



Press Information
March 5, 2026

Just 5 more days to go until the beginning of a new era: World premiere of the all-new electric Mercedes-Benz VLE with online livestream

With the all-new electric VLE, Mercedes-Benz is ushering in a new era. As the first vehicle based on the modular, flexible and scalable van architecture, the VLE defines a new segment as a grand limousine. **On March 10th, 2026 at 1:00 p.m. ET, 10:00 a.m. PT, the all-new electric Mercedes-Benz VLE will celebrate its world premiere in Stuttgart. Mercedes-Benz invites everyone to join the show online: <https://www.mercedes-benz.com/en/vehicles/vle-livestream/>**



The all-new VLE brings together the best of two worlds, combining limousine-like ride and handling with MPV-style versatility. With up to eight seats and innovative features in the interior, the VLE redefines space. It's a shapeshifter in the truest sense. Whether as a flexible family companion, a stylish all-rounder for leisure activities or an exclusive premium shuttle, it adapts seamlessly to a wide variety of lifestyles.

Contact Mercedes-Benz:

Emily Rieders emily.rieders@mbusa.com

Cathleen Decker cathleen.decker@mbusa.com

About Mercedes-Benz USA

Mercedes-Benz USA (MBUSA), headquartered in Atlanta, is responsible for the distribution, marketing and customer service for all Mercedes-Benz products in the United States. MBUSA offers drivers the most diverse lineup in the luxury segment with 18 model lines ranging from the sporty GLA SUV to the flagship S-Class and the dynamic all-electric vehicles from Mercedes-Benz. MBUSA is also responsible for Mercedes-Benz Vans in the U.S. More information on MBUSA and its products can be found at www.mbusa.com and www.mbvans.com. To learn more about all Mercedes-Benz entities in North America, visit <https://group.mercedes-benz.com/northamerica/>.

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