

**MERCEDES-EQ**

Press Information

April 5, 2022

World Premiere of the EQS SUV at Mercedes me media: The all-electric luxury SUV

Stuttgart. On Tuesday, April 19th, 2022 at 6:00 a.m. (EDT), Mercedes-EQ will present its first all-electric luxury SUV with the option for room for up to seven people – the EQS SUV. The digital world premiere can be viewed on the Mercedes me media platform. Executive Board members Ola Källenius and Britta Seeger will present the highlights. The EQS SUV redefines the SUV segment, leading it into the electric age. Its world premiere will stream live at <https://media.mercedes-benz.com/EQS-SUV> and be available afterwards as video-on-demand on the platform.

The EQS SUV is the third model based on the new modular architecture for premium and luxury class electric vehicles. It brings the distinctive purpose design to the SUV segment: The new model combines the progressive design and comfort of the EQS sedan with the space and versatility of the popular SUV concept. In the interior, intuitive digital controls and innovative trim elements merge to create an avant-garde ambience. Responsive 4MATIC all-wheel drive and an intelligent OFF-ROAD driving program ensure a wide range of possible use cases.

The digital world premiere will be streamed live for the public and media representatives simultaneously on numerous Mercedes-Benz channels such as Youtube, LinkedIn, and Twitter. On the [Mercedes me media site](#), the original English-language audio, transcripts in a total of six languages will be available for reading and downloading. In addition, Mercedes-EQ experts will answer individual questions in the context of the digital world premiere in a virtual exchange, offering a convenient opportunity for additional research.

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Further information about **Mercedes-EQ** is available at www.mercedes-benz.com.

Press information and digital services for journalists and multipliers can be found on our **Mercedes me media online platform** at media.mercedes-benz.com as well as on our **Mercedes-Benz media site** at group-media.mercedes-benz.com. Learn more about current topics and events related to Mercedes-Benz Cars & Vans on our **@MB_Press Twitter channel** at www.twitter.com/MB_Press.

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Chairman of the Supervisory Board: Bernd Pischetsrieder

Board of Management: Ola Källenius, Chairman; Jörg Burzer, Renata Jungo Brüngger, Sabine Kohleisen, Markus Schäfer, Britta Seeger, Hubertus Troska, Harald Wilhelm

The figures are provided in accordance with the German regulation 'PKW-EnVKV' and apply to the German market only. Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the EU guide 'Information on the fuel consumption, CO₂ emissions and energy consumption of new cars', which is available free of charge at all sales dealerships, from DAT Deutsche Automobil Treuhand GmbH and at www.dat.de.

Mercedes-Benz AG at a glance

Mercedes-Benz AG is responsible for the global business of Mercedes-Benz Cars and Mercedes-Benz Vans, with around 172,000 employees worldwide. Ola Källenius is Chairman of the Board of Management of Mercedes-Benz AG. The company focuses on the development, production and sales of passenger cars, vans and vehicle-related services. Furthermore, the company aspires to be the leader in the fields of electric mobility and vehicle software. The product portfolio comprises the Mercedes-Benz brand with the brands of Mercedes-AMG, Mercedes-Maybach, Mercedes-EQ, G-Class and the smart brand. The Mercedes me brand offers access to the digital services from Mercedes-Benz. Mercedes-Benz AG is one of the world's largest manufacturers of luxury passenger cars. In 2021 it sold around 1.9 million passenger cars and nearly 386,200 vans. In its two business segments, Mercedes-Benz AG is continually expanding its worldwide production network with around 35 production sites on four continents, while gearing itself to meet the requirements of electric mobility. At the same time, the company is constructing and extending its global battery production network on three continents. As sustainability is the guiding principle of the Mercedes-Benz strategy and for the company itself, this means creating lasting value for all stakeholders: for customers, employees, investors, business partners and society as a whole. The basis for this is the sustainable business strategy of the Mercedes-Benz Group. The company thus takes responsibility for the economic, ecological and social effects of its business activities and looks at the entire value chain.