



MAYBACH

Press Information

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The new Mercedes-Maybach GLS 680

- More expressive design with commanding new light signature defines an unmistakable presence
- Expanded interior colors, refined trim elements, extended massage functions and additional surround speakers create an even more exclusive private sanctuary
- New, more powerful V8 engine and refined steering deliver effortless performance and greater precision and composure
- Enhanced insulation measures and newly developed powertrain provide outstanding refinement
- MB.OS and latest MBUX infotainment deliver a seamless digital experience that responds intuitively to user needs
- Latest generation MB.DRIVE technologies¹ for first-class driver assistance
- 2027 Mercedes-Maybach GLS 680 arrives at U.S. dealerships later in 2026

Stuttgart. Since its debut in 2019, the Mercedes-Maybach GLS has defined the top end of the luxury SUV segment by combining meticulous craftsmanship, unmistakable presence and exceptional ride comfort. The new Mercedes-Maybach GLS 680 elevates the SUV flagship with even further refinements in design, comfort, technology and driving dynamics. True to Wilhelm Maybach's enduring maxim, it seeks to create the very best from the very best.

The more expressive design further strengthens the distinctive appearance of the Mercedes-Maybach GLS. Inside, new materials and finishes, expanded comfort features and additional acoustic measures create an even more refined environment that is unmistakably Maybach. The new, more powerful electrified eight-cylinder engine is more responsive while preserving the serenity and composure expected of a Maybach.

“With the new Mercedes-Maybach GLS, we have elevated the character of our luxury SUV with even greater refinement. It combines effortless power with commanding presence. Every detail has been shaped to enhance comfort and serenity – in a way that feels unmistakably Maybach.”

Markus Bauer, Head of Mercedes-Maybach, Mercedes-Benz AG

Key Facts

Commanding presence: The new Maybach-specific radiator grille with illuminated surround and, for the first time on the Maybach GLS, the subtly illuminated MAYBACH name within the grille underscore the special nature of the vehicle. The standing Mercedes-Benz star atop the hood can also be gracefully illuminated as an option for the first time. Exquisite Rose Gold details adorn the new twin-star design DIGITAL LIGHT headlamps.

Engineered to perfection, down to the last detail: The optional 23-inch Maybach forged wheels feature a Mercedes-Benz star at the center, engineered to remain perfectly upright at all times. A precision ball-bearing mechanism enables the star to always maintain its upright position as the wheel rotates.

Highly refined driving experience: A new, more powerful electrified V8 biturbo engine combines effortless power, exceptional refinement and efficiency. A revised steering system with a more direct steering ratio brings a new level of precision, agility and responsiveness to every journey.

Remarkable ride comfort and agility: Based on the new standard AIRMATIC air suspension with intelligent damper control, new optional E-ACTIVE BODY CONTROL analyzes and adapts to the driving situation 1,000 times per second, counteracting roll, pitch and lift movements with precision. In the CURVE mode, the Mercedes-Maybach GLS leans into corners by up to three degrees, reducing lateral forces for every occupant.

The art of a grand welcome: The electric running boards, fitted standard, emerge with effortless grace the moment a door is opened and fully extend in an instant. At night, an LED strip illuminates the step while a Maybach emblem is simultaneously projected onto the ground – a quiet ceremony of arrival. As the door closes, the running boards seamlessly retract into the side sill panels.

New Maybach-specific, two-tone paint finish: Dark Petrol / Verde Silver Metallic joins the exclusive palette of available Maybach two-tone paint finishes for an elegant, contemporary statement.

A new dimension of intuitive digital experience: The latest generation MBUX infotainment with Maybach-specific displays, an enhanced Zero Layer and the MBUX Virtual Assistant powered by generative AI transform the digital experience into something deeply personal, intelligent and unmistakably Maybach. Over-the-air updates² keep the Mercedes-Maybach GLS refreshed and up to date.

Exceptional comfort in every seat: The front seats feature a newly developed vibration massage program in the seat cushions. The rear Executive Seats are further elevated with a new massage function that, for the first time in the Mercedes-Maybach GLS, extends to the calf rests.

Even more expressive design options: Newly available Beech Brown / Macchiato Beige Maybach Exclusive Nappa leather and two new optional trim finishes, Natural Grain Brown Walnut Wood and an exclusive High-Gloss Silver Metallic Mixed Fabric, offer greater personalization options.

