



Mercedes-Benz

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MERCEDES-BENZ USA REPORTS MAY SALES OF 26,893

ATLANTA – Mercedes-Benz USA (MBUSA) today reported May sales volume at 26,893 units, a decrease of 8.2% from the 29,299 vehicles sold during the same month last year. On a year-to-date basis, Mercedes-Benz retails totaled 132,966 units, down 1.0% from the previous year, which was an all-time record for MBUSA. Adding 3,066 units for Vans and 331 units for smart, MBUSA achieved a grand total of 30,290 vehicles for the month, down 7.0% from May of last year.

“High demand combined with short supplies on some of our most popular models (GLC, CLA and GLA) during the new model changeover created some challenges,” said Dietmar Exler, president and CEO of MBUSA. “With 2018 models, particularly CLA and GLA, now arriving in dealer showrooms we expect to be back on track for a strong year.”

Mercedes-Benz volume leaders in May included the C-Class, GLE and E-Class (including the CLS) model lines. The C-Class took the lead at 6,996, followed by the GLE sales of 4,631. The E-Class rounded out the top three with 4,068 units sold.

Mercedes-AMG high-performance models sold 2,848 units in May, with a total of 14,317 units sold year-to-date (up 53.2%).

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Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,887 vehicles in May, a decrease of 4.0% when compared to the same month last year (11,343). On a year-to-date basis, MBCPO sold 51,239 vehicles, an increase of 1.1% over 2016 (50,700).

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

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