



Mercedes-Benz

Press Information

November 17, 2020

“Meet the Maybach S-Class DIGITAL”

Digital World Premiere of the new Mercedes-Maybach S-Class on November 19 on Mercedes me media

Stuttgart, Germany. Hot on the heels of the new Mercedes-Benz S-Class launch, the auto manufacturer is delighted to announce the Digital World Premiere of the new Mercedes-Maybach S-Class. This stunning new model combines the perfection and high-tech solutions of Mercedes-Benz's top luxury sedan with the exclusivity and century-long tradition of Maybach. The wheelbase, which is seven inches longer than that of the Mercedes-Benz S-Class, benefits the rear passengers the most. Thanks to the standard executive seats and chauffeur features, the rear compartment can become a comfortable workplace or a calming retreat from the outside world. Exclusive details such as the optional two-tone paintwork with a dividing line, and large wood trim both on the backs of the front seats and between the two rear passengers are also typical Maybach features.

“Meet the Maybach S-Class DIGITAL” will showcase all the highlights of the new Mercedes-Maybach S-Class live on Mercedes me media. Journalists can experience the world premiere on Thursday, November 19, 2020 at 8:00 a.m. EST (2:00 p.m. CET) in a media special at <https://media.mercedes-benz.com/maybach>, after which it will be made available as an on-demand video.

Ola Källenius, Chairman of the Board of Management of Daimler AG and Mercedes-Benz AG, will present the new features of the high-end luxury sedan in detail. Other guests will explain the unique appeal of the Mercedes-Maybach S-Class as a luxurious, sophisticated retreat which can relax and inspire.

The new Mercedes-Maybach S-Class is specially designed for chauffeur-driven journeys, and this is reflected in several new luxury additions to the rear seats of the vehicle. These include a massage function in the calf rests of the executive seats, as well as heating for the neck and shoulders.

Mercedes-Benz will make further information available for download on Mercedes me media at the same time as the world premiere, in the form of videos, graphics, press releases and images.

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The figures are provided in accordance with the German regulation 'PKW-EnVKV' and apply to the German market only. Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the EU guide 'Information on the fuel consumption, CO₂ emissions and energy consumption of new cars', which is available free of charge at all sales dealerships, from DAT Deutsche Automobil Treuhand GmbH and at www.dat.de.



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