



MAYBACH

Press Information

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The All-New Mercedes-Maybach VLS: A Grand Limousine Offering Peerless Comfort and A True Luxury Experience for Passengers

- Mercedes-Benz expands the top-end portfolio by announcing the all-new Mercedes-Maybach VLS, elevating Grand Limousines into the realm of sophisticated luxury
- The Mercedes-Maybach VLS underscores the brand's pursuit of perfection with timeless elegance, a first-class interior, a new level of digital sophistication and an exceptional rear-seat experience.

Stuttgart. Last year, the [Vision V](#) show car provided an early glimpse of how Mercedes-Benz plans to expand its top-end portfolio: with a Grand Limousine defined by prestige and exceptional elegance. This vision now becomes reality – with the all-new Mercedes-Maybach VLS. It is an unparalleled Grand Limousine for customers with the highest expectations, bringing together generous space, uncompromising elegance and an uncompromising commitment to the rear passenger – for a one-of-a-kind “Welcome home.” feeling.

The all-new Mercedes-Maybach VLS delivers an exceptional sense of space with unrivaled exclusivity, welcoming passengers into a completely new world of comfort and digital sophistication. This extravagant Grand Limousine transforms the generous space into an extraordinary private lounge with everything that characterizes a Mercedes-Maybach: impeccable craftsmanship, luxurious materials and exquisite design details. It's a true Maybach, now combined with the ultimate spatial and immersive digital experience, elevating automotive excellence even further.

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About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offer offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagships S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit <https://group.mercedesbenz.com/northamerica/>.

Mercedes-Benz anniversary year “140 years of innovation”

Since Carl Benz filed the patent for the first automobile 140 years ago and Gottlieb Daimler built his motorised carriage shortly afterwards, Mercedes-Benz has dedicated itself to constantly innovate and to create the world's most desirable cars for customers. This ambition has driven every innovation – from the world's first automobile in 1886 to today's intelligent and safe electric vehicles, like the all-new GLC and the award-winning all-new CLA. With

the new S-Class, the company continues the biggest product launch programme in its history. With its passion for performance and pioneering power, excellence and an unwavering commitment to customer service, the brand has consistently shaped the future of mobility. The result goes well beyond engineering achievement – it creates the unmistakable feeling that leads through everything Mercedes-Benz does: Welcome home.

Mercedes-Benz is celebrating 140 years of innovation by driving three new S-Class saloons on a trans-continental journey to 140 locations worldwide. Each place highlights the brand's technology, heritage, pioneering spirit and worldwide presence. Along the way, customers, fans and colleagues will get to join in the celebrations - on an epic adventure that will run until October. Follow the "140 Years. 140 Places" drive across six continents on our "[140 years of innovation | Mercedes-Benz Media](#)" special.