



MAYBACH

Press Information

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The new Mercedes-Maybach S-Class: Travel in serenity, arrive in style

- Most extensive update in history of the Maybach S-Class, elevating luxury to a new level of exclusivity
- Multitude of elements – from surfaces to digital experience – have been refined to create an atmosphere of serene excellence
- MB.OS is integrated into a Maybach model for the first time, along with fourth generation MBUX infotainment featuring distinctive Maybach signature design
- Powerful 12-cylinder and newly engineered eight-cylinder engines deliver effortless performance
- More expressive exterior, enhanced lighting signatures and expanded MANUFAKTUR program with new Made to Measure customization emphasize exquisite details

Stuttgart. The new Mercedes-Maybach S-Class arrives with a clear ambition: to redefine what a luxury sedan can be. The transformation is both technical and emotional – a vehicle conceived as a place of absolute relaxation, supreme craftsmanship and technological sophistication. The Mercedes-Benz Operating System (MB.OS) is introduced in a Mercedes-Maybach model for the first time and creates a digital experience that is intuitive, elegant and intelligent.

In 2026, Mercedes-Benz marks 140 years since the invention of the automobile. Through each era, Mercedes-Benz has built icons. Every Mercedes-Benz stands for pioneering spirit, excellence and a sense of belonging: “Welcome home.” And for 105 years, Maybach has elevated vehicles into expressions of the future of luxury. Mercedes-Maybach combines the cutting-edge technology and perfection of Mercedes-Benz with the exclusivity and elegance of Maybach.

“The new Mercedes-Maybach S-Class is, to me, a very clear statement of what our brand stands for today: exceptional comfort, great attention to detail and a very modern understanding of exclusivity. With it, the new Mercedes-Maybach S-Class once again underlines its leading position in the top-end segment.”

Markus Bauer, Head of Mercedes-Maybach, Mercedes-Benz AG

Highlights of the new Mercedes-Maybach S-Class

A more commanding expression of status: The new, more sculptural interpretation of the Maybach grille – now 20 percent larger and with an illuminated surround – provides an unmistakable impression. The Maybach emblem on the C-pillar and, optionally, even the standing Mercedes-Benz star atop the hood, are gracefully illuminated¹. Each element has been designed to project quiet authority, but never ostentatious.

Meticulous attention to detail: For the first time on the Maybach S-Class, the Maybach name is subtly illuminated within the grille. The twin-star design headlamps are accentuated by rose gold touches. 20- and 21-inch Maybach forged wheels with a silver finish now feature a perfectly aligned Mercedes-Benz star at the center of the wheel. Mounted on a refined ball-bearing mechanism, the Mercedes-Benz star always remains upright, regardless of the position of the wheel.

Interior that feels like an exquisite lounge: The redesigned interior blends impeccable craftsmanship with the graceful modernity of the new MBUX Superscreen. Superb finishes, including new Natural Grain Brown Amber Wood with Herringbone Pattern, are paired with other elegant materials, soft ambient lighting and smooth digital surfaces. The result is an enveloping calm – the signature Maybach cocooning effect, reinterpreted.

MANUFAKTUR Made to Measure – personalization without boundaries: With virtually endless combinations of Nappa leather, stitching, embroidery and bespoke finishes, MANUFAKTUR Made to Measure allows Mercedes-Maybach S-Class customers to create a truly unique vehicle.

A sanctuary of calm: The new Maybach S-Class offers an even more refined driving experience, seamlessly combining serenity, efficiency and effortless power. Available automatic comfort doors, first-class executive rear seats, rear refrigerated compartment and silver plated Robbe & Berking champagne flutes underscore the feeling of curated indulgence.

Symphony of power and serenity: A new electrified eight-cylinder engine offers confident, effortless performance, supported by mild-hybrid technology for smooth power delivery and energy recuperation. In the U.S. and select other markets, the celebrated V12 engine – the embodiment of power and refinement – is available at the top of the Maybach S-Class portfolio.

New dimension of intelligence with MB.OS: The latest generation MBUX infotainment makes its Maybach debut with warm Maybach-specific graphics, enhanced Zero Layer and MBUX Virtual Assistant powered by generative AI. Over-the-air updates² ensure the Maybach S-Class remains up to date and refreshed.

