

Mercedes-Benz USA Leads Community Revitalization and Honors Philanthropic Dealerships Through “Driving Your Future” Initiative

- Hundreds of MBUSA employee volunteers participated in service events during National Volunteer Week, including the revitalization of the outdoor space at Atlanta’s Southwest DeKalb High School.
- MBUSA recognized its dealer partners nationwide with the 2025 Philanthropic Leadership Award, honoring their commitment to community impact.
- All National Volunteer Week efforts support MBUSA's corporate social responsibility mission, “Driving Your Future”, which advances education and safety programming to empower the next generation.

ATLANTA – In celebration of National Volunteer Week (April 19 - 25, 2026) and Earth Day, Mercedes-Benz USA (MBUSA) partnered with Atlanta United’s former goalkeeper, Brad Guzan to transform a teacher courtyard and student garden at Atlanta’s Southwest DeKalb High School. The company also recognized 10 Mercedes-Benz dealerships across the U.S. with its inaugural Philanthropic Leadership Award, celebrating the meaningful impact dealerships are making in their local communities.

Both efforts underscore MBUSA's national corporate social responsibility mission, “Driving Your Future,” which supports programming and resources necessary to foster development and empower young people for future successes.

“National Volunteer Week represents an important moment for Mercedes-Benz USA to demonstrate our commitment to advancing social change through volunteerism and awareness, and it is just one part of a much broader, year-round effort. Our teams and fantastic dealer partners are deeply committed to strengthening the communities where we live and work, and through Driving Your Future we support educational programs that help empower and shape a more promising future for the next generation.”

Adam Chamberlain, President and CEO of Mercedes-Benz USA

National Volunteer Week

The Southwest DeKalb High School revitalization event was part of MBUSA's fifth annual National Volunteer Week initiative, creating a welcoming outdoor environment for both teachers and students. During the project, more than 75 MBUSA volunteers joined Guzan to bring the space to life through activities such as gardening, painting murals and assembling outdoor furniture.

“It’s always rewarding to give back to a place that supports and helps shape future generations. Providing support for Southwest DeKalb High School’s outdoor space on Earth Day was the perfect opportunity to create a space where students and educators can go beyond the classroom. I am truly honored to partner with Mercedes-Benz USA to give back to the Atlanta community.”

Brad Guzan, Former Atlanta United Goalkeeper and Mercedes-Benz USA Brand Ambassador

Mercedes-Benz Philanthropic Leadership Award

In recognition of the annual Philanthropic Leadership Award, MBUSA honored Mercedes-Benz dealerships that best demonstrate charitable leadership and are strengthening their local communities through diverse philanthropic partnerships and hands-on service. The 10 dealerships recognized, along with their partner non-profit include:

- Mercedes-Benz of Annapolis, Seeds 4 Success
- Mercedes-Benz of Asheville, St. Michael's Soldiers
- Mercedes-Benz of Austin, Center for Child Protection
- Mercedes-Benz of Covington, Scott's Wish
- Mercedes-Benz of Edison, Boomer Esiason Foundation
- Mercedes-Benz of Orange Park, The Arc Jacksonville
- Mercedes-Benz of Owings Mills, YMCA of Central Maryland
- Mercedes-Benz of Silver Spring, ShareBaby
- Mercedes-Benz of Sugar Land, Gigi's Playhouse
- Mercedes-Benz of Wilkes-Barre, Fork Over Love

To learn more about MBUSA's CSR initiatives and Driving Your Future, please visit <https://www.mbusa.com/en/corporate-social-responsibility>.

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Mercedes-Benz Anniversary Year “140 Years of Innovation”

Since Carl Benz filed the patent for the first automobile 140 years ago and Gottlieb Daimler built his motorized carriage shortly afterwards, Mercedes-Benz has been driven by one defining ambition: to continually innovate and create the world's most desirable cars. This vision has shaped every breakthrough – from the world's first automobile in 1886 to today's intelligent and safe electric vehicles, including the all-new GLC and the award-winning all-new CLA. With the introduction of the new S-Class, the company continues the largest product launch program in its history. Guided by a passion for performance, pioneering power, excellence and an unwavering commitment to customer service, the brand has consistently shaped the future of mobility. The result extends far beyond engineering achievement – it creates the unmistakable feeling that defines everything Mercedes-Benz does: Welcome home.

To mark 140 years of innovation, Mercedes-Benz is embarking on an extraordinary transcontinental journey, driving three new S-Class sedans to 140 locations around the world. Each place highlights the brand's technology, heritage, pioneering spirit and global presence. Along the way, customers, fans and colleagues are invited to take part in the celebration - an epic adventure running through October. Follow the “140 Years. 140 Places” drive across six continents on our “[140 years of innovation | Mercedes-Benz Media](#)” special.

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing

and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse line-up in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com.

“Driving Your Future” is Mercedes-Benz USA's corporate social responsibility mission to support educational programs that empower the next generation. As part of our commitment to positively impact communities where employees live and work, MBUSA has partnered with Safe Kids Worldwide and Junior Achievement USA to create and support programs focused on technology and sustainability, career readiness, and injury prevention to help the next generation succeed. To learn more about Driving Your Future, please visit www.mbusa.com/en/corporate-social-responsibility.