



Mercedes-Benz

Press Information

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A sanctuary in a class of its own: the interior of the all-new electric Mercedes-Benz C-Class

- A personal retreat engineered around the driver, evoking the hallmark “Welcome home.” feeling
- Spacious interior and optional new high-end seats for exceptional long-distance comfort
- Flagship-level quality and craftsmanship, setting a new benchmark in the segment
- Deeply immersive interior atmosphere shaped by digital intelligence, light and sound
- Exceptional thermal and acoustic comfort for a serene, first-class driving experience

Stuttgart. For decades, the C-Class has been one of the best-selling and most popular model series from Mercedes-Benz, continuously setting new benchmarks. With the world premiere of the first all-new electric C-Class on April 20, 2026, Mercedes-Benz is once again redefining the segment. Shaped by extensive customer feedback, it is the best and sportiest C-Class ever. Uncompromisingly engineered around the driver, it elevates performance and driving dynamics, intuitive intelligence, personalization, quality and comfort to a new level.

The interior of the all-new electric C-Class is a crafted sanctuary in a class of its own, offering more space than ever before, combines a high-quality feel with a cutting-edge digital experience. The result is an immersive, serene atmosphere that creates the brand’s unmistakable “Welcome home.” feeling.

“With the all-new electric C-Class, we’ve raised everything customers love about this model to the next level. The result is a new benchmark for quality, craftsmanship and comfort. It is the most spacious and most intelligent C-Class ever.”

Ola Källenius, Chairman of the Board of Management, Mercedes-Benz Group AG

A new dimension of space with multisensory design

The purpose-built, all-electric architecture and the standard large panoramic glass roof create a more spacious interior than ever before in the C-Class. Flowing forms, materials, colors, digital technologies, light, and sound come together to create a holistic, multisensory comfort experience that not only impresses, but also embraces the driver.

Exquisite materials, fine decorative stitching and inspiring colors

A wide selection of high-quality materials with the finest craftsmanship contribute to the unique high-quality look and feel of the interior. Every element is crafted to heighten the experience of the cabin, creating an atmosphere of warmth, elegance and contemporary sophistication.

Striking new optional “Twisted Diamond” design Nappa leather combines elegant diamond perforation with contrast stitching to emphasize its handcrafted character. The available AMG Line leather seats feature fine moccasin stitching on the side bolsters, adding another expressive and beautifully crafted detail.

The curated interior color concept comprises three standard shades: deep Black, warm Beech Brown and stylish Macchiato Beige. These are complemented by a variety of elegant trim finishes, ranging from White Open-Pore Natural Fiber to Open-Pore Fineline Birch Wood in Grey or Brown.

Metallic elements with a tech-inspired aesthetic further elevate the interior. The climate control air vents, speaker grilles, door handles and power seat controls combine technical precision with exceptional looks. The speaker grille design features a new horizontal line graphic with a three-dimensional relief and a two-tone finish. With the optional Burmester® 3D and 4D Surround Sound Systems, the speaker grilles are crafted from stainless steel.

Available independently certified vegan interior

First introduced in the all-electric GLC, the new electric C-Class is the second vehicle in the world with an available vegan interior certified by The Vegan Society. The optional Vegan Package includes all soft-touch surface materials – from the seat upholstery and the headliner to the pillars, door panels and carpeting. Mercedes-Benz is the first automaker worldwide to offer an independently certified vegan interior, setting a new standard in the use of vegan materials. ([Further information](#))

New high-end seats designed for superb long-distance comfort

The optional new high-end front seats ensure the driver and front passenger can enjoy every journey in a relaxed manner and arrive feeling refreshed, even after long-distance journeys. The electro-pneumatic 4-way lumbar support adapts the backrest to the natural curvature of the spine for exceptional ergonomic support. A massage function across the entire surface of the backrest, seat ventilation and 4D sound – with the available Burmester® 4D Surround Sound System – provide maximum comfort and an impressive experience.

Analog and digital elegance blend seamlessly at the highest level

A large trim element dynamically connects the center console and dashboard into one harmonious design, setting the stage for the new optional MBUX Hyperscreen or the MBUX Superscreen. The new Hyperscreen creates an exceptionally immersive sense of space. Innovative matrix backlight technology with nearly ten million pixels and independently adjustable brightness zones deliver clear information for the driver and personalized entertainment for the front passenger¹.

Interior ambiance tailored to every mood

Ten high-resolution ambient styles available for the optional MBUX Hyperscreen and MBUX Superscreen, allow customers to tailor the ambiance of the cabin with remarkable precision. This allows customers to even further personalize the interior of the electric C-Class. The color scheme of the instrument cluster, including gauges, control elements and ambient lighting, is coordinated with these emotional background motifs.

The optional ambient lighting extends from the dashboard and center console across all doors to the optional SKY CONTROL panoramic roof. In conjunction with the optional ambient lighting, 162 illuminated stars transform the SKY CONTROL panoramic roof into a personalized starry sky.

Outstanding thermal comfort in all weather conditions

The all-new electric C-Class pushes the boundaries of efficiency and thermal comfort. The newly developed automatic climate control ensures a pleasant, comfortable cabin temperature in winter – even without pre-conditioning. For example, during a 20-minute journey in 19° F weather, the interior heats up twice as fast as models equipped with combustion engines – and thanks to the multi-source heat pump only requires about half the energy. The heating process begins automatically as soon as customers enter the vehicle. In addition, the automatic climate control dehumidifies and cools the interior only as much as necessary to maintain the desired interior temperature, helping to prevent dry eyes.

Exceptionally quiet

The aerodynamic acoustics of the all-new electric C-Class contribute to the remarkably quiet interior. In addition to a very rigid bodyshell and an aerodynamically optimized design, a number of other measures in the new electric C-Class contribute to the high level of acoustic and vibrational comfort. These include, for example, extensive sound insulation from the front to the rear, decoupling elastomer mounts between the suspension and body, a special design of the electric motors, as well as the new air conditioning unit. In addition, the front windows are fitted standard with noise-insulating laminated safety glass.

Livestream: Watch the world premiere of the all-new electric Mercedes-Benz C-Class live from South Korea on April 20, 2026 at 6:30 a.m. EDT. Tune in [here](#).

Mercedes-Benz anniversary year “140 years of innovation”

Since Carl Benz filed the patent for the first automobile 140 years ago and Gottlieb Daimler built his motorized carriage shortly afterwards, Mercedes-Benz has dedicated itself to constantly innovate and to create the world's most desirable cars for customers. This ambition has driven every innovation – from the world's first automobile in 1886 to today's intelligent and safe electric vehicles, like the all-new GLC and the award-winning all-new CLA. With the new S-Class, the company continues the biggest product launch program in its history. With its passion for performance and pioneering power, excellence and an unwavering commitment to customer service, the brand has consistently shaped the future of mobility. The result goes well beyond engineering achievement – it creates the unmistakable feeling that leads through everything Mercedes-Benz does: Welcome home.

Mercedes-Benz is celebrating 140 years of innovation by driving three new S-Class sedans on a trans-continental journey to 140 locations worldwide. Each place highlights the brand's technology, heritage, pioneering spirit and worldwide presence. Along the way customers, fans and colleagues will get to join in the celebrations – on an epic adventure that will run until October 2026. Follow the “140 Years. 140 Places” drive across six continents on our “[140 years of innovation | Mercedes-Benz Media](#)” special and via the [Mercedes-Benz Community](#).

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit group.mercedes-benz.com/northamerica.

Accredited journalists can visit our media site at media.mbusa.com.

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¹ Passengers can use the entertainment functions while the vehicle is moving in line with country-specific legal regulations