



Highly anticipated new Maybach SUV to start from \$160,500

Press Information

Mercedes-Benz USA announces pricing for all-new Mercedes-Maybach GLS

October 19, 2020

Atlanta. The Mercedes-Maybach GLS is the all-new, highly anticipated addition to the Mercedes-Maybach lineup, expanding the Maybach product portfolio with its first-ever SUV. Offering refined spaciousness, unparalleled comfort, and powerful V8 performance, the Mercedes-Maybach GLS 600 4MATIC represents the absolute pinnacle of SUV luxury for the Mercedes-Maybach brand in the U.S. market. Arriving in U.S. dealerships in late 2020, this exclusive new model will be priced from \$160,500.*

The Mercedes-Maybach GLS 600 4MATIC represents a new top-of-the-range option for U.S. customers to gravitate to in the incredibly popular luxury SUV segment, and extends the portfolio of the Mercedes-Maybach brand by combining the body design and technical basis of the GLS with the luxury of a top-class sedan.

This luxurious new model showcases myriad Maybach-exclusive features, including the distinctive grille with vertical chrome louvres, standing Mercedes-Benz star on the hood, which is a first for an SUV, fully retractable electronic running boards, 22-inch multi-spoke light alloy wheels and refined finishing details such as Maybach emblems and lettering and additional chrome trim elements.

Standard-equipped technology highlights in the modern and sumptuous interior include dual 12.3" digital display screens with touchscreen, the revolutionary and intelligent Mercedes-Benz User Experience (MBUX) infotainment system, Augmented Video for navigation, Smartphone Integration and the incredible Burmester® High-End 3D Surround Sound System. The suite of standard active and passive driver assistance systems in the Mercedes-Maybach GLS help to support the driver and thus enhance comfort and safety. For example, the vehicle can autonomously maintain its speed and the distance to the traffic in front as well as

stay in its lane on multi-lane roads, and reduce the vehicle speed autonomously according to the traffic situation. The extensive driver assistance systems, as well as the sophisticated crash sensor systems, enable PRE-SAFE® to recognize a likely impact in even more situations than before, ensuring that the Mercedes-Maybach GLS upholds the highest levels of safety and sophistication.

The Maybach GLS boasts generous interior space and a unique arrangement with its 4-seat configuration with two individual executive rear seats, a center armrest and available folding tables. All seats in the Maybach GLS are heated and ventilated and offer active multicontour adjustment with massage functionality for enhanced comfort. A 5-seat configuration is also available for customers as well.

Additional thoughtful interior elements include heated and cooled cupholders and wireless charging in the front and rear, extended ambient lighting in the roof liner, leather embellishments that expand to the Nappa leather roof liner and a comprehensive suite of ENERGIZING Comfort modes for enhanced relaxation or rejuvenation. The Air Balance cabin fragrance system also includes a signature fragrance for the Mercedes-Maybach: the light and floral white osmanthus blossom, rounded off by gentle notes of leather and spicy tea.

The Mercedes-Maybach GLS further differentiates the experience for rear-seat passengers with additional luxuries including a 7-inch MBUX tablet, heated and ventilated rear seats, 4-zone Executive Climate Control, comfort headrests and a wooden parcel shelf that separates the interior from the spacious luggage compartment

For further exclusivity, the Maybach GLS offers extensive customization options and appointments, including elegant Maybach-exclusive features such as two-tone paint and two-tone Nappa Leather upholstery options, *designo* trim with yacht-inspired flowing lines and 23" multi-spoke forged wheels. The GLS 600 4MATIC can also be equipped with a refrigerated compartment and custom champagne flutes and built-in holders.

Equipped with a 4.0-liter V8 biturbo engine with EQ boost and a 48-volt onboard electrical system, the Maybach GLS 600 4MATIC boasts effortless and efficient power to meet even the most discerning standards. This sophisticated powerplant produces 550 hp and 538 lb-ft of torque and is capable of rocketing the full-size SUV from zero to 60 mph in just 4.8 seconds. The integrated starter generator can

also generate up to 21 hp and 184 lb-ft of torque for short periods. The intelligent E-ACTIVE BODY CONTROL suspension features a camera that automatically scans the road ahead to proactively counteract bumps and dips for a supremely smooth ride, and it will even lean into curves for more dynamic handling. An additional Maybach-exclusive feature is the Maybach DYNAMIC SELECT drive program that focuses on the ride comfort for rear passengers by ensuring body roll is minimal while riding in the executive seats. Another comfort feature that demonstrates a thorough attention to refined detail is the ease of access and egress: when the doors are opened, the suspension slightly lowers the vehicle for added convenience.

The Mercedes-Maybach brand embodies exclusive luxury, maximum comfort and state-of-the-art technology in automotive engineering, services and accessories. The all-new Mercedes-Maybach GLS will go on sale in the U.S. by the end of the year.

**Prices excludes \$1,050 destination and delivery charge.*

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty A-Class Sedan to the flagship S-Class and the Mercedes-AMG GT R.

MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbsprinterusa.com.

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Media Contacts:

Michael Minielly michael.minielly@mbusa.com

Catherine Gebhardt catherine.gebhardt@mbusa.com

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