabama Built EQE SUV

Atlanta. The all-new EQE SUV is the second fully-electric SUV from Mercedes-Benz based on the premium-class electric architecture (EVA2), following the EQS SUV. The versatile EQE SUV is the perfect electric all-rounder and the ideal companion for any adventure. Seamlessly blending a sporty character with generous, variable space and agile, long-range driving dynamics, the EQE SUV also features a luxurious interior with the groundbreaking technologies and thoughtful appointments familiar from the flagship EQS Sedan and SUV. Starting from \$77,900, the 2023 EQE SUV will arrive in U.S. dealerships in spring.

The 2023 EQE SUV line-up features the EQE 350+ SUV, EQE 350 4MATIC SUV and EQE 500 4MATIC SUV. Similar to the EQS SUV, all models will be offered in Premium, Exclusive and Pinnacle Trims for the U.S. market. For the first time, the fully variable 4MATIC all-wheel drive system with torque shift in the EQE 350 4MATIC SUV is offered at the same starting price as the EQE 350+ SUV, enhancing value for customers for the highest volume model. Each trim showcases EQ-specific innovative technologies and luxurious features, along with an array of additional options for further personalization.

The sporty character of the highly anticipated new EQE SUV, with its unmistakable purpose design, marks a turning point in its class. The overhangs and the front-end assembly have been kept compact. The wheels vary in sizes from 19 to 21 inches and are positioned flush with the outer edge of the body. The EQE SUV shares some aerodynamic design measures with its model family. The underbody with its numerous aerodynamic details plays a central role in an incredible C_d value, which was achieved despite the large load volume and short rear overhang. The dimensional concept with the flat windshield, sweeping roof line and indents were also important factors.

The chassis of the new EQE SUV comprises a four-link suspension at the front and an independent multi-link suspension at the rear. Due to the comparatively short wheelbase of 119.3 inches and the corresponding suspension tuning, it feels particularly agile and maneuverable. The AIRMATIC air suspension with ADS+ continuously adjustable damping is available as an optional extra. To

increase ground clearance, the vehicle level can be raised by up to 1 inch. In addition to the DYNAMIC SELECT programs of ECO, COMFORT, SPORT and INDIVIDUAL, the EQE SUV models with 4MATIC also boast the OFFROAD program for off-road driving. A rear axle steering system with a maximum steering angle of 10 degrees is available as an option.

Two all-new standard innovations launch with the EQE SUV to further improve range: a heat pump and an intelligent powertrain management system. The heat pump makes the system work very efficiently: the heat from the electric drive (inverter and electric motor) and also the high-voltage battery can be used to heat the interior. This drastically reduces the draw on battery power for the heating system, thus increasing the range. The second innovation is an all-new intelligent powertrain management system that monitors at 160 times per second, if the front electric motor is necessary. If not, a clutch disconnects or re-engages the front motor in 100 milliseconds. The decoupling of the front drive unit reduces drag and improves range.

Another highlight is the new Automatic Lane Change Feature. The EQE SUV is the first model in the EVA2 family to launch this feature within the optional Driver Assistance Package, available in the Exclusive or Pinnacle Trim. With Driver Assist enabled, the vehicle can automatically initiate a lane change and pass slower vehicles on the highway without driver intervention. The standard safety equipment of the EQE SUV includes Active Brake Assist, Active Lane Keeping Assist, and the Parking Package with Surround View System and PARKTRONIC.

Other generous standard equipment includes the MBUX infotainment system with 12.8" OLED multimedia touchscreen portrait display and 12.3" driver display. With the evolved zero-layer design, the system learns the driver's usage. Over 80% of input requests can be made directly on the home screen without having to scroll through submenus or give voice commands. Navigation with Electric Intelligence plans the fastest and most convenient route, including charging stops, based on numerous factors, such as available charge, charging stations along the route and driving style.

The standard Burmester® Sound System including Dolby Atmos enables Apple Music subscription holders to stream the highest-quality Spatial Audio within MBUX. A variety of soundscapes allow for an individual acoustic set-up. "Serene Breeze" is the name of the new, fourth soundscape that will make its debut in the EQE SUV later this year, offering a relaxed and natural sound.

Further standard comfort and convenience highlights include the 64-Color Ambient Lighting and heated front seats as well as KEYLESS-GO. Optional highlights include the ENERGIZING AIR CONTROL PLUS with High Efficiency Particulate Air (HEPA) filter and the DIGITAL LIGHT headlamp technology that enables innovative functions, such as the projection of auxiliary markings or warning symbols onto the road.

EQE SUV customers are provided with the convenient use of charging stations from an extensive nationwide network through Mercedes me Charge, which offers a seamless integrated payment function with simple billing processes. Customers also benefit from the Mercedes-Benz USA collaboration with Electrify America that provides an unlimited number of 30-minute DC Fast Charging sessions throughout the entire Electrify America network at no additional cost for the first two years, from account activation.

The EQE SUV is produced in the Mercedes-Benz plant in Tuscaloosa, Alabama, while the battery factory in nearby Bibb County supplies the batteries for this model as well as for the EQS SUV.

The fully electric 2023 EQE SUV will arrive at U.S. dealerships in spring 2023 starting from \$77,900.

Trim Levels at a Glance:

Premium	Exclusive	Pinnacle
EQE 350+ SUV/ EQE 350 4MATIC SUV: \$77,900* EQE 500 4MATIC SUV: \$89,500*	EQE 350+ SUV / EQE 350 4MATIC SUV: \$80,000* EQE 500 4MATIC SUV: \$91,600*	EQE 350+ SUV/ EQE 350 4MATIC SUV: \$83,850* EQE 500 4MATIC SUV: \$95,450*
Highlights include: • MBUX EQ Navigation Services including Navigation with Electric Intelligence • Parking Package with Surround View System and PARKTRONIC • Heated Front Seats • MB-Tex Upholstery • Power Tilt and Sliding Panorama Roof • Burmester® Sound System • Keyless-Go Comfort Package • 64-Color Ambient Lighting EQE 500 4MATIC Additional Std. Equipment: • AMG Line Exterior • 20" Wheels • Leather Upholstery • 10-Degree Rear Axle Steering	Highlights Include: • All features of Premium Trim • MBUX Augmented Reality for Navigation • Active Ambient Light • Driver Assistance Package including all-new Automatic Lane Change function	Highlights Include: • All features of Premium and Exclusive Trims • Four-Zone Climate Control • Air Balance Package • Energizing Comfort • Head-Up Display • 100W USB-C Package • DIGITAL LIGHT Package • Mercedes Star Pattern Logo Projectors (Front Doors)

**above pricing excludes \$1,150 destination and delivery charge.*

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About Mercedes Benz

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric Mercedes-EQ family. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

Contacts:

Michael Minielly

michael.minielly@mbusa.com

Cathleen Decker

cathleen.decker@mbusa.com