



Quick Reference Guide

2020 C-Class Sedan

Models & MSRP

▪ Mercedes-Benz C 300 (RWD) Sedan	\$41,400
▪ Mercedes-Benz C 300 4MATIC Sedan	\$43,400
▪ Mercedes-AMG C 43 Sedan	\$55,950
▪ Mercedes-AMG C 63 Sedan	\$68,100
▪ Mercedes-AMG C 63 S Sedan	\$75,700

**Above prices exclude \$995 delivery & destination charge*

What's New for MY20

- 10.25" center display screen now standard
- 18" Twin 5-spoke wheels now standard
- Blind Spot Assist now standard
- KEYLESS-GO® now standard
- HANDS-FREE ACCESS now standard
- Electronic Trunk Closer now standard
- 3-zone Climate Control now available
- Burmester Surround Sound System now standard for AMG C 43
- 64-color ambient lighting and AMG illuminated door sills now standard (all AMGs)
- Silk Beige Leather now available for AMG C 43
- New paint colors available: *designo* Selenite Grey Magno (all AMGs) and *designo* Iridium Silver Magno (AMG C 63 and C 63S)

Standard Feature Highlights

- 9G-TRONIC 9-speed automatic transmission
- DYNAMIC SELECT
- 18" Twin 5-spoke wheels
- All-Season Tires
- ECO Start/Stop
- Power sunroof
- KEYLESS START
- KEYLESS-GO
- HANDS-FREE ACCESS
- Electronic Trunk Closer
- LED headlamps and tail lamps
- Blind Spot Assist
- ATTENTION ASSIST®
- Active Brake Assist
- PRE-SAFE®
- Rearview camera
- Smartphone integration
- 10.25" center media display screen
- FrontBass® 5-speaker Audio System
- Bluetooth technology
- Wood trim with analog clock
- 40/20/40-split folding rear seats

AMG C43 Standard Feature Highlights

- AMG-enhanced 3.0L V6 biturbo (385 hp / 384 lb-ft)
- AMG SPEEDSHIFT® TCT 9-speed transmission
- AMG Performance 4MATIC all-wheel drive with rear-biased torque distribution (31 / 69)
- 10.25" center media display screen
- AMG DYNAMIC SELECT
- AMG Performance Steering Wheel
- AMG RIDE CONTROL sport suspension with adaptive 3-stage damping
- 64-color ambient lighting and AMG illuminated door sills
- Burmester® Surround Sound System
- 18" wheels

AMG C63 / C 63 S Standard Feature Highlights

- AMG SPEEDSHIFT® MCT 9-speed transmission
- Handcrafted AMG 4.0-liter V8 biturbo engine with 469 hp (C 63) or 503 hp (C 63 S)
- New generation of AMG steering wheel
- Retuned AMG RIDE CONTROL suspension
- AMG Performance Exhaust System with selectable exhaust flaps
- AMG-specific grille
- 10.25" media display screen
- Extended AMG DYNAMICS driving modes
- Electronically controlled limited-slip differential
- AMG Drive Unit (C63 S)
- AMG sport exhaust system
- Adjustable 9-setting AMG TRACTION CONTROL (C 63 S)
- Dynamic engine mounts (C63 S)
- AMG-specific grille (AMG C 63)

Optional Feature Highlights

- Driver Assistance Package
- Multimedia Package featuring COMAND® Navigation & Voice Control
- Parking Assistance Package with Surround View System & Rear Cross-Traffic Alert
- 64-color ambient lighting and AMG illuminated door sills
- 12.3" digital instrument cluster
- Night Package (C300/C300 4MATIC)
- Heated and Ventilated Front Seats
- Heated steering wheel (C300/C300 4MATIC)
- Panorama Roof
- Burmester® Premium Sound System
- Head-Up Display
- Inductive Wireless Charging with NFC Pairing

AMG C43 Optional Feature Highlights

- AMG Exterior Carbon Fiber Package
- AMG Night Package
- AMG TRACK PACE
- AMG Performance Exhaust System
- AMG Performance Seats
- AMG DRIVE UNIT

AMG C63 / C63 S Optional Feature Highlights

- AMG Ceramic Composite Front Braking System (C63 S only)
- AMG Performance seats

