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MERCEDES-BENZ REPORTS APRIL SALES of 22,949 VEHICLES

ATLANTA – Mercedes-Benz USA (MBUSA) today reported April sales of 22,949 Mercedes-Benz models. Mercedes-Benz Vans reported April sales of 2,682 units and smart reported 85, bringing MBUSA to a grand total of 25,716 vehicles for the month. On a year-to-date basis, MBUSA recorded sales of 94,120, adding 10,158 units for Vans and 316 vehicles for smart, bringing the year-to-date sales volume to 104,594.

“Sales in April were again impacted by model changes and availability constraints of our high-volume SUV and compact model lines,” said Dietmar Exler, president and CEO of MBUSA. “We expect increased vehicle availability in the coming months.”

Mercedes-Benz sales leaders in April included the GLC, C-Class and E-Class model lines. The GLC lead totals with 5,378 vehicles followed by C-Class sales of 4,054. The E-Class rounded out the top three with 3,372.

April sales of Mercedes-AMG high-performance models totaled 2,796 units (+3.3%) with 12,480 vehicles sold year-to-date (+20.9%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,311 vehicles in April, an increase of 10.9% versus last year. On a year-to-date basis, MBCPO sold 40,676 vehicles, an increase of 4.2% from the previous year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty A-Class sedan to the flagship S-Class and the Mercedes-AMG GT R.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbvans.com and www.smartusa.com.

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