



Mercedes-Benz

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MERCEDES-BENZ CLOSES OUT RECORD FIRST QUARTER WITH 79,141 UNITS, UP 4.5%

ATLANTA – Mercedes-Benz today reported record first quarter year-to-date volume at 79,141 units, up 4.5% from 2016. March sales of 29,092 increased 3.3% from the same month last year. Adding 2,871 units for Vans and 389 units for smart, Mercedes-Benz USA (MBUSA) achieved a grand total of 32,352 vehicles for the month, up 2.0% from a year ago. Year-to-date, MBUSA also achieved a record close of 87,635 units, up 3.9%.

“We’re pleased about our record-breaking first quarter for Mercedes-Benz in 2017,” said Dietmar Exler, president and CEO of MBUSA. “We look forward to strong momentum with a number of AMG product launches in the coming summer months as we celebrate AMG’s 50th anniversary.”

Mercedes-Benz volume leaders in March included the C-Class, GLE and E-Class (including the CLS) model lines. The C-Class took the lead at 8,021, followed by the GLE sales of 4,919. The E-Class rounded out the top three with 4,690 units sold.

Mercedes-AMG high-performance models sold 3,195 units in March, with a total of 8,339 units sold year-to-date (up 44.6%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 9,907 vehicles in March, an increase of 5.6% when compared to the same month last year (9,390).

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

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