



## **Quick Reference Guide**

### **2021 C-Class Sedan**

#### **Models & MSRP**

|                                  |          |
|----------------------------------|----------|
| Mercedes-Benz C 300 (RWD) Sedan  | \$41,600 |
| Mercedes-Benz C 300 4MATIC Sedan | \$43,600 |
| Mercedes-AMG C 43 Sedan          | \$56,500 |
| Mercedes-AMG C 63 Sedan          | \$68,600 |
| Mercedes-AMG C 63 S Sedan        | \$76,200 |

*\*Above prices exclude \$1,050 delivery & destination charge*

#### **What's New for MY21**

- 12.3" Digital Instrument Cluster now standard
- Heated Front Seats now standard
- New Night Edition available, featuring:
  - Black front splitter, grille trim, rear diffuser, window trim, and side mirrors
  - Exclusive black diamond grille pins
  - Exclusive black 19" AMG Multispoke wheels with silver rim flange as an upgradeable option
  - Choice of three colors: Polar White, Black, Lunar Blue
  - "Night Edition" badging on exterior and interior of vehicle
  - Exclusive AMG sport seats in MB-Tex/DINAMICA with blue and grey stitching
  - AMG Line steering wheel in Leather/DINAMICA

#### **Standard Feature Highlights**

- 12.3" Digital Instrument Cluster
- DYNAMIC SELECT
- 18" Twin 5-spoke wheels
- All-Season Tires
- ECO Start/Stop
- Power sunroof
- KEYLESS START
- KEYLESS-GO®
- HANDS-FREE ACCESS
- Electronic Trunk Closer
- LED headlamps and tail lamps
- Heated front seats
- Blind Spot Assist
- ATTENTION ASSIST®
- Active Brake Assist
- PRE-SAFE®
- Rearview camera
- Smartphone integration
- FrontBass® 5-speaker Audio System
- Bluetooth technology
- Wood trim with analog clock
- 40/20/40-split folding rear seats

### **AMG C43 Standard Feature Highlights**

- AMG-enhanced 3.0L V6 biturbo (385 hp / 384 lb-ft)
- AMG SPEEDSHIFT® TCT 9-speed transmission
- AMG Performance 4MATIC all-wheel drive with rear-biased torque distribution (31 / 69)
- 10.25" center media display screen
- AMG DYNAMIC SELECT
- AMG Performance Steering Wheel
- AMG RIDE CONTROL sport suspension with adaptive 3-stage damping
- 64-color ambient lighting and AMG illuminated door sills
- Burmester® Surround Sound System
- 18" wheels

### **AMG C63 / C 63 S Standard Feature Highlights**

- AMG SPEEDSHIFT® MCT 9-speed transmission
- Handcrafted AMG 4.0-liter V8 biturbo engine with 469 hp (C 63) or 503 hp (C 63 S)
- New generation of AMG steering wheel
- Retuned AMG RIDE CONTROL suspension
- AMG Performance Exhaust System with selectable exhaust flaps
- AMG-specific grille
- 10.25" media display screen
- Extended AMG DYNAMICS driving modes
- Electronically controlled limited-slip differential
- AMG Drive Unit (C63 S)
- AMG sport exhaust system
- Adjustable 9-setting AMG TRACTION CONTROL (C 63 S)
- Dynamic engine mounts (C63 S)
- AMG-specific grille (AMG C 63)

### **Optional Feature Highlights**

- Driver Assistance Package
- Multimedia Package featuring COMAND® Navigation & Voice Control
- Parking Assistance Package with Surround View System & Rear Cross-Traffic Alert
- 64-color ambient lighting and AMG illuminated door sills
- Night Package (C300/C300 4MATIC)
- Ventilated Front Seats
- Heated steering wheel (C300/C300 4MATIC)
- 3-zone Climate Control
- Panorama Roof
- Burmester® Premium Sound System
- Head-Up Display
- Inductive Wireless Charging with NFC Pairing

### **AMG C43 Optional Feature Highlights**

- AMG Exterior Carbon Fiber Package
- AMG Night Package
- AMG TRACK PACE
- AMG Performance Exhaust System
- AMG Performance Seats
- AMG DRIVE UNIT

### **AMG C63 / C 63 S Optional Feature Highlights**

- AMG Ceramic Composite Front Braking System (C63 S only)
- AMG Performance seats

