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MERCEDES-BENZ REPORTS MAY SALES of 27,080 VEHICLES

ATLANTA – Mercedes-Benz USA (MBUSA) today reported May sales of 27,080 Mercedes-Benz models – an increase of 0.4% over May 2018. Mercedes-Benz Vans reported May sales of 2,862 units and smart reported 106, bringing MBUSA to a grand total of 30,048 vehicles for the month. On a year-to-date basis, MBUSA recorded sales of 121,200, adding 13,020 units for Vans and 422 vehicles for smart, bringing the year-to-date sales volume to 134,642.

“Although supplies of some of our key new models continue to build, strong demand propelled us to a solid result for May,” said Dietmar Exler, president and CEO of MBUSA. “We expect to gain further momentum throughout the summer with greater availability of our new SUV and entry-level luxury models.”

Mercedes-Benz sales leaders in May included the GLC, C-Class and GLE model lines. The GLC lead totals with 6,594 vehicles followed by C-Class sales of 4,330. The GLE rounded out the top three with 3,882.

May sales of Mercedes-AMG high-performance models totaled 3,080 units (+17.2%) with 15,560 vehicles sold year-to-date (+20.1%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 12,793 vehicles in May, an increase of 6.3% versus last year. On a year-to-date basis, MBCPO sold 53,649 vehicles, an increase of 4.7% from the previous year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty A-Class sedan to the flagship S-Class and the Mercedes-AMG GT R.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbvans.com and www.smartusa.com.

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