Intuitive assistance: A sophisticated suite of sensors and a powerful new computing architecture support advanced driver and parking assistance technologies³ including Digital Extra: MB.DRIVE ASSIST PRO^{2,4}. The “CITY PRO” feature that enables seamless point-to-point navigation will be available at a later date via over-the-air updates.

Even more expressive design options: Nautical Blue Metallic joins the Night Series exterior color palette for an elegant statement. New wheel designs offer further opportunities for personalization.

Sophisticated: True character with unmistakable elegance

The Mercedes-Maybach S-Class has always carried a distinctive presence. Now it conveys it with even greater poise. The larger radiator grille exudes confidence and grandeur. Illuminated accents – the grille surround, Maybach name within the grille, Maybach C-pillar emblem and optionally, the standing Mercedes-Benz star – create a sense of occasion for every journey. On the V12-powered Maybach S 680, a unique new emblem adorns the grille. Rose gold elements within the twin-star headlamps add a subtle refined touch. The Maybach pattern in gleaming chrome is incorporated into the air inlet grilles on the front fascia.

When entering or exiting the Maybach S-Class, a light projector integrated into the side sills projects the Maybach name onto the ground alongside the vehicle.

At the rear of the car, the delicately sculpted taillights mirror the star motifs of the front end, while the redesigned two-tone handle strip on the trunk lid, now divided into chrome and high-gloss black, underscores the meticulous attention to detail of Mercedes-Maybach.

New forged wheel designs and floating Mercedes-Benz star

Two new multi-spoke forged wheels complement the portfolio: a 21-inch MANUFAKTUR wheel with sophisticated gold accents and a 20-inch polished forged wheel offering classic elegance. The floating star at the center of all silver-finish forged wheels – positioned upright at all times thanks to a precisely engineered ball-bearing mechanism – evokes the quiet, effortless grace long associated with ultimate luxury.

New Night Series Exterior Package and expanded color choices

The Night Series Package and new Night Series Exterior Package introduce a darker, more progressive interpretation of Maybach elegance. Paint finishes in grey, black and white hues, Obsidian Black/Mojave Silver two-tone, as well as Nautical Blue for the first time, combined with dark chrome accents elevate the visual presence of the Maybach S-Class. The Night Series Package is available with a choice of two unique interior colorways: MANUFAKTUR Night Series Black Pearl or Deep White/Black Pearl Exclusive Nappa leather with gold-grey piping.

Power comfort rear doors

Available power comfort rear doors (standard on Maybach S 680) open and close softly at the touch of a button or via the MBUX display. This transforms ingress and egress for rear seat passengers into a tranquil experience – a hallmark of Maybach luxury.

Harmonious: An incomparable comfort experience in calming silence

The extensive interior redesign – from steering wheel to center console – was crafted with a single purpose: to deepen the signature Maybach cocooning experience. Digital and analog elements blend in seamless harmony, creating an atmosphere of serenity. At the heart of this transformation, the center console has been refined with an enhanced phone cradle featuring integrated wireless charging, framed by a generously sculpted trim element offered in stunning finishes such as elegant new Natural Grain Brown Amber Wood with Herringbone Pattern.

In the rear cabin, the center console introduces two bespoke cupholders, each one precisely shaped to cradle the available silver plated Robbe & Berking champagne flutes. Since 2002, these optional flutes have added a unique celebratory touch to the Mercedes-Maybach S-Class. Behind the rear armrest, an optional refrigerated compartment ensures beverages are kept at the perfect temperature.

Exquisite materials and refined active ambient lighting

Meticulously curated materials and ambient lighting heighten the refined character of the Mercedes-Maybach S-Class. New interior hues including Beech Brown, Lake Green, Corn Yellow and Tobacco Brown bring a refined, couture-inspired richness to the color palette. Active Ambient Lighting, with 199 LEDs, ten color worlds and 64 individually selectable colors including the Maybach exclusive Rose Gold and Amethyst Glow, provides a gentle, adaptive atmosphere. Light responds to voice commands, climate control adjustments and driver assistance functions, creating an immersive, intuitive interaction.

