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MERCEDES-BENZ USA REPORTS MARCH SALES of 28,407 UNITS

ATLANTA – Mercedes-Benz USA (MBUSA) today reported March sales of 28,407 units. Mercedes-Benz Vans reported March sales of 2,967 units (up 3.3%) and smart reported 110 units, bringing the MBUSA grand total to 31,484 vehicles for the month. On a year-to-date basis, Mercedes-Benz recorded sales of 78,474, adding 8,186 units for Vans and 321 vehicles for smart. MBUSA's year-to-date sales volume totaled 86,981 compared with 87,635 for the same period in 2017.

“While winter storms in our Northeast region certainly impacted our totals, we continue to see strong gains for our GLC, GLA and S-Class model lines,” said Dietmar Exler, president and CEO of MBUSA. “We expect strong SUV demand, combined with our diverse product line up, to help propel additional growth in the second quarter.”

Mercedes-Benz volume leaders in March included the GLC, C-Class and GLE model lines. The GLC took the lead at 6,064, followed by C-Class sales of 4,984. The GLE rounded out the top three with 4,573 units sold.

Mercedes-AMG high-performance models sold 2,696 units in March, with a total of 7,619 units sold year-to-date.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,554 vehicles in March, an increase of 6.5% compared to 9,907 vehicles sold during the same month last year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT R.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

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