



MERCEDES-EQ

Press Information

August 16, 2022

First glimpse of the interior of the new EQE SUV

Avant-garde architecture showcasing a hyper analogue theme

Stuttgart. The EQE SUV is the multi-purpose variant of the EQE executive sedan, available just like this latter model with the key innovations found in the EQS, yet at the same time even more dynamic than the EQS SUV. In terms of headroom and legroom, as well as elbow room, the five-seater EQE SUV is one of the most spacious representatives of its class. The EQE SUV celebrates its world premiere on October 16, 2022.

The EQE SUV is based on the large electric platform from Mercedes-EQ. On top of this it boasts an interior that has been constantly digitized. For the U.S. market, the EQE SUV is standardly equipped with a 12.8" Central OLED Touchscreen Portrait Display with 12.3" Instrument Cluster.

The dominant outer vents have a turbine design, deliberately playing on the theme of hyper analogue through the contrast between high-tech precision mechanics. The front section of the center console joins the instrument panel and is free-standing in space. The vent band from the cockpit is visually continued in the front doors. A floating control cluster with integrated door opener and seat controls takes over the functional interpretation of formerly purely decorative elements.

Avant-garde as well as traditional materials and colors give the interior a special atmosphere. Five coordinated color combinations underscore the generous sense of spaciousness. The EQE SUV is immersed in a progressive and luxurious world of color comprising warm and cool tones (e.g. the warm, modern sable brown combines with techy-looking neva grey).

A hybrid trim element brings together the warmth of wood with the technical coolness of real aluminum. The trim in an anthracite 3D relief-look finish, on the other hand, features fine metal pigments. The laser-cut trim element backlit with the Mercedes-Benz pattern also creates a special ambience.

Mercedes-Benz AG | 70546 Stuttgart | T +49 711 17 0 | F +49 711 17 2 22 44 | dialog@mercedes-benz.com | www.mercedes-benz.com

Mercedes-Benz AG, Stuttgart | Registered Office and Registry Court: Stuttgart; HRB No.: 762873

Chairman of the Supervisory Board: Bernd Pischetsrieder

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More information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" [Guide on the fuel economy, CO₂ emissions and power consumption of all new passenger car models], which is available free of charge at all sales outlets and from Deutsche Automobil Treuhand GmbH at www.dat.de.

Contacts:

Michael Minielly michael.minielly@mbusa.com
Ashley Baird ashley.baird@mbusa.com

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Mercedes-Benz AG at a glance

Mercedes-Benz AG is responsible for the global business of Mercedes-Benz Cars and Mercedes-Benz Vans, with approximately 172,000 employees worldwide. Ola Källenius is Chairman of the Board of Management of Mercedes-Benz AG. The company focuses on the development, production and sales of passenger cars, vans and vehicle-related services. Furthermore, the company aspires to be the leader in the fields of electric mobility and vehicle software. The product portfolio includes the Mercedes-Benz brand with the Mercedes-AMG, Mercedes-Maybach, Mercedes-EQ and G-Class brands, as well as smart brand products. The Mercedes me brand offers access to the digital services from Mercedes-Benz. Mercedes-Benz AG is one of the world's largest manufacturers of luxury passenger cars. In 2021, it sold around 1.9 million passenger cars and nearly 386,200 vans. In these two business areas, Mercedes-Benz AG is continually evolving its worldwide production network of around 35 production locations on four continents, while gearing itself to meet the requirements of electric mobility. At the same time, the company is constructing and extending its global battery production network on three continents. Sustainability is the guiding principle of the Mercedes-Benz strategy and for the company this means creating lasting value for all stakeholders: for customers, employees, investors, business partners and society as a whole. The basis for this is the sustainable corporate strategy of the Mercedes-Benz Group. The company thus takes responsibility for the economic, ecological and social effects of its business activities and looks at the entire value chain.