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The new-generation Mercedes-Benz C-Class Sedan

Press Information

Mercedes-Benz USA Announces Three Highly Equipped, Strategically Curated Trim Levels for the All-New C-Class

May 25, 2021

Atlanta. The new-generation Mercedes-Benz C-Class is poised to reinforce its leading position as the most advanced vehicle in its segment by showcasing a new progressive interior and sporty exterior design, electrified engine, innovative comfort features and groundbreaking technology. Taking cues from the all-new flagship S-Class, the C-Class takes comfort, safety and the overall driver and passenger experience to a new level. The all-new Mercedes-Benz C-Class Sedan will arrive in U.S. dealerships in the first half of 2022.

In order to streamline the packaging structures, the new-generation Mercedes-Benz C-Class Sedan will be offered in three highly-equipped, strategically curated trims for the U.S. market: Premium, Exclusive and Pinnacle. Each trim is available on both the C 300 and C 300 4MATIC Sedan, and showcases innovative technologies and luxurious features beyond the generous standard features, along with extensive options for customization.

Longer and wider than its predecessor, the new-generation C-Class also showcases an all-new, cab-backward exterior design. The sporty look is accentuated by the new A-shaped grille with an open star pattern and power domes on the hood that lend the vehicle an aggressive profile and striking new look. The new headlights, two-piece horizontal taillight design and sleek side profile with a higher shoulder line underscore the character of the C-Class as a modern sport sedan. With five new paints, all new upholstery options and a portfolio of new Mercedes-Benz and AMG wheel options, the C-Class can be customized to suit individual tastes across the board.

The progressive interior of the C-Class demonstrates a clear focus on technology and high-quality materials with its host of new trim options, freestanding 12.3" digital

instrument panel and new large 11.9” central touchscreen multimedia display. Adopted from the S-Class, its portrait orientation is particularly advantageous for full-screen navigation, further enhancing the driver experience. As an exclusive new C-Class feature, the 11.9” central display is slightly tilted towards the driver by six degrees for the first time, further underscoring the sporty and dynamic driver-centered design and performance of the C-Class.

The latest generation of MBUX (Mercedes-Benz User Experience) technology is on par with that of the S-Class with its sophisticated, learning-capable infotainment system with advanced Voice Control. With significant processing power abilities, the vehicle interior becomes even more digital and intelligent including features such as the newly standard wireless smartphone integration with Apple CarPlay and Android Auto. Additionally, with individual MBUX profiles that can be activated by biometric authentication via the fingerprint sensor, the possibilities for personalization and intuitive operation have become far more extensive, and controlling vehicle and comfort functions is easier than ever before.

The C-Class model range also debuts a new turbocharged 4-cylinder engine with an integrated starter generator and 48-volt mild hybrid technology—the first four-cylinder gasoline engine in the Mercedes-Benz lineup with this technology. The systematically electrified 2.0-liter 4-cylinder engine in the C 300 and C 300 4MATIC Sedan boasts effortless and efficient power and improved comfort and performance. With an output of 255 hp and 295 lb-ft of torque, the C 300 models benefit from an increase of 22 lb-ft of torque compared to the predecessor. The 48V mild hybrid system provides a further 148 lb-ft of torque as well as up to an additional 20 hp for short periods for smooth acceleration and power delivery.

The entire suite of available active and passive driver assistance systems have been enhanced on the new C-Class with additional and advanced functions that reduce driver workload in day-to-day situations for more comfortable and safe driving. With Active Distance Assist DISTRONIC, Active Steering Assist and Active Lane Change Assist, the vehicle can semi-autonomously maintain its speed and the distance to the traffic in front as well as stay in its lane on multi-lane roads, and reduce the vehicle speed according to the traffic situation. The extensive driver assistance systems, as well as the sophisticated crash sensor systems, ensure the C-Class upholds the highest levels of safety and sophistication. Newly available Active Stop-and-Go Assist can also provide semi-autonomous support in traffic jams at speeds up to 37 mph.

The available AMG Line with Night Package represents the sportiest expression of the C-Class Sedan. In addition to AMG body styling, black accents and AMG wheels,

the striking diamond grille with the star design in chrome is a distinguishing feature of AMG Line, along with the front fascia with its prominent A-wing that looks even more aggressive. The sporty interior is complete with a flat-bottom AMG Steering Wheel, AMG floor mats and MB-Tex Dashboard.

The next generation C-Class is poised to redefine the benchmark and take comfort, safety and the overall driver and passenger experience to a completely new level. The 2022 Mercedes-Benz C-Class Sedan will arrive at U.S. dealerships in the first half of 2022.

Trims at a Glance:

Premium Trim	Exclusive Trim	Pinnacle Trim
Equipment Feature Highlights: 12.3" Driver Display 11.9" Center Touchscreen Display - MBUX with Biometric Fingerprint Scanner - KEYLESS START® and KEYLESS-GO® - HANDS-FREE ACCESS with Electronic Trunk Closer - Blind Spot Assist - PRE-SAFE® - ATTENTION ASSIST - Active Brake Assist - Parking Damage Detection - Wireless Smartphone Integration with Apple CarPlay and Android Auto - Heated Front Seats - Sunroof 18" Wheels - LED Taillamps and Headlamps with Adaptive Highbeam Assist - Ambient Lighting - DYNAMIC SELECT Optional Feature Highlights: - AMG Line with Night Package - DIGITAL LIGHT Intelligent Lighting System with Adaptive Curve Illumination - MB Navigation - Ventilated Seats - Panorama Roof - Heated Steering Wheel - Advanced USB Package with additional USB data ports in front and rear, including 100W ports for quick and powerful charging	Equipment Feature Highlights: - All content of Premium Trim - PARKTRONIC w/ Active Parking Assist - Surround View System with Guard 360° security functionality - Enhanced Ambient Lighting - Illuminated Door Sills - Inductive Wireless Charging - Burmester® 3D Surround System with Sound Personalization Optional Feature Highlights: - Driver Assistance Package - AMG Line with Night Package - DIGITAL LIGHT Intelligent Lighting System with Adaptive Curve Illumination - MB Navigation - Ventilated Seats - Panorama Roof - Heated Steering Wheel - Advanced USB Package with additional USB data ports in front and rear, including 100W ports for quick and powerful charging - SiriusXM® Satellite Radio	Equipment Feature Highlights: - All content of Exclusive Trim - MB Navigation - Head-Up Display - MBUX Augmented Video for Navigation Optional Feature Highlights: - Driver Assistance Package - AMG Line with Night Package - DIGITAL LIGHT Intelligent Lighting System with Adaptive Curve Illumination - Dashcam - Ventilated Seats - Panorama Roof - Heated Steering Wheel - Integrated Toll Pass - Advanced USB Package with additional USB data ports in front and rear, including 100W ports for quick and powerful charging - SiriusXM® Satellite Radio

■ SiriusXM® Satellite Radio		
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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty A-Class Sedan to the flagship S-Class and the Mercedes-AMG GT R.

MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbsprinterusa.com.

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