Commanding performance with outstanding refinement

The latest evolution of the eight-cylinder engine (M 177 Evo) in the Mercedes-Maybach S 580 is extensively re-engineered and readied for future emissions regulations. Delivering 530 hp and 553 lb-ft, it offers increased output and torque, as well as sharper response. Numerous technical upgrades along with mild-hybrid technology (ISG 2.0) ensure agile, linear power delivery with efficient energy recuperation, while two Lanchester balance shafts provide exceptional refinement.

At the top of the Maybach S-Class portfolio, the celebrated 621-hp handcrafted V12 engine is exclusive to the Mercedes-Maybach S 680 in the U.S. and select other markets.

Additional insulation measures further enhance noise and vibration suppression. As a result, the Mercedes-Maybach S-Class offers an even more refined driving experience, harmoniously combining serenity, efficiency and effortless power – further enhanced by the exclusive MAYBACH drive program, engineered for supreme ride comfort.

New intelligent suspension elevates quiet comfort

The new AIRMATIC air suspension introduces intelligent, predictive damping that further elevates comfort, especially for rear passengers. Using Car-to-X⁵ information from Mercedes-Benz vehicles driving ahead, transmitted in real time to the Mercedes-Benz Intelligent Cloud, the system anticipates the road and automatically adjusts the damping to create a journey shaped by graceful refinement.

Intuitive: Personalized comfort worlds, crafted for every journey

The fourth generation MBUX infotainment reimagines the in-car experience with intelligence, clarity and a quiet sense of personal refinement. The new standard MBUX Superscreen unites the 14.4-inch central display and 12.3-inch passenger display beneath a seamless glass surface, from which the 12.3-inch driver display – with standard 3D instrument cluster – rises with a sculptural presence.

In its Maybach form, the driver display design becomes an object of modern craftsmanship. The dials of the instrument cluster glow in rose gold. A gold Maybach emblem rests between the two dials, a subtle signature of meticulous detail. A delicately textured backdrop in gold, rose gold and black sets a tone of quiet opulence, perfectly echoing the signature rose gold white ambient lighting hue.

MBUX High-End Rear Seat Entertainment with new remote controls

Two 13.1-inch displays for the rear passengers, each paired with newly designed, individually configurable remote controls, are among the generous standard equipment. The new remotes offer intuitive control of the standard MBUX High-End Rear Seat Entertainment, climate control, power sunshades and other comfort features with effortless clarity. Integrated cameras in the rear passenger displays support video conferencing², bringing a new level of comfort and productivity to every journey.

Effortless ease, delivered by an ever-advancing system

The MBUX Virtual Assistant serves as a true conversational companion, integrating artificial intelligence from partners like Microsoft and Google. With multiple AI agents, including ChatGPT, Microsoft Bing Search and Google Gemini, the intelligent assistant enables complex conversations and has short-term memory. Appearing as a “living” avatar on the MBUX Zero Layer, it is represented by the iconic Mercedes-Benz star in an exclusive rose gold finish.

The enhanced Zero Layer displays relevant information, suggestions and the most recently used apps². In the app grid, customers can move and group apps into personalized folders. Connected to the Mercedes-Benz Intelligent Cloud, MB.OS enables over-the-air updates for the entire vehicle software, ensuring the Mercedes-Maybach S-Class remains up-to-date and refreshed.

First-class driver assistance systems

The new Mercedes-Maybach S-Class introduces a water-cooled supercomputer with substantial power reserves for future functions. The new Mercedes-Maybach S-Class is equipped standard with a comprehensive suite of driver assistance technologies³ including Digital Extra: MB.DRIVE ASSIST PRO^{2,4}. The “CITY PRO” feature, which enables a seamless point-to-point driving experience, even through dense city traffic, will be available at a later date via over-the-air updates.

Digital Extra: MB.DRIVE PARKING ASSIST^{2,6}, fitted standard, can better and more quickly identify parking spaces on both sides of the vehicle. The system can now also assist when leaving a parking space, even if the driver previously parked the vehicle manually. Digital Extra: MB.DRIVE PARKING ASSIST 360² is also included standard and features Digital Extra: 360 camera for enhanced surround view displays. The Digital Extra: Rim Protection Warning² displays a top-view distance alert to help the driver avoid damage to the wheels when maneuvering in tight spaces.

