



Quick Reference Guide

2021 Mercedes-Benz GLA

Models & MSRP

▪ Mercedes-Benz GLA 250 (FWD)	\$36,230	arriving at U.S. dealers in summer 2020
▪ Mercedes-Benz GLA 250 4MATIC	\$38,230	arriving at U.S. dealers in summer 2020
▪ Mercedes-AMG GLA 35	\$TBA	arriving at U.S. dealers in late 2020
▪ Mercedes-AMG GLA 45	\$TBA	arriving at U.S. dealers in late 2020

**Above prices exclude \$1,050 delivery & destination charge.*

What's New

- Mercedes-Benz User Experience (MBUX) with new-generation Voice Control
- New 2.0L Inline-4 turbocharged engine with additional 13 hp (compared to predecessor for GLA 250)
- New AMG-enhanced 2.0L Inline-4 turbocharged engine boasting 302 hp (AMG GLA 35)
- New AMG Handcrafted 2.0L Inline-4 turbocharged engine with 382 hp (AMG GLA 45)
- New, pronounced SUV exterior design and progressive interior design with new-generation steering wheel with Touch Control Buttons, widescreen dual displays with a Digital Instrument Cluster and touchscreen Multimedia Display and new-generation Touchpad in center console

GLA Standard Feature Highlights

- Mercedes-Benz User Experience (MBUX) with new-generation Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- 7" Digital Instrument Cluster & 7" Touchscreen Multimedia Display
- LED head lamps and tail lamps
- Smartphone Integration with Apple CarPlay and Android Auto
- 8-Way Power Driver and Passenger Seats with 3-Position Memory
- Integrated Fog Lights
- Multifunction Steering Wheel in Leather with Touch Control Buttons and Shift Paddles
- New-generation Touchpad
- 18" wheels with all-season run-flat tires
- DYNAMIC SELECT
- Rearview Camera
- KEYLESS-START®
- Dual-Zone Climate Control
- Cruise Control
- Power liftgate
- Active Brake Assist
- Adaptive Braking Technology with Hill-Start Assist and brake HOLD feature
- Crosswind Assist
- ATTENTION ASSIST®
- Mercedes-Benz Emergency Call Service

AMG Standard Feature Highlights (includes features listed above)

- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- AMG SPEEDSHIFT DCT 8G dual-clutch transmission
- AMG Performance 4MATIC variable all-wheel-drive (GLA 35)
- AMG Performance 4MATIC+ all-wheel drive with AMG TORQUE CONTROL (GLA 45)

- 19" AMG wheels
- AMG Sport Suspension
- AMG DYNAMIC SELECT
- 64-Color Ambient Lighting

GLA Optional Feature Highlights

- Rear Seat Forward/Backward Adjustment and 7-Stage Inclination
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- Premium Package including KEYLESS-GO®, auto-dimming and power folding mirrors
- Multimedia Package including MB Navigation, Augmented Reality for Navigation and Traffic Sign Assist
- Parking Assistance Package with Surround View System and Active Parking Assist
- Exterior Lighting Package with Active LED Headlamps and Adaptive Highbeam Assist
- Driver Assistance Package
- AMG Line
- Night Package
- Multicontour Seats
- Burmester® Surround Sound System
- SiriusXM® Radio
- Panoramic sliding sunroof
- Suspension with Adaptive Damping System
- Inductive Wireless Charging & NFC Pairing
- Heated and ventilated front seats
- Illuminated Star
- Heated Steering Wheel
- Head-Up Display

AMG Optional Feature Highlights (includes features listed above)

- AMG Night Package
- AMG RIDE CONTROL Sport Suspension
- AMG Aerodynamics Package
- AMG Drive Unit
- AMG Track Pace
- Up to 21-inch AMG light-alloy wheels
- AMG Advanced Performance Seating Packages

GLA Technical Feature Highlights

- **Mercedes-Benz User Experience (MBUX):** A completely revolutionary multimedia system featuring innovative technology based on Artificial Intelligence and an intuitive operating system. MBUX is pioneering a new level of in-car experience. The system can be operated by a new generation of Voice Control, the center touchscreen, a new Touchpad, and/or by the Touch Control Buttons on the steering wheel. The system has learning capabilities and intelligent Voice Control with Natural Language Understanding and a verbal cue of "Hey Mercedes."
- **Off-Road Engineering Package:** The Off-Road Engineering Package, which comes as standard on the GLA 250 4MATIC, encompasses an additional drive program (Off-Road) that adapts the engine's power delivery and the ABS control to better navigate off-road terrain away from paved roads. It can be activated via the DYNAMIC SELECT switch. The Off-Road Engineering Package also includes:
 - An animation of the driving situation that can be viewed in the media display. The realistic presentation of gradient, inclination angle and technical settings help the driver to judge maneuvers correctly.
 - **Hill-start assistance system** Downhill Speed Regulation (DSR) automatically adheres to a preselected, slow speed between approx. 1 and 11 mph that is displayed in the instrument cluster and in the optional head-up display.

