



Press Information

May 20, 2026

World premiere of the new Mercedes-AMG GT 4-Door Coupe: Mercedes-AMG brings the Autobahn to Los Angeles

- New Mercedes-AMG GT 4-Door Coupe combines revolutionary performance with maximum intensity
- For the world premiere, Mercedes-AMG transformed the legendary 6th Street Bridge in Downtown Los Angeles into a spectacular Autobahn experience
- Adrenaline-fueled event brought together friends and fans of AMG from the automotive scene, sports, fashion, film and culture

Affalterbach/Los Angeles. For the world premiere of the new [Mercedes-AMG GT 4-Door Coupe](#), Mercedes-AMG transformed the iconic 6th Street Bridge in Los Angeles into an “Autobahn.” Beneath a vast LED wall in the characteristic Autobahn blue aesthetics and surrounded by the familiar signs with diagonal stripes on a white background, indicating the end of a speed limit, the new AMG GT 4-Door Coupe was unveiled.

The 600 guests on site experienced a dynamic live driving performance with choreographed lighting effects showcasing the vehicle’s capabilities. In an impressive reveal moment against the skyline of Downtown LA, three vehicles sprinted along the specially created Autobahn section toward the sunset, tires smoking.

When the vehicles returned shortly afterwards, none other than Hollywood star Brad Pitt, the new ambassador of the new AMG GT 4-Door Coupe campaign, and F1 driver George Russell stepped out. Numerous other celebrities watched the thrilling show from the grandstand, including F1 driver Kimi Antonelli, Gabriel Macht and select VIP customers. The celebration concluded with an exclusive performance by Blink-182, combining the energy of the brand with a musical highlight.

The world premiere concept captured the essence of the new Mercedes-AMG GT 4-Door Coupe: sustained high performance, confident agility and a highly emotional V8 experience make the vehicle “Autobahn approved.” As a performance model, the four-door sports car brings intensity, precision and hallmark AMG character to the electric world – an EV for true automotive enthusiasts.

“Such a high performance car as our new Mercedes-AMG GT 4-Door Coupe deserves a road without limits. Therefore, for its world premiere, we are bringing the Autobahn to Los Angeles, allowing the vehicle to impressively showcase its immense power and unrelenting endurance to the world.”

Michael Schiebe, Member of the Board of Management of Mercedes-Benz Group AG, Production, Quality and Supply Chain Management, and Chairman of the Board of Management of Mercedes-AMG GmbH

The new sports car embodies the brand's pioneering spirit and elevates the driving experience to an unprecedented level. Strictly designed for high performance, the 4-Door Coupe is based on the exclusive high performance AMG Electric Architecture (AMG.EA). Three innovative axial flux motors and directly cooled

battery cells define a new dimension of performance, which was already demonstrated in 2025 by the spectacular world-record drive of the CONCEPT AMG GT XX in Nardò.

Mercedes-Benz anniversary year “140 years of innovation”

Since Carl Benz filed the patent for the first automobile 140 years ago and Gottlieb Daimler built his motorized carriage shortly afterwards, Mercedes-Benz has dedicated itself to constant innovation and to creating the world's most desirable cars for customers. This ambition has driven every innovation – from the world's first automobile in 1886 to the biggest product launch program in the company's history that is currently underway. With its passion for performance and pioneering power, excellence and an unwavering commitment to customer service, the brand has consistently shaped the future of mobility. The result goes well beyond engineering achievement – it creates the unmistakable feeling that leads through everything Mercedes-Benz does: Welcome home.

Mercedes-Benz is celebrating 140 years of innovation by driving three new S-Class sedans on a transcontinental journey to 140 locations worldwide. Each place highlights the brand's technology, heritage, pioneering spirit and worldwide presence. Along the way, customers, fans and colleagues will get to join in the celebrations – on an epic adventure that will run until October 2026. Follow the “140 Years. 140 Places” drive across six continents on our “[140 years of innovation | Mercedes-Benz Media](#)” special and via the [Mercedes-Benz Community](#).

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit group.mercedes-benz.com/northamerica.

Accredited journalists can visit our media site at media.mbusa.com.

Contacts:

Cathleen Decker	cathleen.decker@mbusa.com
Andrew Brudnicki	andrew.brudnicki@mbusa.com