



News Media Contact:

Donna Boland
Beverly Rhodes

770-705-2009
770-705-3894

For Release:

February 1, 2018

MERCEDES-BENZ USA REPORTS JANUARY SALES OF 25,307

ATLANTA – Mercedes-Benz USA (MBUSA) today reported January sales of 25,307 units, compared to 25,527 vehicles sold during the same period last year. Mercedes-Benz Vans reported best-ever January sales with 2,191 units (up 6.9%) and smart reported 105 units, bringing the MBUSA grand total to 27,603 vehicles for the month.

“On the heels of our second year as the leading luxury brand, January highlights included strong results for the S-Class and GLC model lines,” said Dietmar Exler, president and CEO of MBUSA. “We expect this momentum will continue by virtue of an outstanding product lineup, a dedicated team, a committed dealer network and a laser focus on the customer experience.”

Mercedes-Benz volume leaders in January included the GLC, C-Class and E-Class (including the CLS) model lines. The GLC took the lead at 4,793, followed by C-Class sales of 4,419. The E-Class rounded out the top three with 4,099 units sold.

Mercedes-AMG high-performance models sold 2,454 units in January, compared to 2,596 vehicles sold last January.

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 9,437 vehicles in January, compared to 10,496 vehicles sold during the same month last year.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com. Follow us on Twitter [@MBUSANews](https://twitter.com/MBUSANews)

* * *