



Mercedes-Benz

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MERCEDES-BENZ REPORTS NOVEMBER SALES OF 30,363 UNITS, UP 1.1%

ATLANTA – Mercedes-Benz USA (MBUSA) today reported November sales of 30,363 vehicles, increasing 1.1% from the 30,043 vehicles sold during the same month last year. Mercedes-Benz Vans also reported November sales with 2,564 units, and smart reported 563 units, bringing MBUSA grand total to 33,490 vehicles for the month. On a year-to-date basis, Mercedes-Benz retails totaled 308,226. Adding year-to-date-sales of 30,444 for Vans and 5,025 for smart, MBUSA posted a grand total of 343,695 units in November, increasing 0.6% from the previous year.

“As we begin the last month of 2016, November momentum positions us for a strong close to the year,” said Dietmar Exler, president and CEO of MBUSA.

Mercedes-Benz volume leaders in November included the C-Class, GLE and E-Class (including the CLS) model lines. The C-Class took the lead at 7,261, followed by the GLE at 4,694. The E-Class, rounded out the top three with 4,642 units sold.

Mercedes-AMG high-performance models sold 2,590 units in November, with a total of 20,135 units sold year-to-date (up 37.4%).

Separately, Mercedes-Benz Certified Pre-Owned (MBCPO) models recorded sales of 10,091 vehicles in November, an increase of 7.1% from last year (9,422). On a year-to-date basis, MBCPO sold 112,347 vehicles, an increase of 3.3%.

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 15 model lines ranging from the sporty CLA-Class four-door coupe to the flagship S-Class and the Mercedes-AMG GT S.

MBUSA is also responsible for Mercedes-Benz Vans and smart products in the U.S. More information on MBUSA and its products can be found at www.mbusa.com, www.mbsprinterusa.com and www.smartusa.com.

Accredited journalists can visit our media site at www.media.mbusa.com.

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