- **Driver Assistance Systems:** The GLA receives the latest in driver assistance technology including intelligent hands-off detection. The available Driver Assistance Package includes:
 - **Active Distance Assist DISTRONIC®** is an adaptive cruise control system that is able to automatically adjust your set speed for traffic ahead
 - **with Route-Based Speed Adaptation**, the vehicle is able to reduce the speed in anticipatory mode by referencing map data ahead of curves, junctions, roundabouts, toll booths and exit roads.
 - **Active Steering Assist** generates steering torque which helps the driver to stay in the center of the lane on straight roads and slight bends, taking its guidance from vehicles ahead and lane markings
 - **with Active Emergency Stop Assist**, which brakes the vehicle to a stop in a controlled manner when the system recognizes that the driver is distracted for a longer period or cannot intervene in vehicle control
 - **and Active Lane Change Assist**, which assists the driver in a convenient and cooperative manner when making lane changes.
 - **Active Brake Assist with Cross-Traffic Function** is able to help the driver avoid impending collisions with vehicles ahead, even stationary or crossing vehicles and pedestrians, if the driver fails to take action quickly enough.
 - **Active Speed Limit Assist** automatically adapts the vehicle's speed to identified speed limits in conjunction with the embedded navigation.
 - **Active Blind Spot Assist** is able to provide the driver with a visual alert, plus an audible alarm when a turn indicator is activated, to warn the driver if another vehicle is detected in the blind spot area. It can also help avoid a collision by single-sided braking if a lane change is still attempted with an obstacle in the blind spot.
 - **Active Lane Keeping Assist** is able to warn the driver by means of vibrations of the steering wheel when the vehicle is unintentionally drifting out of its lane. If the vehicle passes over a solid line, or a dashed line when opposing traffic is detected, this system can pull the vehicle back into its lane by applying the brakes on one side.
 - **PRE-SAFE® PLUS with PRE-SAFE® Sound** - activates the PRE-SAFE safety measures when a collision from behind is imminent as well as applying the brakes when the vehicle is at a standstill in order to prevent subsequent accidents. PRE-SAFE® Sound emits a short interference signal if an imminent collision is detected, triggering a protective reflex in the human ear referred to as the “stapedius reflex,” which can help reduce hearing loss in the event of an accident.

Model Positioning

- The Mercedes-Benz GLA is the gateway to the luxury category’s broadest SUV family. A compact SUV with a sporty, emotional and aerodynamic design, the new-generation GLA is more powerful, more spacious and more comfortable than ever before. Equipped with the revolutionary MBUX (Mercedes-Benz User Experience) infotainment system and the latest available driver assistance systems, the all-new GLA showcases a more pronounced SUV character and a new progressive interior design.

At a Glance

	GLA 250 SUV/ GLA 250 4MATIC SUV	AMG GLA 35 SUV	AMG GLA 45 SUV
MSRP	\$36,230 4MATIC: \$38,230	\$TBA	\$TBA
Length	173.6"	TBA	TBA
Width w/ mirrors (w/o mirrors)	79.5" (72.2")	TBA (TBA)	TBA (TBA)
Height	63.6"	TBA	TBA
Wheelbase	107.4"	TBA	TBA

Curb Weight (lbs)	3,384 / 3,494	TBA / TBA	TBA / TBA
Fuel Economy (city/hwy/comb)	25 / 34 / 28 4MATIC: 24 / 33 / 27	TBA / TBA	TBA / TBA
Engine	2.0L Inline-4 turbo	AMG-enhanced 2.0L Inline-4 turbo	AMG Handcrafted 2.0L Inline-4 turbo
Displacement	1,991 cc	1,991 cc	1,991 cc
Drive Config.	Front-Wheel Drive / 4MATIC All-Wheel Drive	AMG Performance 4MATIC variable all-wheel drive	AMG Performance 4MATIC+ fully variable all-wheel drive with AMG TORQUE CONTROL
Performance	221 hp @ 5,500 rpm 258 lb-ft @ 1,800 – 4,000 rpm	302 hp @ 5800 rpm 295 lb-ft @ 3000 – 4000 rpm	382 hp @ 6,500 rpm 354 lb-ft at 4,750 – 5,000 rpm
Transmission	8-speed DCT (Dual Clutch Transmission)	AMG SPEEDSHIFT DCT 8G dual-clutch transmission	AMG SPEEDSHIFT DCT 8-speed dual-clutch transmission
0-60 mph (sec)	6.8 est. / 4MATIC: 6.6 est.	5.0 est.	4.3 est.
Top speed (mph)	130 (electronically limited)	155 (electronically limited)	155 (electronically limited)
Main Competitors	Audi Q3 BMW X1	N/A	N/A

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