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MERCEDES-BENZ REPORTS OCTOBER SALES of 27,867 VEHICLES, UP 1.2%

ATLANTA – Mercedes-Benz USA (MBUSA) today reported October sales of 27,867 Mercedes-Benz models, a 1.2% increase over October 2018. Additionally, Mercedes-Benz Vans recorded October sales of 4,263, bringing MBUSA to a grand total of 32,130 vehicles for the month, an increase of 1.3%. On a year-to-date basis, MBUSA recorded sales of 252,079 Mercedes-Benz passenger vehicles and 33,109 Vans. This brings MBUSA's total year-to-date sales to 285,188 units, surpassing last year's volume for the same period.

"October's performance was fueled by strong demand for our SUV lineup, led by the GLC, GLE and all-new GLS," said Nicholas Speeks, President and CEO of MBUSA.

Mercedes-Benz volume leaders in October included the GLC, GLE and E-Class/CLS model lines. The GLC led totals with 7,083 vehicles followed by GLE with sales of 4,782. The E-Class/CLS rounded out the top three with 3,177 units.

October sales of Mercedes-AMG high-performance models totaled 1,890 units (+89.0%) with 26,858 vehicles sold year-to-date (+23.6%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 12,221 vehicles in October, an increase of 23.3% versus last year. On a year-to-date basis, MBCPO sold 109,889 vehicles, an increase of 4.2% from the previous year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty A-Class sedan to the flagship S-Class and the Mercedes-AMG GT R.

MBUSA is also responsible for Mercedes-Benz products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

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