



Quick Reference Guide

2020 C-Class Coupe

Models & MSRP

Mercedes-Benz C 300 (RWD) Coupe	\$45,950
Mercedes-Benz C 300 4MATIC Coupe	\$47,950
Mercedes-AMG C 43 Coupe	\$58,500
Mercedes-AMG C 63 Coupe	\$69,900
Mercedes-AMG C 63 S Coupe	\$77,500

**Above prices exclude \$995 delivery & destination charge*

What's New for MY20

- Blind Spot Assist now standard
- Power-folding mirrors now standard
- KEYLESS-GO® now standard
- HANDS-FREE ACCESS now standard
- Electronic Trunk Closer now standard
- Premium Package now standard, including Burmester Surround Sound System, SiriusXM® Satellite Radio w/ 6-Month Trial, and 64-Color Ambient Lighting with Illuminated Door Sills
- AMG Performance Steering Wheel in DINAMICA now available for AMG C 43
- AMG DRIVE UNIT now available for AMG C 43

Standard Feature Highlights

- 9G-TRONIC 9-speed automatic transmission
- 10.25" center media display screen
- Bluetooth technology
- Burmester Surround Sound System
- SiriusXM® Satellite Radio
- 18" wheels
- All-Season Tires
- Automatic seatbelt extender
- Sport-tuned Suspension
- DYNAMIC SELECT
- ECO Start/Stop
- Panorama sunroof
- KEYLESS START
- KEYLESS-GO
- HANDS-FREE ACCESS
- Active Brake Assist
- Blind Spot Assist
- PRE-SAFE®
- Electronic Trunk Closer
- Power-Folding Mirrors
- Wood trim with analog clock
- 64-Color Ambient Lighting with Illuminated Door Sills
- 40/20/40-split folding rear seats
- ATTENTION ASSIST®
- Smartphone Integration
- LED headlamps and taillamps

- Multifunction leather steering wheel with Touch Control Buttons

AMG C43 Standard Feature Highlights

- AMG-enhanced 3.0L V6 biturbo (385 hp / 384 lb-ft)
- AMG SPEEDSHIFT® TCT 9-speed transmission
- AMG Performance 4MATIC all-wheel drive with rear-biased torque distribution (31 / 69)
- AMG DYNAMIC SELECT
- AMG Performance Steering Wheel
- AMG RIDE CONTROL sport suspension with adaptive 3-stage damping
- 18" wheels

AMG C63 / C 63 S Standard Feature Highlights

- AMG SPEEDSHIFT® MCT 9-speed transmission
- Handcrafted AMG 4.0-liter V8 biturbo engine with 469 hp (C 63) or 503 hp (C 63 S)
- AMG-specific grille
- 10.25" center media display screen
- Extended AMG DYNAMICS driving modes
- Electronically controlled limited-slip differential
- AMG Performance Exhaust System
- Adjustable 9-setting AMG TRACTION CONTROL system derived from AMG GT3 racecar (C 63 S)
- Dynamic engine mounts (C 63 S)
- AMG-specific grille (AMG C 63 and C 63 S)

Optional Feature Highlights

- 12.3" Digital Instrument Cluster
- Driver Assistance Package
- Multimedia Package featuring COMAND® Navigation & Voice Control
- Parking Assistance Package with Surround View System & Rear Cross-Traffic Alert
- AMG Line featuring a selection of 18" and 19" wheels
- Night Package
- Heated and Ventilated Front Seats
- Heated Steering Wheel
- Head-Up Display
- Inductive Wireless Charging & NFC Pairing

AMG C43 Optional Feature Highlights (includes features listed above)

- AMG DRIVE UNIT
- AMG Performance Steering Wheel in DINAMICA
- AMG Performance Studio Package
- AMG Exterior Carbon Fiber Package
- AMG Night Package
- AMG Track Pace
- AMG Performance Exhaust System
- AMG Performance Seats

AMG C63 / 63 S Optional Feature Highlights

- AMG Exterior Carbon Fiber Package
- AMG Ceramic Composite Front Braking System (C63 S only)
- AMG Aerodynamics Package
- AMG High Performance Tires (C63 S only)
- AMG DRIVE UNIT (std. on C 63 S)
- AMG Performance seats

