



smart celebrates 10th Anniversary with Special Edition

Press Information

January 10, 2018

smart 10th Anniversary Edition available for limited time

Atlanta. 2018 marks 10 years of smart sales in the United States (2008-present), and to recognize this milestone, a 10th Anniversary Edition 2018 smart fortwo electric drive coupe will be available for a limited time during model year 2018. The smart 10th Anniversary Edition will make its U.S. premiere at the 2018 North American International Auto Show in Detroit.

Available for passion and prime time lines of the fortwo electric drive coupe, the 10th Anniversary Edition features edition-exclusive Sapphire Blue Metallic paint for body panels, tridion safety cell and front grille. The Edition will also feature exclusive 10th Anniversary badging in place of trim badges, a BRABUS shift knob and BRABUS floor mats with custom stitching. The Anniversary Edition also gives the car a more aggressive look with 16" BRABUS Monoblock VIII wheels in Matte Anthracite Grey and Sport Package as standard.

smart is the first automobile brand in the U.S. to convert to an all-electric strategy for 2018. The smart fortwo electric drive continues to make opting into electric mobility more attractive, combining overall agility with emission-free driving. The smart fortwo electric drive cabrio also continues to be the only electric convertible on the market and the world's most efficient convertible.

smart electric drive	fortwo coupe	fortwo cabrio
Motor	three-phase synchronous motor	
Battery	Lithium-ion battery	
Battery capacity (kWh)	17.6	
Output electric motor (hp)	80	
Torque electric motor (lb-ft)	118	
Acceleration 0-60 mph (sec)	11.4	11.7
Range in miles (EPA)	58	57
Maximum speed (mph)	81	
Charging time, home socket (120V/12A)	0-80%: 13 hours est. 0-100% 16.5 hours est.	
Charging time, wallbox	0-80%: 2.5 hours	

(240V/32A)	0-100%: 3 hours
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Available as a \$1,950 option, the smart 10th Anniversary Edition will make its U.S. premiere at the 2018 North American International Auto Show in Detroit.

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About smart

smart, a part of the Mercedes-Benz USA portfolio, is headquartered in Atlanta. The smart fortwo electric drive is available in coupe and cabrio configurations. All smart models sold in the U.S. are covered by a four-year, 50,000-mile new vehicle limited warranty.

Classified as ultra-low emissions vehicles by the State of California Air Resources Board, smart models are 8.8 feet long and just over 5 feet tall by 5 feet wide. Despite their microcar exterior dimensions, smart vehicles are surprisingly roomy inside and have a full array of technological and safety features including the patented tridion safety cell, and eight airbags in the coupe and six airbags in the cabrio, which is designed to protect occupants in the event of a collision. All smart vehicles, designed to be 85% recyclable and over 95% reclaimable, are produced in the environmentally oriented "smartville" factory in Hambach, France.

Further information about smart is available online at www.media.mbusa.com and www.smart.com.

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