Advanced driver and parking assistance systems¹: 10 exterior cameras, an extensive suite of sensors and a powerful new supercomputer enable next generation assistance technologies on the new Mercedes-Maybach GLS. The optional Digital Extra: MB.DRIVE ASSIST PRO^{2,3} will offer further expanded driver assistance features. The “CITY PRO” feature that enables a seamless point-to-point driving experience, even in dense city traffic, will be available at a later date.

The new Mercedes-Maybach GLS: Regal, otherworldly, graceful and intuitive

Regal: Where true character meets its finest expression

The exterior design of the new Mercedes-Maybach GLS provides an even stronger visual presence. The focal point of the new front end is the redesigned, Maybach-specific radiator grille. Its illuminated surround creates a distinctive signature. For the first time on the Mercedes-Maybach GLS, the MAYBACH name is subtly illuminated within the grille. In addition, the standing Mercedes-Benz star on the hood can also be optionally illuminated, adding another new touch of distinction.

The Maybach-specific headlamps further sharpen the appearance. These feature refined Rose Gold touches and accent lighting that runs along the sides of the star elements and across the transition between the headlamps and radiator grille. A sleek black panel visually connects the headlamps and grille into one cohesive design. The front air inlet grilles are adorned with the Maybach pattern finished in chrome. The new front bumper gives the front end a more assertive, refined look, while a Maybach-specific chrome underguard adds a further distinctive element.

At the rear of the vehicle, a redesigned tailgate features an elegant design element that visually unites the new taillights and further emphasizes the width of the vehicle. Three-dimensional star motifs, each framed in chrome, characterize the taillights and underscore the unmistakable Maybach identity.

An expanded color palette of exterior paints provides even greater opportunity for personalization with new Dark Petrol, MANUFAKTUR Patagonia Red Metallic and the exclusive Dark Petrol / Verde Silver Metallic two-tone finish.

Extended MANUFAKTUR portfolio

The MANUFAKTUR program offers a wide range of personalization options, allowing customers to make their Maybach truly their own. Almost every Mercedes-Maybach model globally is fitted with at least one MANUFAKTUR refinement, highlighting the growing demand for individualization in the top-end segment.

The extended MANUFAKTUR portfolio for the new Mercedes-Maybach GLS features exclusive leather interior packages with full leather appointments, including the headliner. Crafted by MANUFAKTUR in Sindelfingen, the special headliner is hand-stitched entirely by a single craftsman with their own individual signature. Up to 20 precisely cut leather sections are combined to create the finished piece. In 2026, the headliner is the most popular and most requested MANUFAKTUR refinement among Maybach customers globally, underscoring the importance of meticulous craftsmanship and attention to detail for this segment.

Elevated wheel choices

The available 23-inch Maybach forged wheels feature a new Mercedes-Benz star engineered to remain upright at all times – emphasizing that no detail is too small to be perfected. A precision ball-bearing mechanism enables the iconic star to maintain its vertical alignment as the wheel rotates. Like a compass that always finds true north, it remains unwavering and composed regardless of movement around it.

A new standard 22-inch wheel with characteristic 20-hole design further enhances the wheel portfolio for the new Mercedes-Maybach GLS.

The art of a grand welcome

With the Mercedes-Maybach GLS, entering the vehicle becomes a special occasion. When a door is opened, the electric running boards extend smoothly into position in less than one second. The running boards are finished in anodized aluminum with non-slip black rubber inserts and a chrome Maybach emblem. At night,

integrated LED lighting illuminates the step, while a Mercedes-Maybach pattern is projected onto the ground. As the doors close, the boards retract seamlessly into the side sill panel.

A brooding elegance: Progressive Night Series

The optional Maybach Night Series Design Package and Exterior Design Package create an even more distinctive look for the Mercedes-Maybach GLS. Dark Chrome elements at the front and along the sides of the vehicle create a more understated and technical aesthetic. The electrically deployed running boards are finished in dark anodized aluminum. Exclusive 23-inch Maybach Night Series wheels in a seven-spoke design feature inserts with the Maybach pattern. Curated exterior colors include Obsidian Black Metallic, MANUFAKTUR Moonlight White Metallic, MANUFAKTUR Moonlight White Magno and the exclusive Obsidian Black Metallic / Mojave Silver Metallic two-tone finish.

