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MERCEDES-BENZ USA REPORTS SEPTEMBER SALES OF 29,008

ATLANTA – Mercedes-Benz USA (MBUSA) today reported September sales of 29,008 units, compared to 29,500 vehicles sold during the same period last year. Mercedes-Benz Vans reported best-ever September sales with 3,088 units (up 4.0%) and smart reported 241 units, bringing the MBUSA grand total to 32,337 vehicles for the month. On a year-to-date basis, Mercedes-Benz retails totaled 242,250 units.

“The hurricanes in Texas, Florida and Puerto Rico certainly caused some disruption in September, but our dealers did a fantastic job to maintain business. We are also seeing continued positive developments for our SUVs,” said Dietmar Exler, president and CEO of MBUSA. “We expect to regain momentum in the final quarter of the year with the launch of the new S-Class Sedan, AMG models and continued demand for our SUV lineup.”

Mercedes-Benz volume leaders in September included the C-Class, GLC and GLE model lines. The C-Class took the lead at 6,194, followed by GLC sales of 4,662. The GLE rounded out the top three with 4,583 units sold.

Mercedes-AMG high-performance models sold 2,445 units in September, with a total 23,566 sold year-to-date (up 50.7%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 8,725 vehicles in September, a decrease of 9.1% when compared to the same month last year

(9,598). On a year-to-date basis, MBCPO sold 87,677 vehicles, a decrease of 4.9% over 2016 (92,234).

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

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