Bespoke: Nearly every Mercedes-Maybach is personalized with MANUFAKTUR

MANUFAKTUR offers customers extensive personalization options. The portfolio spans a broad spectrum of stunning paint finishes, refined interior materials and meticulously handcrafted details. Almost every Mercedes-Maybach S-Class leaves the atelier with MANUFAKTUR refinements, and typically with three personalized elements shaping its final character.

A canvas of 150+ shades – a symphony of 400+ hues

For the Mercedes-Maybach S-Class, a palette of more than 150 exterior paints and over 400 interior colors forms the foundation for individualization. Two new MANUFAKTUR exterior hues join this world of possibility – including MANUFAKTUR Black Sparkling with a glass-flake clearcoat that shimmers like stardust, and striking MANUFAKTUR Verde Silver Magno.

New optional 21-inch MANUFAKTUR multi-spoke forged wheels with distinguished gold accents further underscore the graceful elegance of the Maybach S-Class.

Inside, four new color combinations are available – MANUFAKTUR Carmine Red/Black, Lake Green/Black, Corn Yellow/Black and Tobacco Brown/Black. Each of these new Exclusive Nappa leather upholstery options features the signature Maybach design with interlaced circles.

MANUFAKTUR Made to Measure: The art of bespoke expression

With MANUFAKTUR Made to Measure, Mercedes-Maybach moves beyond personalization into the realm of true bespoke customization. This new program unlocks an extraordinary spectrum of curated options. Customers can choose from hundreds of historic Mercedes-Benz and Maybach paint colors, an extensive library of leather options and shades of decorative stitching – complemented by additional interior refinements crafted to individual taste. For customer wishes beyond even this generous portfolio, the MANUFAKTUR Made to Measure experts are ready to bring these to fruition with meticulous precision.

A new legend takes shape at the Mercedes-Benz Sindelfingen plant

In April 2026, the new Mercedes-Maybach S-Class began its journey into series production at the historic Sindelfingen plant. Founded in 1915, it is one of the most tradition-rich vehicle plants of Mercedes-Benz Group AG, with a history spanning 111 years. The flagship model takes shape in Factory 56, regarded as one of the most advanced production facilities in the world. Here, flexibility, digital intelligence and efficiency converge in an environment that redefined industry standards when it opened in 2020. Each vehicle emerges from a production philosophy as modern as it is masterful.

At the Center of Excellence in Sindelfingen, customers create their Mercedes-Maybach S-Class to reflect their own vision of perfection. From there, every individually selected component is brought to life in the MANUFAKTUR workshop. In the adjoining MANUFAKTUR Studio, customers witness their bespoke creation take form. At the Sindelfingen site, craftsmanship, meticulous attention to detail and the most advanced manufacturing technologies come together to create truly individual, tailor-made vehicles for customers.

Technical Data

Mercedes-Maybach S 580

Drivetrain		
Drive system		4MATIC all-wheel drive
Cylinder arrangement/number		V8
Displacement	cc	3,982
Bore x stroke	mm x mm	83 x 92
Compression ratio		10.5:1
Output	hp at rpm	530 at 5,500 – 6,100
Torque	lb-ft at rpm	553 at 2,500 – 4,500
ISG output	hp	23
ISG torque	lb-ft	151
Transmission ratios (9-speed)	:1	5.35/3.24/2.25/1.64/1.21/1.00/0.87/0.72/0.60/R 4.80
Suspension, brakes and steering		
Suspension (standard)		AIRMATIC air suspension with intelligent damping
Front brakes		14.7-inch internally ventilated and perforated discs
Rear brakes		14.2-inch internally ventilated discs
Steering		Speed-dependent, electro-mechanical power assist
Dimensions and weight		
Number of doors/seats		4/5
Length/width/height	in	215.9/75.6/59.4
Wheelbase	in	133.7
Turning circle (wall-to-wall)	ft	40.7
Track width, front/rear	in	65.2/66.3
Trunk capacity	cu ft	12.3
Curb weight	lbs	5,335
Fuel tank capacity	gal	20.1
Performance		
Acceleration 0-60 mph	s	3.9 (est.)
Top speed	mph	130 (electronically limited)

