



Mercedes-Benz Vans Achieves Record Sales Year for 2018

Press Information

January 4, 2019

Atlanta. Mercedes-Benz Vans today reported record year-to-date volume at 38,178 units up 9.1% from the previous 2017 sales record.

In the U.S. for 2018 Mercedes-Benz Vans reported December sales of 4,116 units closing the year with a record year-to date volume at 38,178 units. “We are pleased with our record-breaking year for Mercedes-Benz Vans in 2018,” said Robert Veit, Vice President and Managing Director of Mercedes-Benz Vans. “We look forward to further momentum with our new Sprinter that launched this past year.”

This past year was monumental for Mercedes-Benz Vans with the opening of a new Sprinter plant for the North American market. The new part-by-part production facility with body shop, paint shop and final assembly in the U.S. opened just in time for the U.S. market launch of the new Mercedes-Benz Sprinter.

The new Sprinter added an all-new 4-Cylinder gasoline engine to the lineup for 1500 and 2500 Cargo, Crew and Passenger Vans. The new Sprinter offers a wide range of innovative features like MBUX (Mercedes-Benz User Experience) and state of the art safety features like for example Active Brake Assist with Rear Cross Traffic Assist, Active Lane Assist and 360 Degree Cameras. The Sprinter is also the first fully connected van in the market with every Sprinter being offered with a three year free Mercedes PRO package: Optimized Assistance, Efficient Fleet management and Data Interfaces for Vans. Additionally, the Sprinter will be offered as a 15 seater passenger van and as a payload increased 4500 model, increased GVWR on 2500 and 4500 models, a variable stowage concept and increased cargo space and usability with loadable wheel arches, interior roof rack and shelf above roof trim.

Mercedes-Benz Vans is starting off 2019 at the Consumer Electronics Show (CES) in Las Vegas in January, Daimler Trucks and Freightliner are announcing strategic news on the subject of automated and connected driving, underscoring its claim to innovation leadership within the truck industry. At the same time, the company is

also presenting its broad portfolio of electric trucks in Las Vegas, all of which are already on the road and in service with customers.

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