



Mercedes-Benz

Press Information

May 26th, 2020

The E-Class Cabriolet with sun-reflecting leather

Never too hot for carefree open-air enjoyment

Stuttgart. Get in, start the engine and drive off in a relaxed manner – even after the vehicle has been sitting in the blazing sun with the top down for a long time. This is possible in the E-Class Cabriolet thanks to sun-reflecting leather, a specially coated leather that heats up much less than untreated leather and remains up to 13 degrees Celsius cooler in direct sunlight. For many customers, this is one of the must-haves in the open-top four-seater E-Class, as are the AIRCAP® wind deflector system and AIRSCARF® neck-level heating feature.

The specially coated leather reflects the near-infrared waves of the sun and thus heats up noticeably less and more slowly than standard leather, which absorbs heat radiation. This proves to be a major gain in comfort, especially with dark seat covers. Even with the soft top closed, the interior heats up less thanks to the cool leather. The special color and pigmentation of the sun-reflecting surface has no effect on the high-quality appearance and feel typical of a Mercedes-Benz. Sunglasses and sunscreen are therefore all that is needed for carefree open-air enjoyment in the E-Class Cabriolet.

Tune in to the Digital World Premiere of the Mercedes-Benz & Mercedes-AMG E-Class Coupe & Cabriolet Wednesday, May 27, 2020 at 8:00 a.m. EST: <https://media.mercedes-benz.com/e-class2020>

#

Media Contacts:

Michael Minielly	michael.minielly@mbusa.com
Catherine Gebhardt	catherine.gebhardt@mbusa.com

Mercedes-Benz AG | 70546 Stuttgart | Deutschland
Telefon +49 711 17 – 0 | Fax +49 711 17 – 22244, dialog.mb@daimler.com | www.mercedes-benz.com
Registered Office and Court of Registry: Stuttgart; HRB No. 762873 | Chairman of the Supervisory Board: Manfred Bischoff
Board of Management: Ola Källenius (Chairman)
Jörg Burzer, Renata Jungo Brüngger, Sajjad Khan, Sabine Kohleisen, Markus Schäfer, Britta Seeger, Harald Wilhelm

Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Guide to Fuel Consumption, CO₂ Emissions and Electricity Consumption" for new passenger cars, which is available free of charge at all sales outlets and from Deutsche Automobil Treuhand GmbH at www.dat.de.



and Mercedes-Benz are registered trademarks of Daimler AG, Stuttgart, Germany.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty A-Class Sedan to the flagship S-Class and the Mercedes-AMG GT R.

MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbsprinterusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.