Technical Data

Mercedes-Maybach S 680

Drivetrain		
Drive system		4MATIC all-wheel drive
Cylinder arrangement/number		V12
Displacement	cc	5,980
Bore x stroke	mm x mm	82.6 x 93
Compression ratio		9:1
Output	hp at rpm	621 at 5,100 – 5,500
Torque	lb-ft at rpm	664 at 2,000 – 4,500
Transmission ratios (9-speed)	:1	5.35/3.24/2.25/1.64/1.21/1.00/0.87/0.72/0.60/R 4.80
Suspension, brakes and steering		
Suspension (standard)		AIRMATIC air suspension with intelligent damping
Front brakes		15.4-inch internally ventilated and perforated discs
Rear brakes		14.2-inch internally ventilated discs
Steering		Speed-dependent, electro-mechanical power assist
Dimensions and weight		
Number of doors/seats		4/5
Length/width/height	in	215.9/75.6/59.4
Wheelbase	in	133.7
Turning circle (wall-to-wall)	ft	40.7
Track width, front/rear	in	65.2/66.3
Trunk capacity	cu ft	12.1
Curb weight	lbs	5,280
Fuel tank capacity	gal	20.1
Performance		
Acceleration 0-60 mph	s	4.3 (est.)
Top speed	mph	130 (electronically limited)

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit group.mercedes-benz.com/northamerica.

Accredited journalists can visit our media site at media.mbusa.com.

Contacts:

Cathleen Decker	cathleen.decker@mbusa.com
Andrew Brudnicki	andrew.brudnicki@mbusa.com

Mercedes-Benz anniversary year “140 Years of Innovation”

Since Carl Benz filed the patent for the first automobile 140 years ago and Gottlieb Daimler built his motorized carriage shortly afterwards, Mercedes-Benz has dedicated itself to constant innovation and to creating the world's most desirable cars for customers. This ambition has driven every innovation – from the world's first automobile in 1886 to the biggest product launch program in the company's history that is currently underway. With its passion for performance and pioneering power, excellence and an unwavering commitment to customer service, the brand has consistently shaped the future of mobility. The result goes well beyond engineering achievement – it creates the unmistakable feeling that leads through everything Mercedes-Benz does: Welcome home.

Mercedes-Benz is celebrating 140 years of innovation by driving three new S-Class sedans on a transcontinental journey to 140 locations worldwide. Each place highlights the brand's technology, heritage, pioneering spirit and worldwide presence. Along the way customers, fans and colleagues will get to join in the celebrations - on an epic adventure that will run until October 2026. Follow the “140 Years. 140 Places” drive across six continents on our “[140 Years of Innovation | Mercedes-Benz Media](#)” special and via the [Mercedes-Benz Community](#).

¹ The availability of the equipment, functions, features and services shown depends on the respective individual vehicle configuration and market.

² Use of Digital Extras requires permanent acceptance of the Terms of Use for Digital Extras and the Mercedes me ID Terms of Use in their currently valid version, permanent linking of the vehicle to the Mercedes me user account and, where applicable, activation of Digital Extras. In addition, the vehicle must be linked to the corresponding user account. Information on the processing of personal data when using Digital Extras can be found in the Mercedes me connect privacy policy.

³ The driver assistance and safety systems are aids and do not relieve the driver of their responsibility. The information in the operating manual and the system limitations described therein must be observed.

⁴ Future enhancements and features may be available via Over-The-Air (OTA) updates. Geographic limitations may apply.

⁵ To be able to use the Car-to-X service, customers must have a Mercedes me ID and the vehicle must be paired with the corresponding user account. Only then will data be collected in the car, and the vehicle-related Car-to-X data will be transmitted to the backend and anonymized. Mercedes-Benz drivers can easily activate or deactivate the service via the user account in the Mercedes me portal or in the Mercedes-Benz app. There, they can also object to the transfer of data.

⁶ Driver remains responsible to monitor the parking process and surroundings at all times.