## Technical Highlights

- **Driver Assistance Systems:** the enhanced intelligent hands-off detection includes sensing via finger pads and is sensitive to specific conditions:
  - **Active Distance Assist DISTRONIC®** is able to follow a vehicle in front at a pre-selected distance at wide range of speeds and relieves driver strain on long journeys and when following vehicles.
  - **Active Blind Spot Assist** informs the driver to help avoid an imminent side impact by single-sided braking.
  - **Active Steering Assist** provides steering torque to keep the vehicle in its lane and can actively intervene even if road lines are unclear or non-existent.
  - **Active Lane Keeping Assist** is able to detect unintentional lane departure, warn the driver and help to guide the vehicle back into its lane with one-sided brake actuation.
  - **PRE-SAFE® PLUS** activates the PRE-SAFE safety measures when a collision from behind is imminent.
  - **Active Brake Assist with Cross-Traffic Function** gives the driver a visual warning if the distance to the vehicle in front is too small. On detecting the danger of a collision there is an acoustic warning, driver braking can be assisted and, if the driver fails to react, the speed can be reduced autonomously.
  - **Speed Limit Assist** detects and displays the speed limit.
  - **Active Lane Change Assist:** radar-and-camera-based system that aids the driver when changing lanes, for example, when overtaking. When a turn is indicated for at least two seconds, Active Lane Change Assist will aid with steering into the adjacent lane if it detects the lane is empty.
  - **Evasive Steering Assist:** when a driver deliberately or instinctively performs an evasive maneuver, this system assists by adding calculated steering torque to aid in steering wheel movement.
  - **PRE-SAFE® Sound:** omits a short interference signal if an imminent collision is detected, triggering a protective reflex in the human ear referred to as the “stapedius reflex,” which can help reduce hearing loss in the event of an accident.
- **Car-to-X Communication:** the C-Class simultaneously acts as a receiver and transmitter, conveying warning messages and evaluating driving conditions via intelligent communication systems, effectively allowing the driver to “see around corners” and “through obstacles.”
- **Touch Control Buttons:** touch-sensitive controls on the steering wheel for instrument cluster and infotainment system control, similar to a smart-phone interface, which respond to vertical and horizontal swiping movements.

## Model Positioning

- A benchmark for the class; full range of mid-luxury sedans equipped with the latest Mercedes-Benz safety and connectivity technology and offering pinnacle performance with biturbo engines and AMG variants.

## At a Glance

|                                   | C 300 Sedan /<br>C 300 4MATIC Sedan | AMG C 43 Sedan   | AMG C 63 Sedan   | AMG C 63 S Sedan |
|-----------------------------------|-------------------------------------|------------------|------------------|------------------|
| MSRP                              | \$41,600 / \$43,600                 | \$56,500         | \$68,600         | \$76,200         |
| Length                            | 184.5”                              | 185.0”           | 187.2”           | 187.3”           |
| Width w/ mirrors<br>(w/o mirrors) | 79.5”<br>(71.3”)                    | 79.5”<br>(71.3”) | 79.5”<br>(72.4”) | 79.5”<br>(72.4”) |
| Height                            | 57.0”                               | 56.3”            | 56.1”            | 56.1”            |
| Wheelbase                         | 111.8”                              | 111.8”           | 111.8”           | 111.8”           |
| Curb Weight (lbs)                 | 3,483 /<br>4MATIC: 3,627            | 3,836            | 3,968            | 3,975            |

|                                         |                                                         |                                                                                                 |                                                            |                                                            |
|-----------------------------------------|---------------------------------------------------------|-------------------------------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|
| <b>Fuel Economy<br/>(city/hwy/comb)</b> | 23 / 35 / 27<br>4MATIC: 23 / 33 / 27                    | 18 / 27 / 21                                                                                    | 17 / 26 / 21                                               | 17 / 26 / 21                                               |
| <b>Engine</b>                           | 2.0L inline-4 turbo                                     | AMG-enhanced 3.0L V6<br>biturbo                                                                 | Handcrafted AMG 4.0L V8<br>Biturbo                         | Handcrafted AMG 4.0L V8<br>Biturbo                         |
| <b>Displacement</b>                     | 1,991 cc                                                | 2,996 cc                                                                                        | 3,982 cc                                                   | 3,982 cc                                                   |
| <b>Drive Config.</b>                    | Rear-Wheel Drive /<br>4MATIC All-Wheel Drive            | AMG Performance 4MATIC<br>all-wheel drive with rear-<br>biased torque distribution<br>(31 / 69) | Rear-Wheel Drive                                           | Rear-Wheel Drive                                           |
| <b>Performance</b>                      | 255 hp @ 5,800–6,100 rpm<br>273 lb-ft @ 1,800–4,000 rpm | 385 hp @ 6,100 rpm<br>384 lb-ft @ 2,500–5,000 rpm                                               | 469 hp @ 5,500–6,250 rpm<br>479 lb-ft @ 1,750–4,500<br>rpm | 503 hp @ 5,500–6,250 rpm<br>516 lb-ft @ 2,000–4,500<br>rpm |
| <b>Transmission</b>                     | 9G-TRONIC 9-speed<br>automatic                          | AMG SPEEDSHIFT® TCT 9-<br>speed transmission                                                    | AMG SPEEDSHIFT® MCT 9-<br>speed transmission               | AMG SPEEDSHIFT® MCT 9-<br>speed transmission               |
| <b>0-60 mph (sec)</b>                   | 5.7 / 4MATIC: 5.7                                       | 4.5                                                                                             | 3.9                                                        | 3.8                                                        |
| <b>Top speed (mph)</b>                  | 130 (electronically limited)                            | 130 (electronically limited)                                                                    | 155 (electronically limited)                               | 180 (electronically limited)                               |
| <b>Main<br/>Competitors</b>             | BMW 3 Series<br>Audi A4<br>Lexus IS<br>Cadillac ATS     | BMW M340i xDrive<br>Audi S4                                                                     | BMW M3                                                     | BMW M3 w/ Competition<br>Package                           |

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