

Customer Availability & Pricing

- MY2017 C300 (rwd) and C300 4MATIC Coupe - Arrives Spring 2016 at U.S. dealers
- Pricing guidance: similar updated positioning as C-Class Sedan
- AMG info will be provided at a later date.

Standard Feature Highlights

- LED Headlights
- COLLISION PREVENTION ASSIST PLUS (CPA+)
- PRE-SAFE
- KEYLESS START
- 7" Color tablet-style Display
- DYNAMIC SELECT
- Power Front Seats with Driver Memory
- Automatic Belt Feeder
- 18" wheels
- Panorama Sunroof
- Sport Suspension
- Mbrace Services with Remote Start (5 years of service included)

Optional Feature Highlights

- Premium 1 Package featuring:
 - Heated Seats
 - SiriusXM Satellite Radio
 - Burmester Premium Sound System
 - KEYLESS-GO
 - Blind Spot Assist
- Premium 2 Package featuring:
 - COMAND Navigation & Voice Control
 - SiriusXM Weather and Traffic Services (5 years of service included)
 - 8.4" High-Resolution Display
 - Hands-Free Access
 - Electronic Trunk Closer
- Premium 3 Package featuring:
 - DISTRONIC PLUS with Steering Assist
 - Active Blind Spot Assist
 - Active Lane Keeping Assist
 - Dynamic LED Headlights
 - Adaptive Highbeam Assist
 - AIR BALANCE
- Sport Appearance Package featuring AMG Bodystyling and 18" AMG-Wheels AIRMATIC Air Suspension
- Head-up Display
- 360° Camera with PARKTRONIC and Advance Parking Assist
- Heated and Ventilated Seats

Safety Feature Highlights

- DISTRONIC PLUS with Steering Assist
- Active Blind Spot Assist
- Active Lane Keeping Assist
- PRE-SAFE Occupant Protection System
- BAS Plus with Cross-Traffic Assist
- Crosswind Assist

- LED Headlights

Model Summary / Positioning

- The new C-Class Coupe sets the benchmark of technology, design, and performance in a segment that attracts a wide variety of customers that come from many different brands and segments.

Main Competitors

- Audi A5
- BMW 4 Series

At a Glance

	C300 (rwd) Coupe and C300 4MATIC Coupe
MSRP	TBA until Spring 2016 U.S. dealer launch
Fuel Economy c/h/comb	TBA until Spring 2016 launch
Engine	2.0L Turbo Inline-4
Drive Configuration	Rear-Wheel Drive and 4MATIC
Performance	241 hp 273 lb-ft torque
Transmission	7G-TRONIC PLUS
0-60 (sec.)	TBA

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