Technical Highlights

- **Driver Assistance Systems:** the enhanced intelligent hands-off detection includes sensing via finger pads and is sensitive to specific conditions:
 - **Active Distance Assist DISTRONIC®** is able to follow a vehicle in front at a pre-selected distance at wide range of speeds and relieves driver strain on long journeys and when following vehicles.
 - **Active Blind Spot Assist** informs the driver to help avoid an imminent side impact by single-sided braking.
 - **Active Steering Assist** provides steering torque to keep the vehicle in its lane and can actively intervene even if road lines are unclear or non-existent.
 - **Active Lane Keeping Assist** is able to detect unintentional lane departure, warn the driver and help to guide the vehicle back into its lane with one-sided brake actuation.
 - **PRE-SAFE® PLUS** activates the PRE-SAFE safety measures when a collision from behind is imminent.
 - **Active Brake Assist with Cross-Traffic Function** gives the driver a visual warning if the distance to the vehicle in front is too small. On detecting the danger of a collision there is an acoustic warning, driver braking can be assisted and, if the driver fails to react, the speed can be reduced autonomously.
 - **Speed Limit Assist** detects and displays the speed limit.
 - **Active Lane Change Assist:** radar-and-camera-based system that aids the driver when changing lanes, for example, when overtaking. When a turn is indicated for at least two seconds, Active Lane Change Assist will aid with steering into the adjacent lane if it detects the lane is empty.
 - **Evasive Steering Assist:** when a driver deliberately or instinctively performs an evasive maneuver, this system assists by adding calculated steering torque to aid in steering wheel movement.
 - **PRE-SAFE® Sound:** emits a short interference signal if an imminent collision is detected, triggering a protective reflex in the human ear referred to as the “stapedius reflex,” which can help reduce hearing loss in the event of an accident.
- **Car-to-X Communication:** the C-Class simultaneously acts as a receiver and transmitter, conveying warning messages and evaluating driving conditions via intelligent communication systems, effectively allowing the driver to “see around corners” and “through obstacles.”
- **Touch Control Buttons:** touch-sensitive controls on the steering wheel for instrument cluster and infotainment system control, similar to a smart-phone interface, which respond to vertical and horizontal swiping movements.

Model Positioning

- A benchmark for the class; full range of mid-luxury sedans equipped with the latest Mercedes-Benz safety and connectivity technology and offering pinnacle performance with biturbo engines and AMG variants.

At a Glance

	C 300 Sedan / C 300 4MATIC Sedan	AMG C 43 Sedan	AMG C 63 Sedan	AMG C 63 S Sedan
MSRP	\$41,400 / \$43,400	\$55,950	\$68,100	\$75,700
Length	184.5"	185.0"	187.2"	187.3"
Width w/ mirrors (w/o mirrors)	79.5" (71.3")	79.5" (71.3")	79.5" (72.4")	79.5" (72.4")
Height	57.0"	56.3"	56.1"	56.1"
Wheelbase	111.8"	111.8"	111.8"	111.8"

Curb Weight (lbs)	3,869 / 4MATIC: 4,012	3,825	3,874	3,900
Fuel Economy (city/hwy/comb)	TBA 4MATIC: TBA	TBA	18 / 27 / 21	18 / 27 / 21
Engine	2.0L inline-4 turbo	AMG-enhanced 3.0L V6 biturbo	Handcrafted AMG 4.0L V8 Biturbo	Handcrafted AMG 4.0L V8 Biturbo
Displacement	1,991 cc	2,996 cc	3,982 cc	3,982 cc
Drive Config.	Rear-Wheel Drive / 4MATIC All-Wheel Drive	AMG Performance 4MATIC all-wheel drive with rear- biased torque distribution (31 / 69)	Rear-Wheel Drive	Rear-Wheel Drive
Performance	255 hp @ 5,800–6,100 rpm 273 lb-ft @ 1,800–4,000 rpm	385 hp @ 6,100 rpm 384 lb-ft @ 2,500–5,000 rpm	469 hp @ 5,500–6,250 rpm 479 lb-ft @ 1,750–4,500 rpm	503 hp @ 5,500–6,250 rpm 516 lb-ft @ 2,000–4,500 rpm
Transmission	9G-TRONIC 9-speed automatic	AMG SPEEDSHIFT® TCT 9- speed transmission	AMG SPEEDSHIFT® MCT 9-speed transmission	AMG SPEEDSHIFT® MCT 9-speed transmission
0-60 mph (sec)	5.7 / 4MATIC: 5.7	4.5	3.9	3.8
Top speed (mph)	130 (electronically limited)	130 (electronically limited)	155 (electronically limited)	180 (electronically limited)
Main Competitors	BMW 3 Series Audi A4 Lexus IS Cadillac ATS	BMW M340i xDrive Audi S4	BMW M3	BMW M3 w/ Competition Package

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