With the Maybach Night Series Design Package, Black combined with Black Pearl Nappa leather creates a dark, immersive ambience in the interior. Alternatively, Night Series Crystal White Nappa Leather with Black Pearl accents offers a striking contrast. MANUFAKTUR Natural Grain Dark Brown Walnut with Herringbone Pattern trim elements complete the specially curated interior design.

Otherworldly: A private sanctuary where every sense is embraced

New design elements, expanded comfort features and additional acoustic enhancements further elevate the interior experience. Every journey is intended to be more relaxed, more comfortable and more immersive, creating a sense of calm and wellbeing for all occupants.

The new MBUX Superscreen seamlessly combines digital elegance with handcrafted luxury. The Maybach-specific design for the driver display features Rose Gold dials, casting reflections across the surface like light shining through fine jewelry. An understated Gold Maybach emblem sits between the two dials. Behind this, a delicately textured backdrop in Gold, Rose Gold and Black sets a tone of composed opulence.

The new illuminated outer climate control air vents are visually integrated into the glass surface on either side of the MBUX Superscreen. The air vent design replaces conventional fins with freely moving gondolas that direct airflow precisely while contributing to the sculptural appearance of the dashboard.

Exceptional comfort in every seat: New massage functions

The new Mercedes-Maybach GLS offers outstanding comfort for every occupant. The multi-contour front seats feature a newly developed vibration massage in the seat cushions, ensuring the driver and front passenger arrive at every destination feeling relaxed and restored. For rear passengers, the rear Executive Seats introduce a new massage function that, for the first time, extends to the calf rests.

A cosmos of the senses: Deeper cocooning effect than ever before

Available new Beech Brown / Macchiato Beige Maybach Exclusive Nappa leather upholstery adds warmth and depth to the interior. Two new trim finishes further enhance the wide range of personalization options: Natural Grain Brown Walnut Wood and an exclusive High-Gloss Silver Metallic Mixed Fabric. Between the rear seats, trim elements conceal the glass door of the optional refrigerated rear compartment.

The standard Burmester® 3D Surround Sound System with Dolby Atmos has also been enhanced. Two additional surround speakers in the rear cabin, combined with a more powerful 710-watt amplifier, bring the total number of speakers to 15 and expand the acoustic range within the cabin, creating an even richer sound experience for all occupants.

Electric cabin air filter

The advanced multi-stage filtration system, equipped standard on the new Mercedes-Maybach GLS, works to purify the air for all occupants – completely renewing the interior air approximately every 90 seconds⁴. A new electric air filter ionizes fine dust particles and works together with a pre-filter that captures larger particles before these enter the cabin. The electric air filter also remains active with the climate control in recirculation mode.

Exceptional acoustic comfort

The acoustic comfort of the Mercedes-Maybach GLS has been further enhanced through additional insulation measures. The transmission tunnel and engine bulkhead are lined with a high-quality non-woven insulation material, while specially developed insulation on the engine cover reduces high-frequency sounds of the combustion engine. Acoustic foam in select areas of the bodyshell further prevents engine, road and wind noise from reaching the cabin. The result is a realm of extraordinary serenity.

Effortless performance

At the heart of the Mercedes-Maybach GLS 680 is the latest evolution of the electrified twin-turbo eight-cylinder engine (M 177 Evo) that delivers an impressive 603 hp and 627 lb-ft of torque – an increase of 53 hp and 89 lb-ft. The highly refined unit features smooth power delivery, responds more quickly to accelerator inputs and operates more efficiently. Two newly added Lanchester balance shafts further enhance the engine's exceptional refinement.

The new V8 powertrain is equipped with a second-generation integrated starter generator (ISG 2.0). This 48-volt mild-hybrid system supports the engine's linear power delivery and enables 23 hp of boost, coasting, recuperation and seamless operation of the start-stop function.

The new Mercedes-Maybach GLS offers an even more refined driving experience, harmoniously combining serenity, efficiency and effortless power. This is further elevated by the exclusive MAYBACH drive program, designed specifically for supreme ride comfort.

