



Quick Reference Guide

2023 GLC SUV

Models & MSRP

- | | |
|------------------------------------|-----------|
| ▪ Mercedes-Benz GLC 300 (RWD) SUV | \$47,100* |
| ▪ Mercedes-Benz GLC 300 4MATIC SUV | \$49,100* |

**Above prices exclude \$1,150 destination and delivery charge*

What's New for MY23

- Freestanding 12.3" digital instrument panel and all-new 11.9" central touchscreen multimedia display completes progressive and modern interior design. Adopted from the S-Class, its portrait orientation is particularly advantageous for full-screen navigation, further enhancing the driver experience
- The driver display and media display offer a holistic, aesthetic experience and the look of the screens can be individualized with three display styles (Sporty, Classic, Understated) and three modes (Navigation, Assistance, Service)
- Redefined dimensional concepts (increased length by 2.4" allow for increased room in the interior cabin along with additional 2.5 cu-ft of storage space)
- New, more powerful, electrified four-cylinder engine with integrated starter generator and 48-volt onboard electrical system now standard in GLC 300 models (+22 lb-ft of torque compared to predecessor)
- Interior design represents the latest interpretation of modern luxury and adopts highlights from the new S-Class, including the newly designed dashboard that showcases an opulent expanse of trim that flows seamlessly from the center console to the dashboard
- New-generation Mercedes-Benz User Experience (MBUX) infotainment system with advanced Voice Control ("Hey Mercedes") and significantly more processing power compared to the previous version of MBUX, and available MBUX Augmented Video for Navigation
- New exterior paint, upholstery, trim and wheel options
- New Transparent Hood available on GLC 300 4MATIC SUV equipped with Exclusive and Pinnacle Trim

GLC 300 SUV Standard Feature Highlights

- New-generation MBUX Infotainment system with Voice Control, including AI Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- New 11.9" Center Touchscreen Display & 12.3" Digital Instrument Cluster
- Fingerprint Sensor for biometric authentication of the driver to activate profile
 - MBUX profile can also be activated via voice control
- Multifunction Leather Steering Wheel with Capacitive Touch Control Buttons
- Heated Front Seats with Memory and Lumbar Support
- Ambient Lighting
- LED Intelligent Light System with Adaptive Highbeam Assist
- LED Taillamps
- KEYLESS-START®
- KEYLESS-GO®
- Wireless Smartphone Integration with Apple CarPlay and Android Auto
- Inductive Wireless Charging & NFC Pairing
- DYNAMIC SELECT
- Blind Spot Assist

- PRE-SAFE®
- ATTENTION ASSIST
- Active Brake Assist
- Parking Damage Detection System
- 18" Wheels
- Power liftgate
- 40/20/40 split-folding rear seats
- Minispare tire

GLC 300 SUV Optional Feature Highlights

- PARKTRONIC with Active Parking Assist
- Surround View System with Guard 360°
- Transparent Hood (available with 4MATIC only)
- Driver Assistance Package
- Panorama Sunroof
- Enhanced Ambient Lighting
- Illuminated Door Sills
- Burmester® 3D Surround System with Music Streaming and Sound Personalization
- AMG Line Interior and Exterior
- DIGITAL LIGHT Intelligent Lighting System
- MB Navigation with Augmented Video
- Head-Up Display
- Ventilated Seats
- Heated rear seats
- Heat & Noise Insulating Glass
- Heated Steering Wheel
- Advanced USB Package
- SiriusXM® Satellite Radio

GLC Technical Feature Highlights

- **48-volt on-board electrical system technology** (standard): The engines found in the GLC 300 and GLC 300 4MATIC are supplemented with a powerful and efficient Integrated Starter Generator (ISG). This integrated electric motor system assists the combustion engine by adding up to 23 hp and 148 lb-ft of torque for short periods of time. The ISG also assists when accelerating, making driving without the combustion engine turned on possible ("sailing"), and supplies the battery with power by means of high-efficiency recuperation. By doing so, it makes fuel savings possible that were previously the exclusive domain of high-voltage hybrid technology.
- **Mercedes-Benz User Experience** (MBUX; standard): A revolutionary multimedia system featuring innovative technology based on Artificial Intelligence and an intuitive operating system, MBUX is pioneering a new level of in-car experience. The system can be operated by a new generation of Voice Control, the center touchscreen, and/or by the Touch Control Buttons on the steering wheel. The system has learning capabilities and intelligent Voice Control with Natural Language Understanding and activates upon a verbal cue of "Hey Mercedes."
 - **Augmented Video for Navigation** (optional): When the navigation function is active, a video image of the surroundings is enhanced with arrows or house numbers automatically superimposed directly onto the image in the media display.
- **Transparent Hood:** The GLC 300 4MATIC offers a "transparent hood": when the off-road mode is active, the central display shows a virtual view under the front of the vehicle, including the front wheels and their steering position. The view is composed of the images from the 360-degree camera. There are two views: under the vehicle and looking ahead. At speeds up to 5 mph the "transparent hood", i.e. the view under the vehicle, is shown. From 5 to 12 mph the system shows the view ahead. The camera image is switched off at higher speeds.
- **Driver Assistance Systems** (optional): The GLC is available with the latest driver assistance technology including intelligent hands-off detection. The Driver Assistance Package includes:

