



Mercedes-Benz

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MERCEDES-BENZ POSTS BEST-EVER FEBRUARY SALES VOLUME WITH 24,522 UNITS

ATLANTA – Mercedes-Benz today reported the highest February sales in its history with 24,522 units up 6.9% from the 22,941 vehicles sold in February 2016. Adding 2,513 units for Vans and 348 units for smart, Mercedes-Benz USA (MBUSA) achieved its highest February to date with a grand total of 27,383 vehicles, up 6.8% from a year ago.

“We’re off to a solid start to the year, and expect steady growth as we approach the close of the first quarter,” said Dietmar Exler, president and CEO of MBUSA. “Strong demand for our SUV lineup continues, and we look forward to the launch of more new models throughout the year.”

Mercedes-Benz volume leaders in January included the C-Class, GLE and E-Class (including the CLS) model lines. The C-Class took the lead at 6,145, followed by the GLE sales of 4,017. The E-Class rounded out the top three with 3,471 units sold.

Mercedes-AMG high-performance models sold 2,548 units in February, with a total of 5,144 units sold year-to-date (up 31.6%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,075 vehicles in February, an increase of 0.9% when compared to the same month last year (9,989).

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

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