Revised steering: A new level of precision and agility

A revised steering system with a more direct steering ratio provides greater precision, agility and response for every journey – whether navigating the grandest of boulevards or winding roads. The steering feel is more immediate and handling is more intuitive for a more composed and confident overall driving experience.

New AIRMATIC with intelligent cloud-based damper control

The standard AIRMATIC air suspension introduces new intelligent, predictive damper control designed to enhance comfort, especially for rear passengers. The damping adjustment is based on Car-to-X information⁵ from Mercedes-Benz vehicles driving ahead – transmitted to the Mercedes-Benz Intelligent Cloud in real time via the mobile network and anonymized.

Serene ride comfort with E-ACTIVE BODY CONTROL: Intelligence at 1,000 decisions per second

The optional E-ACTIVE BODY CONTROL uses five multi-core processors and more than 20 sensors to analyze the driving situation 1,000 times per second and adapt the suspension accordingly. By individually controlling spring and damper forces at each wheel, the system can counteract roll, pitch and lift movements. In CURVE mode, the Mercedes-Maybach GLS leans into corners by up to three degrees, significantly reducing lateral forces for every occupant.

Based on the AIRMATIC air suspension, the system keeps the vehicle level regardless of payload or terrain. In the dedicated Off-Road program, the suspension automatically raises and lowers several times, which can

help free the vehicle more easily from deep sand or mud. This alternately increases or reduces the pressure of the wheels on the driving surface to improve traction.

Operating on a 48-volt system, E-ACTIVE BODY CONTROL can also recuperate energy. Four 48-volt motor-pump units – one at each wheel – are coordinated by a central control unit.

Intuitive: Where digital technology serves perfection

Powered by the Mercedes-Benz Operating System (MB.OS), the system uses artificial intelligence (AI), advanced processing architecture and is connected to the Mercedes-Benz Intelligent Cloud. Over-the-air updates for the entire vehicle software keep the Mercedes-Maybach GLS up to date over time and refreshed.

Intelligence meets personalization: The new world of MBUX

The new generation of MBUX infotainment is showcased on the standard MBUX Superscreen. Three 12.3-inch digital displays are positioned under a large, seamless glass surface. The MBUX Zero Layer displays the most relevant information, recently used apps² and suggestions. In the app grid, customers can arrange and group apps into personalized folders, making the experience more individual. A wide variety of apps are available, including audio, video, productivity and entertainment.

The MBUX Virtual Assistant integrates AI from ChatGPT, Microsoft and Google, including Microsoft Bing Search and Google Gemini. This multi-agent approach enables the intelligent assistant to engage in complex, multi-part conversations and has short-term memory. The MBUX Virtual Assistant is always present on the MBUX Zero Layer as a “living avatar” in the shape of the iconic Mercedes-Benz star in Maybach-specific Rose Gold.

A world apart: Suite of entertainment for rear passengers

With the new optional MBUX High-End Rear Seat Entertainment, two 11.6-inch full-HD displays are paired with newly designed, individually configurable standard rear MBUX remotes. The displays and remotes feature the Maybach-specific user interface. Integrated cameras in the rear displays support video conferencing², bringing a new level of comfort and connectivity to rear passengers. The rear MBUX remotes enable quick access to climate, comfort and entertainment functions.

First-class driver assistance technologies¹

The new Mercedes-Maybach GLS is equipped with 10 external cameras, five radar sensors, 12 ultrasonic sensors and a water-cooled supercomputer running on MB.OS with sufficient power reserves for future functions. This exceptionally powerful control unit is capable of up to 254 trillion operations per second (TOPs). Artificial intelligence processes the sensor data to assess the driving situation.

The extensive suite of standard driver assistance features includes Digital Extra: MB.DRIVE ASSIST² and Digital Extra: Distance Assist DISTRONIC², among other technologies. Optional Digital Extra: MB.DRIVE ASSIST PRO^{2,3} offers further expanded features. The “CITY PRO” feature that enables a seamless point-to-point driving experience, even in dense city traffic, will be available at a later date.

Digital Extra: MB.DRIVE PARKING ASSIST^{2,6}, included standard, can better and more quickly detect parking spaces on both sides of the vehicle, including spaces that are not marked with white lines. The system can also now assist when leaving a parking space, even if the driver previously parked the vehicle manually. The Digital Extra: Reverse maneuvering function² enables the vehicle to automatically reverse part of the route most recently driven, under certain conditions. While this feature is active, the image from the reversing camera and a graphic representation of the planned route are shown on the central multimedia display. This is particularly useful in driving situations where a maneuver to turn the vehicle around is not possible.