- **Active Distance Assist DISTRONIC** is an adaptive cruise control system that is able to automatically adjust your set speed for traffic ahead. Available as a standalone option for the first time with the GLC SUV.
 - **with Route-Based Speed Adaptation:** with the Driver Assistance Package, the vehicle is able to reduce the speed in anticipatory mode by referencing map data ahead of curves, junctions, roundabouts, toll booths and exit roads.
- **Active Stop-and-Go Assist** is able to keep the vehicle within the lane and maintain a safe distance with a high level of availability at speeds up to 37 mph. With the extended restart function, the vehicle can restart automatically up to one minute after coming to a stop.
- **Active Steering Assist** generates steering torque which helps the driver to stay in the center of the lane on straight roads and slight bends, taking its guidance from vehicles ahead and lane markings. The performance of Active Steering Assist has been enhanced to the same level as the S-Class.
 - **with Active Emergency Stop Assist:** brakes the vehicle to a stop in a controlled manner when the system recognizes that the driver is distracted for a longer period or cannot intervene.
 - **and Active Lane Change Assist:** assists the driver in a convenient and cooperative manner when making lane changes.
- **Active Brake Assist with Cross-Traffic Function** is able to help the driver avoid impending collisions with vehicles ahead, or when turning across the oncoming lane, the system will also assist with stationary or crossing vehicles and pedestrians, if the driver fails to take action quickly enough.
 - **Turn-off function of Active Brake Assist:** activation of Active Brake Assist with Cross-Traffic Assist when turning across the opposite lane. If there is a risk of collision when turning across the path of oncoming vehicles, the vehicle will be braked when traveling at low speeds.
- **Active Speed Limit Assist with Traffic Sign Assist** utilizes map data and information from Traffic Sign Assist to automatically adapt the vehicle's speed.
- **Active Blind Spot Assist** is able to provide the driver with a visual alert, plus an audible alarm when a turn indicator is activated, to warn the driver if another vehicle is detected in the blind spot area. It can also help avoid a collision by single-sided braking if a lane change is still attempted with an obstacle in the blind spot.
 - **with Exit Warning:** offers enhanced protection when getting out of the car, a visual warning for passengers displayed in the exterior mirror if a car or bicycle is driving past the vehicle. If the driver tries to open the door, an additional audible warning sound and ambient door lighting will start to flash red.
- **Active Lane Keeping Assist** is able to warn the driver by means of vibrations of the steering wheel when the vehicle is unintentionally drifting out of its lane. If the vehicle passes over a solid line, or a dashed line when opposing traffic is detected, this system can pull the vehicle back into its lane by applying the brakes on one side.
- **Car-to-X Communication** is a system in which the vehicle simultaneously acts as a receiver and transmitter, conveying warning messages and evaluating driving conditions, effectively allowing the driver to “see” much further down the road.
- **PARKTRONIC with Active Parking Assist** and 360° camera system make it possible to enter and leave parallel and end-on parking spaces automatically.
- **PRE-SAFE® PLUS with PRE-SAFE® Sound** activates the PRE-SAFE® safety measures when a collision from behind is imminent as well as applying the brakes when the vehicle is at a standstill in order to prevent subsequent accidents. PRE-SAFE® Sound emits a short interference signal if an imminent collision is detected, triggering a protective reflex in the human ear referred to as the “stapedius reflex,” which can help reduce hearing loss in the event of an accident.
- **Dashcam** (optional with Pinnacle Trim): Using the camera in the windshield, the dashcam films and saves what’s happening on the road in front of your vehicle, including the time and speed, helping to document a sequence of events and protect drivers in the event of an accident. The dashcam’s resolution of 1280 x 720 pixels and a frame rate of 30 Hz also allows for the driver to use the dashcam as a recording device to film landscapes and routes for video documentation.

- **GUARD 360 (available with Exclusive and Pinnacle Trim):** In addition to the features included with the standard Parking Damage Detection, Guard 360 visualizes the surroundings of the parked vehicle, for example if a collision has been detected. All the cameras of the 360° camera system are triggered. The resulting images are time-stamped. These images can be viewed in the central display as well as in the Mercedes me App and can then be used for further analysis purposes.
- **DIGITAL Light:** HD system with projection module (more than 1 million pixels per headlamp), which uses data from the camera, sensors and the navigation system to calculate the brightness value for each individual pixel in near real time

Model Positioning

- The Mercedes-Benz GLC is the midsize luxury SUV that first debuted as the GLK in 2009 and remains one of the top selling models for Mercedes-Benz USA. The all-new GLC continues to set benchmarks within its segment, now showcasing a new progressive interior and sporty exterior design, an electrified engine, innovative comfort features and groundbreaking technologies.

At a Glance

	GLC 300 SUV / GLC 300 4MATIC SUV
MSRP	\$47,100* / 4MATIC: \$49,100*
Length	185.7"
Width w/ mirrors (w/o mirrors)	81.7" (74.4")
Height	64.6"
Wheelbase	113.1"
Curb Weight (lbs)	4,167/ 4MATIC: 4,277
Fuel Economy (city/hwy/comb)	25/32/28 / 4MATIC: 23/31/26
Engine	2.0L Inline-4 Turbo with 48-Volt Mild Hybrid System
Displacement	1,991 cc
Drive Config.	Rear-Wheel Drive / All-Wheel Drive
Performance	255 hp @ 5,800 rpm 295 lb-ft @ 2,000 – 3,200 rpm
Transmission	9G-TRONIC 9-speed automatic transmission
EQ Boost	Up to 23 hp Up to 148 lb-ft
0-60 mph (sec)	6.2/ 4MATIC: 6.2
Top Speed (mph)	130 (electronically limited)
Main Competitors	BMW X3 30i xDrive Audi Q5 4.5 Lexus RX

**Above prices exclude \$1,150 destination and delivery charge*

#

Media Contacts

Internal

Michael Minielly Michael.minielly@mbusa.com
Cathleen Decker Cathleen.decker@mbusa.com

More information about Mercedes-Benz is available online at media.mbusa.com.