Technical Highlights

- **Driver Assistance Systems:** the enhanced intelligent hands-off detection includes sensing via finger pads and is sensitive to specific conditions:
 - **Active Distance Assist DISTRONIC®** is able to follow a vehicle in front at a pre-selected distance at wide range of speeds and relieves driver strain on long journeys and when following vehicles.
 - **Active Blind Spot Assist** informs the driver to help avoid an imminent side impact by single-sided braking.
 - **Active Steering Assist** provides steering torque to keep the vehicle in its lane and can actively intervene even if road lines are unclear or non-existent.
 - **Active Lane Keeping Assist** is able to detect unintentional lane departure, warn the driver and help to guide the vehicle back into its lane with one-sided brake actuation.
 - **PRE-SAFE® PLUS** activates the PRE-SAFE safety measures when a collision from behind is imminent.
 - **Active Brake Assist with Cross-Traffic Function** gives the driver a visual warning if the distance to the vehicle in front is too small. On detecting the danger of a collision there is an acoustic warning, driver braking can be assisted and, if the driver fails to react, the speed can be reduced autonomously.
 - **Speed Limit Assist** detects and displays the speed limit.
 - **Active Lane Change Assist:** radar-and-camera-based system that aids the driver when changing lanes, for example, when overtaking. When a turn is indicated for at least two seconds, Active Lane Change Assist will aid with steering into the adjacent lane if it detects the lane is empty.
 - **Evasive Steering Assist:** when a driver deliberately or instinctively performs an evasive maneuver, this system assists by adding calculated steering torque to aid in steering wheel movement.
- **PRE-SAFE® Sound:** emits a short interference signal if an imminent collision is detected, triggering a protective reflex in the human ear referred to as the “stapedius reflex,” which can help reduce hearing loss in the event of an accident.
- **Car-to-X Communication:** the C-Class simultaneously acts as a receiver and transmitter, conveying warning messages and evaluating driving conditions via intelligent communication systems, effectively allowing the driver to “see around corners” and “through obstacles.”
- **Touch Control Buttons:** touch-sensitive controls on the steering wheel for instrument cluster and infotainment system control, similar to a smart-phone interface, which respond to vertical and horizontal swiping movements.

Model Positioning

- A benchmark for the class; full range of mid-luxury coupes equipped with the latest Mercedes-Benz safety and connectivity technology and offering pinnacle performance with biturbo engines and AMG variants.

At a Glance

	C 300 Coupe / C 300 4MATIC Coupe	AMG C 43 Coupe	AMG C 63 Coupe	AMG C 63 S Coupe
MSRP	\$45,950 / 4MATIC: \$47,950	\$58,500	\$69,900	\$77,500
Length	184.5"	184.8"	187.1"	187.1"
Width w/ mirrors (w/o mirrors)	79.4" (71.3")	79.4" (72.2")	79.4" (73.9")	79.4" (73.9")
Height	55.3"	55.3"	55.2"	55.2"
Wheelbase	111.8"	111.8"	111.8"	111.8"
Curb Weight (lbs)	3,527 / 4MATIC: 3,682	3,979	4,109	4,134

Fuel Economy (city/hwy/comb)	TBA / 4MATIC: TBA	TBA	17 / 26 / 20	17 / 26 / 20
Engine	2.0L inline-4 turbo	AMG-enhanced 3.0L V6 biturbo	Handcrafted AMG 4.0L V8 Biturbo	Handcrafted AMG 4.0L V8 Biturbo
Displacement	1,991 cc	2,996 cc	3,982 cc	3,982 cc
Drive Config.	Rear-Wheel Drive / 4MATIC All-Wheel Drive	AMG Performance 4MATIC all-wheel drive with rear-biased torque distribution (31 / 69)	Rear-Wheel Drive	Rear-Wheel Drive
Performance	255 hp @ 5,800-6,100 rpm 273 lb-ft @ 1,800-4,000 rpm	385 hp @ 6,100 rpm 384 lb-ft @ 2,500-5,000 rpm	469 hp @ 5,500-6,250 479 lb-ft @ 1,750-4,500	503 hp @ 5,500-6,250 516 lb-ft @ 2,000-4,500
Transmission	9G-TRONIC 9-speed automatic	AMG SPEEDSHIFT® TCT 9-speed transmission	AMG SPEEDSHIFT® MCT 9-speed transmission	AMG SPEEDSHIFT® MCT 9-speed transmission
0-60 mph (sec)	5.9 est. / 4MATIC: 5.9 est.	4.5	3.8	3.7
Top speed (mph)	130 (electronically limited)	130 (electronically limited)	155 (electronically limited)	180 (electronically limited)
Main Competitors	Audi A5 BMW 430i/430i xDrive	BMW 440i xDrive Audi S5	BMW M4 Audi RS5	BMW M4 with Competition Package

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