The Digital Extra: Rim Protection Warning², included as part of the standard Digital Extra: MB.DRIVE PARKING ASSIST 360², displays a top-view distance alert when maneuvering in tight spaces, helping the driver avoid damage to the wheels.

Special expertise: Production in Tuscaloosa, Alabama

The new Mercedes-Maybach GLS is assembled in Tuscaloosa, Alabama. For three decades, the plant has assembled the large SUVs bearing the three-pointed star for markets around the world. From the pioneering M-Class in 1997 to today's models from Mercedes-Benz, Mercedes-AMG and Mercedes-Maybach, more than five million SUVs have rolled off the production line, all defining excellence in their segment.

During production, a dedicated Mercedes-Maybach team hand-finishes the model-specific interior features of the Mercedes-Maybach GLS. Selected for their skill and experience, the team members receive dedicated training in Germany at Mercedes-Maybach MANUFAKTUR. Two team members are responsible for the complete finishing of each vehicle – a process that takes place outside the regular assembly flow of the other SUV models. Before and after these dedicated stations, the Mercedes-Maybach GLS is integrated into Mercedes-Benz SUV production for final completion and approval.

The Mercedes-Maybach specialists assume a high degree of personal responsibility and identify strongly with the product. Particular attention is paid to the careful handling of the exquisite interior, with its extensive use of Nappa leather and wood trim elements. The entire process – from the production of these components by highly specialized suppliers, to assembly by specially trained team members, through to final approval – is designed to achieve a flawless result.

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Mercedes-Benz anniversary year “140 Years of Innovation”

Since Carl Benz filed the patent for the first automobile 140 years ago and Gottlieb Daimler built his motorized carriage shortly afterwards, Mercedes-Benz has dedicated itself to constant innovation and to creating the world's most desirable cars for customers. This ambition has driven every innovation – from the world's first automobile in 1886 to the biggest product launch program in the company's history that is currently underway. With its passion for performance and pioneering power, excellence and an unwavering commitment to customer service, the brand has consistently shaped the future of mobility. The result goes well beyond engineering achievement – it creates the unmistakable feeling that leads through everything Mercedes-Benz does: Welcome home.

Mercedes-Benz is celebrating 140 years of innovation by driving three new S-Class sedans on a transcontinental journey to 140 locations worldwide. Each place highlights the brand's technology, heritage, pioneering spirit and worldwide presence. Along the way customers, fans and colleagues will get to join in the celebrations – on an epic adventure that will run until October 2026. Follow the “140 Years. 140 Places” drive across six continents on our “[140 Years of Innovation | Mercedes-Benz Media](#)” special and via the [Mercedes-Benz Community](#).

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and

www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit group.mercedes-benz.com/northamerica.

Accredited journalists can visit our media site at media.mbusa.com.

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¹ The driver assistance and safety systems are aids and do not relieve the driver of their responsibility. The information in the operating instructions and the system limitations described therein must be observed.

² Use of Digital Extras requires permanent acceptance of the Terms of Use for Digital Extras and the Mercedes me ID Terms of Use in their currently valid version, permanent linking of the vehicle to the Mercedes me user account and, where applicable, activation of Digital Extras. In addition, the vehicle must be linked to the corresponding user account. Information on the processing of personal data when using Digital Extras can be found in the Mercedes me connect privacy policy.

³ Future enhancements and features may be available via Over-The-Air (OTA) updates. Geographic limitations may apply.

⁴ The specified air exchange rate is usually achieved when the automatic climate control is set to 72° F in automatic mode. However, the actual air exchange rate and air purification performance may vary depending on environmental conditions, vehicle usage and individual settings.

⁵ In order to use the “Car-to-X” service, customers must have a Mercedes me connect account. Only then will data be collected in the car and the vehicle-related “Car-to-X” data transmitted to the backend, where it will be anonymized. Mercedes-Benz drivers can easily activate or deactivate the service via their user account in the Mercedes me portal or in the Mercedes me app. There, they can also object to data being passed on.

⁶ The driver remains responsible for monitoring the parking process and the surroundings at all times.